

<b>AGENDA</b>	Feather River Tourism Association August 17, 20203	
Type of meeting	<b>BOARD OF DIRECTORS MEETING</b> Start Time: 12:00 - 2:00 PM Location: Zoom Meeting <a href="https://us06web.zoom.us/j/81096393645">https://us06web.zoom.us/j/81096393645</a>	
Directors	Sharon Roberts, President; Karen Kleven, Vice President; Susan Bryner, Treasurer. Directors: Riccardo Jacobus, Janice Haman	
Purpose	<b>QUARTERLY BOARD MEETING</b>	
12:00 – 12:05 5 min	<b>APPROVAL OF AGENDA &amp; PREVIOUS MINUTES</b> <ul style="list-style-type: none"> <li>• <a href="#">Minutes 5.08.2023</a></li> </ul>	Sharon Roberts
12:05 – 12:25 20 min	<b>ACTION ITEMS</b> <ul style="list-style-type: none"> <li>• Vote to approve to have Janice Haman, Karen Kleven, Susan Bryner and Sharon Roberts as signers on bank account</li> <li>• Vote to approve Janice Haman as Secretary</li> <li>• Vote on New Board Members</li> <li>• Vote on Letter of Support for Feather River RCD</li> </ul>	Sharon Roberts
12:25 – 12:55 30 min	<b>MARKET THE REGION</b> <ul style="list-style-type: none"> <li>• Update on Sierra Rec               <ul style="list-style-type: none"> <li>◦ report to attach</li> </ul> </li> <li>• Update Weekend Sherpa Visit</li> <li>• Upcoming Promotions for Fall               <ul style="list-style-type: none"> <li>◦ <a href="#">Short video</a> from Bob Blesse</li> <li>◦ <a href="#">Longer video</a> from Bob Blesse</li> </ul> </li> <li>• Sample Promotion:               <ul style="list-style-type: none"> <li>◦ <a href="https://usatoday.gannettcontests.com/Mendocino-County--Magic-is-Real/">https://usatoday.gannettcontests.com/Mendocino-County--Magic-is-Real/</a></li> </ul> </li> <li>• Update and Reporting from Bliss Branding</li> <li>• Possible changes to Facebook posts</li> <li>• Report on High Sierra Music Festival</li> </ul>	Sharon Roberts  Katherine Sansone  Karen Kleven  Ellie Hinrichs

<p>12:55 – 1:15 20 min</p>	<p><b>OPERATIONS/POLICY/PROCEDURES</b></p> <ul style="list-style-type: none"> <li>● Update from Procedures Committee (Karen) <ul style="list-style-type: none"> <li>○ Board Application Packet</li> <li>○ Vote on acceptance of new policies</li> <li>○ New policies from Civitas: <ul style="list-style-type: none"> <li>• Code of Ethics</li> <li>• Conflict of Interest</li> <li>• Fraud</li> <li>• Record Retention</li> <li>• Whistleblower</li> </ul> </li> </ul> </li> <li>● Update on Tax Collector and CAO</li> </ul>	<p>Sharon Roberts Karen Kleven</p>
<p>1:15 – 1:35 20 min</p>	<p><b>FINANCE</b></p> <ul style="list-style-type: none"> <li>● Treasurer report</li> </ul>	<p>Susan Bryner</p>
<p>1:35 – 1:50 15 min</p>	<p><b>MICROZONES</b></p> <ul style="list-style-type: none"> <li>● Update of Microzone Grants <ul style="list-style-type: none"> <li>○ Chilly Chili Cook-off Report</li> <li>○ Logging Jamboree Report</li> <li>○ Plein Air Festival Report</li> </ul> </li> <li>● Revised Procedure for microzones</li> <li>● Proposal for microzone allocations going forward</li> </ul>	<p>Janice Haman</p>
<p>1:50 – 1:55 5 min</p>	<p><b>PUBLIC INPUT/DISCUSSION</b></p>	<p>Sharon Roberts</p>
<p>1:55 – 2:00 5 min</p>	<p><b>SELECT DATE AND LOCATION FOR NEXT QUARTERLY BOARD MEETING (in-person)</b></p>	<p>Sharon Roberts</p>