



## Announcing a New Educational Ministry Track:

### Master of Marketplace Ministry

The purpose of the Market Place Master's program is to distinguish the differences between the principles of biblical economics and worldview versus traditional business practices in the marketplace. It is also to adjust a wrong concept that believes that there is a separation between

ministry and work, when, in fact, one's work is a significant part of one's ministry. In the course, the student will learn to flesh-out the axioms of God's truth as they apply to business in the marketplace. It aims to establish and strengthen a foundation in worldview, leadership, and biblical economics, equipping students to build, manage, and lead according to God's patterns and principles as outlined in Scripture.

This separation from secular perspectives seeks to encourage a public debate that confronts the decline of Western economics and society. The curriculum is designed to equip the student toward service, outreach, and evangelism in both their work and ministry, while sharpening their leadership and management skills. It focuses on the lifelong pursuit of applying God's truth to the stewardship and productive increase of all that He has entrusted to one's care.

**Course of Study:** Each course is 3 credits (36 Credits needed to complete the Master's program)

### CORE COURSES:

**MM 501 Marketplace Influence for Change** – (*Anointed for Business: How to Use Your Influence in the Marketplace to Change the World* by Ed Silvoso)

The notion that labor for profit and worship of God are now, and always have been, worlds apart, is patently false. The Early Church founders were mostly community leaders and highly successful businesspeople. The focus of this course is on the heart of our cities, which is the marketplace. Yet the perceived wall between commercial pursuit and service to God continues to be a barrier to advancing His kingdom. This course will show Christians how to knock down that wall – and participate in an unparalleled marketplace transformation. This course will enable the students to put these revolutionary concepts into action.

**MM 503 Principles of Management, Growth & Productivity** – (*Doing Business God's Way* by Dennis Peacocke)

This course is a study of how God manages His resources so we can manage ours in a similar fashion. The student will consider twelve principles of management, growth, and productivity that can bring lasting change into the life and culture of all who apply them.

**MM 505 Developing Ministers in the Marketplace** – (*God @ Work: Developing Ministers in the Marketplace- Volume 2* by Rich Marshall with Ken Walker) Additional book resource “Marketplace Ministers: Awakening God’s People in the Workplace to Their Ultimate Purpose” by Paul Gazelka

There are many Christians who assume that the only ones “chosen” for the work of the Lord are preachers behind a pulpit. But the work of the Lord needs to be accomplished by all believers. The Great Commission is spoken to everyone, including those in the working world. In this course the student will learn: how your business is an open door to serve those who the Lord puts in your path; how marketplace ministry is meant to touch lost and hurting lives; How you can experience the miraculous at work, every day; how your business can reach the nations for Jesus; how God will bless our entrepreneurial endeavors so that we may help finance His Kingdom; and how the Holy Spirit will release you in the ministry right where you are.

**MM 507 Men & Women – Reconciled for Purpose** – (*Women: God’s Secret Weapon: God’s Inspiring Message to Women of Power, Purpose and Destiny* by Ed Siloso) Additional book resource “Marketplace Marriage & Revival: The Spiritual Connection” by Jack Serra

The first instance of spiritual warfare recorded in the Bible is an encounter between a woman and the devil. On the heels of that ill-fated meeting, women and men have faced the ongoing battle with little understanding of their roles in God’s Kingdom plans. This course seeks to empower men and women to be reconciled so that together they can be powerful adversaries of the devil. This course will also focus on the unique, strategic and powerful place women have to hasten Satan’s ultimate ruin.

**MM 509 Principles of Leadership** – (*Rise Up and Build: Transformation Principles Exemplified in the Life and Ministry of Nehemiah* by Ronald L. Bernier)

This course will focus on how Nehemiah, a former cupbearer to the king and newly appointed governor, transformed the ancient city of Jerusalem from corrupt center of human conflict and injustice to shining city of God. This course will consider implementing effective urban ministry. The leadership principles exemplified in this marketplace leader will give a vision to the characteristics and principles needed to make a difference to one’s own sphere of influence.

**MM 511 Faith, Integration & Business** – (*Business for the Common Good: A Christian Vision for the Marketplace* by Kenman L. Wong & Scott B. Rae)

Is business just a way to make money – lots of it? Or can the marketplace be a venue for service to others? This course will explore these questions and other critical business issues from a uniquely Christian perspective, offering a vision for work and service that is theologically grounded and practically oriented. Among the specific questions that are addressed are the following:

- What implications does the Christian story have for the vision, mission or sense of purpose that shapes business engagement?
- What parts of business can be affirmed and practiced “as is” and what parts need to be rejected or transformed?
- What challenges exist as attempts are made to live out Christian ideals in a broken world characterized by tight margins, fierce competition and short-term investor pressures.
- How do Christian values inform specific functional areas of business such as the management of people, marketing and environmental sustainability?

Business can be even more than an environment within which individual Christians grow in Christlikeness. It can also be a means toward serving the common good.

**MM 513 Instrument for Global transformation** – (Ekklesia: Rediscovering God’s Instrument for Global Transformation by Ed Silvoso)

It’s no secret that the church today has lost its influence in culture. But why? With the technology, affluence and knowledge we have today, why are we less effective than the first-century Church – which didn’t have social media or fancy buildings or professional pastors or even religious freedom? In this course the student will dig into Scripture, unearthing Jesus’ true design for His Church – His Ekklesia. The course will show how the early Church was radical, countercultural force of people who transformed the hostile, pagan places in which they lived. Through biblical teaching and contemporary examples, the student will show how we, in the midst of the social, economic, political and moral chaos in our world today, can once again become the revolutionary, transformational, life-giving Ekklesia Jesus called us to be.

**MM 515 Business & Ministry Master’s Plan** – (*Business & Ministry Master’s Plan: How Christians Can Be Faithful and Fruitful in the Global Marketplace* by Rosarios Calderon)

The relationship mentorship proposed in this course intends to reach the unreached through Christian’s enhanced evangelism practices in a multicultural marketplace and the purposeful integration of faith in planning and implementing their business. The course seeks to implement the Master’s Plan to transform the marketplace into Christlike holy living. The Spirit-led marketplace relational transformation ministry aims to expand God’s Kingdom relationally primarily through a faithful relationship with the Triune God expressed in the Great Commandment (Matthew 22:36-39) and secondarily through fruitful relationships with others in the marketplace, found in the Great Commandment and the Great Commission (Matthew 28:18-20).

**MM 517 Guided Readings (Optional)** – (Approved Selected Readings and Reflective Essays Related to this Business/Ministry track examples included:)

- ***Thank God It’s Monday: How to Take God to Work*** with You by Rick Heeren

- ***Marketplace Missional: Finding Your Everyday Work in God's Eternal Plan*** by Erik Cooper
- ***Faith and the Marketplace: Becoming the Person of Influence God Intended You to Be*** by Bill Winston
- ***Kingdom Come: Understanding the Reign of God on Earth*** by Johnny Enlow
- ***The Day of the Saints: Equipping Believers for Their Revolutionary Role in Ministry*** by Dr. Bill Hamon

**Elective Courses:** (3 - 4 selected from available courses or transferred from other approved programs).

#### **CE 501 Church Administration and Leadership for the Church (3 Credits Hours)**

A course designed to develop leadership potential in students and to give them familiarity with the various elements of the administrative process, including: goal setting and achieving, organization, delegation, human relations, group dynamics, supervision, and the training of other leaders. Though the principles are universal, the focus of the course is the local church.

Examples in the lives of Moses, Nehemiah, Jesus and Paul and others will be studied in relation to leadership qualities, challenges and competencies and development. Biblical texts will also be studied in relation to standards for leadership, how spiritual gifts align with how one leads, and how Biblical leadership differs from other styles of leadership.

#### **OT 509 The Christian & Old Testament Theology (3 Credit Hours)**

Imagine listening to the conversation that Jesus had with two of His disciples on the road to Emmaus just after the resurrection. What did He say to them? Why is it key that all Christians listen to that conversation? Jesus opened the minds of His disciples to the truth about His death and resurrection. Beginning with Moses and all the prophets, He interpreted to them the things about Himself in all the Scriptures. In another conversation with His disciples before His resurrection, Jesus said how everything He had taught them about Himself that was in the Law of Moses, the Prophets, and the Psalms needed to be fulfilled. In other words, He opened their minds to understand the Old Testament Scriptures.

In this study, we are going to walk along with Jesus. You will enter into the same conversation. You will know what Jesus told these disciples that opened their entire understanding of the Scriptures. You will discover the key to understanding the Scriptures, as explained by Jesus Himself.

What will this do for you? You will understand the Story of the Bible – the entire plan of God for the world. Not only will you understand the plan itself and how it explains all of history

and even man's purpose, but it will lead you to an understanding of how your life fits into that plan.

How do we know the Story as told and unfolded is accurate? We follow a very simple process that follows the process of Jesus and His disciples. We start on the road to Emmaus, where Jesus set the storyline, walking His disciples through the Scriptures – the Law, the Prophets, and the Writings. We recreate the Story by how the Apostles told and defended it, beginning with Peter's five sermons in Acts. From their use of the Scriptures, we recreate the key passages they used again and again to tell the Story.

We invite you to join us, with Jesus, on the road to Emmaus. We invite you into a process that will open your mind to understand the Scriptures, to understanding God's plan for building His Church and His kingdom, to understanding the meaning and purpose of your life, and to laying foundations for being a true, lifelong follower of Jesus.

We will examine the following areas:

- The Storyline
- Understanding the Scriptures
- The Overall Plan
- The Nation of Israel
- The Davidic Covenant
- The Kingdom Arrives
- The Kingdom Launched
- The Church as Christ's Grand Strategy
- The Kingdom Fully Realized

### **PT 501 Christian Ethics (3 Credit Hours)**

The overall objective of this course is to understand the biblical idea of qualified leadership and to determine the fundamental biblical guidelines for character formation in leaders and in the household of God. Specifically, this means that each person studying this course would:

- Develop a conviction as to the reason for and the benefit of mature character as motivation for pursuing these character qualities personally, as a family, and as a church.
- Gain a clear understanding into the character qualities required of mature leaders and of mature men and women within the church and how these qualities relate to the roles and functions of men and women within the church.
- Perform personal evaluations and design plans for developing and/or strengthening character qualities, which would enhance overall growth and character development.
- Be able to help other leaders and/or members of the church design a plan for long-term spiritual growth and character development, as they pursue their responsibilities within the church community.

**PT 504 Christian Worldview (3 Credit Hours)**

The overall objective of this course is to build a contemporary *didache* – an early church manual to establish believers in the essentials of the apostles’ teaching. This contemporary *didache* must be founded solidly upon the faith delivered by the apostles; seasoned by the historical effort of the church; and be eminently relevant to our present cultural situations. Specifically, this means that each person studying the course would do the following:

- Gain an understanding of the preaching (kerygma) and the teaching (*didache*) of the apostles – the core doctrines – and their importance to the churches of every generation, summarizing the doctrines in statement form, which will be used as a foundation for all contemporary theological formulations.
- Write a modern kerygma/*didache* type doctrinal statement that can be used by churches as a guide for establishing believers in their faith, for doing theology as a community of believers, and for aiding all believers in beginning their own practical theology for everyday life.
- Gain an appreciation for the historical effort of the church as it has sought, through the centuries to provide the church of its generation with a relevant understanding and defense of the faith delivered by the apostles.
- Lay out a strategy for establishing everyone in a local church in both the Gospel (kerygma) and the essential teaching of the Apostles (the *didache*), as well as understand how a “First Principles” curriculum can grow out of the *didache*.

**DM 805 Spiritual Development of the Pastor, Church & Community: Ministry Priorities and Personal Management (5 Credit Hours)**

The overall objective of this course is to create a life-management strategy founded on biblical principles and focused on a central life purpose that will guide each person to be an effective steward of his or her God-given priorities and responsibilities. Specifically, this means that each person studying the course would:

- Review and summarize God’s purpose for the church in this age and write a unifying philosophy-of-life statement to be used as a guide in setting goals and building a personal management system.
- Develop an understanding of the priorities and responsibilities that God set forth for the proper functioning of His household, and our individual households, and how this proper functioning contributes to the building of His church.
- Set lifelong goals and build and implement a priorities management system out of the "house order" instructions of the Pastoral Epistles.

## Financial Information:

### Master of Marketplace Ministries – 36 Semester Credit Hours

- Registration Fee: \$100.00 (to be submitted with application)
- Tuition Fee: \$125/Credit Hour (36 credits) = \$4,500.00
- Graduation Fee: \$ 200.00
- **TOTAL:** \$4,800.00 = \$160/month for 30 months

Ready to Enroll?

### MASTER BUILDER CHRISTIAN INTERNATIONAL UNIVERSITY

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