

Tribute Pages

Why Tribute Pages?

Honoring or memorializing a friend or family member on the OMF website is a thoughtful way to recognize their journey with ocular melanoma and lives well lived. Many people also choose to recognize their loved one's special days, such as birthdays or weddings, or set up a special donation page to collect money on behalf of OMF in lieu of more traditional gifts being given. Doing so is a meaningful way to show your support while helping OMF support other patients and researchers work toward finding effective treatments and, one day, seeing a cure for ocular melanoma.

Creating a Tribute

Creating a tribute page (or series of pages) is simple and OMF will work with you along the way. It is <u>free</u> to set up and to host for as long as you'd like it on the Internet. OMF will lead the creation of the HTML page(s) on our test servers once we receive the required materials (*listed below*). We'll only publish the page to our live website at ocularmelanoma.org when you are satisfied with how it looks and we will take the page(s) down if you no longer wish them to be live on the Internet.

What You Get

- Free tribute page for your friend or family member
- Custom, easy to remember URL (e.g. www.ocularmelanoma.org/rodenburg)
- Custom OMF donation link with option to select where the money goes (TAG Program for patient travel, core OM research, Junior Investigator Award, etc.)
- Summary of all donor names and total amount donated through your donation link
- Assistance and full technical support from OMF

Items to Send

Required

- Full name of the person being honored/memorialized
- Date of birth/(death)
- Picture (hi-resolution JPEG works best but we can work with most file formats)
- Tribute text (100 words minimum is generally recommended)

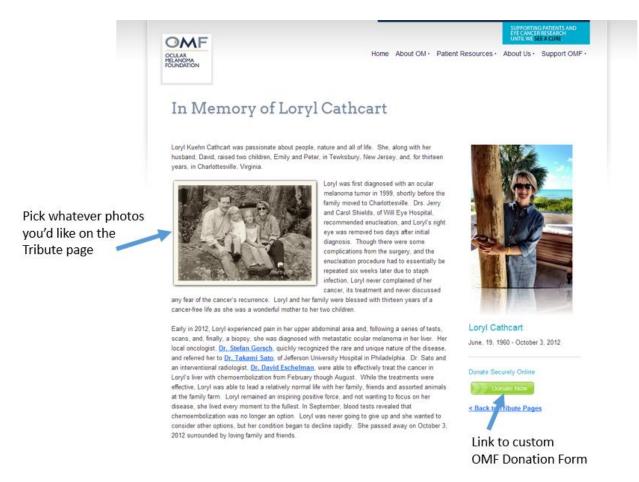
Optional

- Link to local paper obituary
- Information on Memorial Service (time, place, program details, etc.)
- Additional photos to create an online Photo Album
- Tag line, favorite quote or short one-liner to capture the
- Home movies (trimmed to 5 min. or less, in .avi or .mp4 format)

Send materials to tributes@ocularmelanoma.org



Example Tribute Page



Restrictions

OMF has final editorial control over all content published to the OMF website and reserves the right to omit any submitted information, textual or graphical, which it deems to be offensive or otherwise inappropriate.

See more at ocularmelanoma.org/tributes.