



Real Estate Investment & Home Ownership:

The Foundation For Family And Generational Stability

by
IMPERIAL HOMES MORTGAGE BANK



**The core of stability
for humans
is FIRST**

**the ability to
meet
basic
human
needs
without
assistance.**

Abraham Maslow – Hierarchy of Needs



THE 4 BASIC MATERIAL NEEDS



Food



Clothing



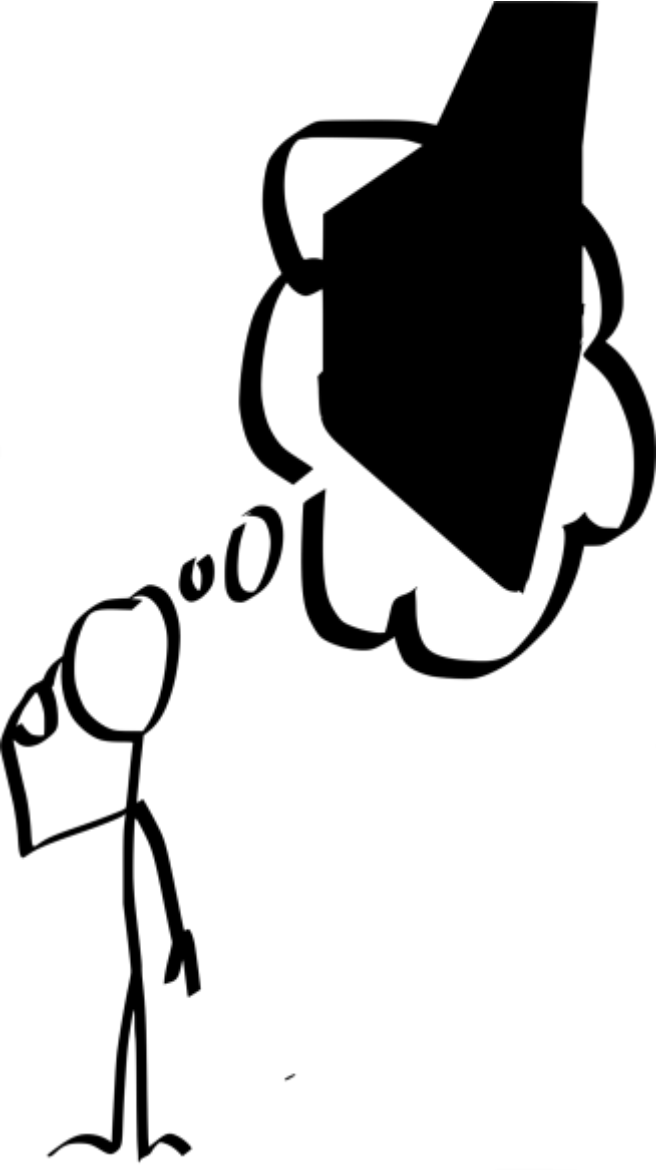
Shelter



Health care



Upon reaching the **SELF ACTUALIZATION** stage,
Real Estate investment opportunities include:

A stick figure on the left side of the slide, with a large thought bubble above its head. The thought bubble contains a large black square, and the figure is pointing its finger towards the list of investment opportunities.

Purchase of property in exchange for cash or through a mortgage.

Developing properties for Sale (Supply)

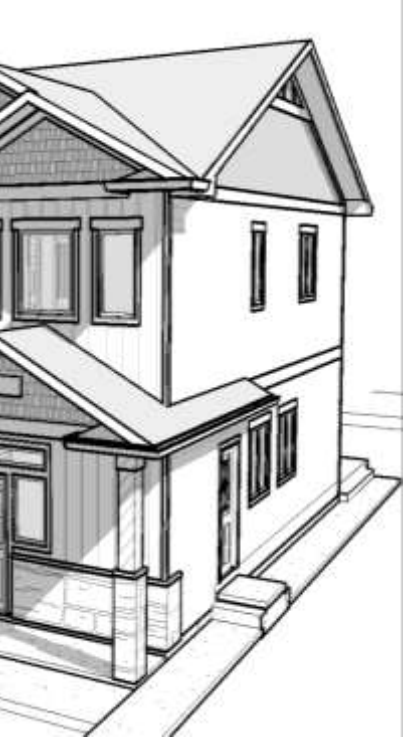
Providing services or goods within the value chain

Real Estate Investment Trust(s) (REIT)

How do you maximize Real Estate Investment Opportunities?



"For which of you, intending to build a tower, does not first sit down and count the cost, whether he has enough to finish it? (Luke 14:28)



1

Establish your financial position

Assess current market realities

2

3

Assess possible financing options

Take a position

4

5

Reap the rewards of your position



Current Real Estate Market Trends -WHY?



Increasing urbanization and housing demand

With over 20 million residents, demand has led to the rapid expansion of areas like Ibeju-Lekki, Sangotedo.



Government initiatives supporting housing finance (FHF, NHF, MREIF)

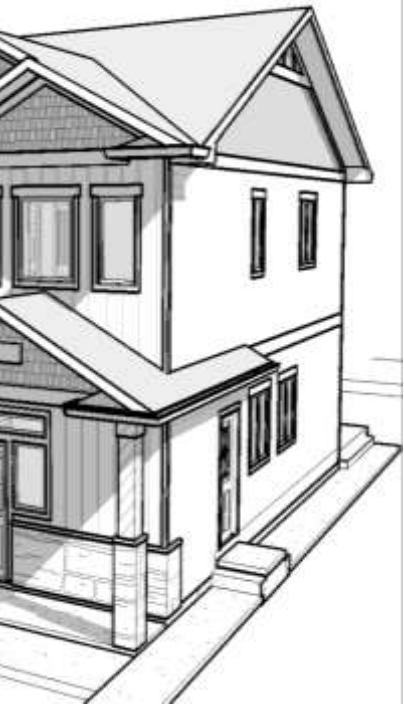


More Nigerians Are Investing in Real estate: *Real estate is seen as a safer long-term investment with the ability and guarantee to give a decent growth in ROI in a short period .*



Why Invest in Real Estate?

Ecclesiastes 11:1-2 (NIV)
Ship your grain across the sea; after many days you may receive a return. Invest in seven ventures, yes, in eight; you do not know what disaster may come upon the land.



1

Asset appreciation over time

3

Portfolio diversification

5

Growing Nigerian real estate market

Steady rental income

2

Hedge against inflation

4



Real Estate as Generational stability

*Proverbs 13:22 – “A good person leaves an inheritance
for their children’s children...”*

- ➔ **Elimination of fear** or financial pressure associated with rent payments or eviction
- ➔ Property can be **transferred** through generations
- ➔ Serves as a store of VALUE which keeps on **appreciating**
- ➔ Can be used as **collateral** to finance other projects



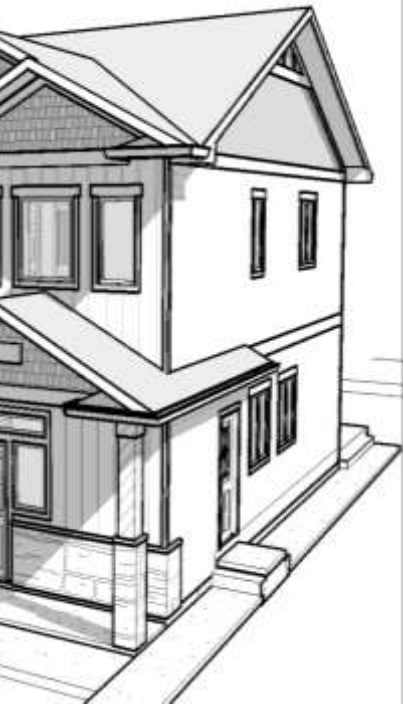
About Residential Mortgages



1. What is a Mortgage.
2. Do Mortgages Work/Exist in Nigeria?
3. Steps to taking a Mortgage: property identification, due diligence, equity contribution, RSA drawdown possibilities
4. Who can take a Mortgage; eligibility criteria, age, capacity, credit history.
5. How does repayment work: Based on source of income and minimum underwriting standards, direct debit mandates
6. Co-borrowing acceptability



Why take a Mortgage?



1

Pre mortgage Due diligence.

3

Flexibility to wind down Mortgage after 24 months at zero fee

5

Hedge against inflationary property price changes and Asset appreciation over time

2

Steady rental income/
Replacement of House
rent with mortgage
repayments

4

Tax benefits and post
loan disbursement
support





Available Mortgage financing options

Description	Imperial	MREIF	FHF	NHF
Interest Rate per annum	26%	9.75%	From 13%	6%
Maximum tenor	15 years	20 years	15 years	30 years
Minimum Equity contribution	30%	10%	10%	10%
Maximum Mortgage Value	Up to N 250 million	N 100 million	N 90 million	N 50 million



Closing

1. **God wants us to climb the Economic Ladder**, Avoid living in fear, step out in faith, owning your own Home can be a means of stewardship (My people will abide in a peaceful habitation, in secure dwellings, and in quiet resting places.“ Isaiah 32:18)
2. **Be realistic, our wants may be different from our capacity/ reality. Use your current means to achieve the best available option within your reach.** (Luke 14 vs 28 For which of you, intending to build a tower, does not sit down first and count the cost, whether he has enough to finish it).
3. **View it as a Family Investment/Project** (Ecclesiastes 4:9-12 (NIV) Two are better than one, because they have a good return for their labor: If either of them falls down, one can help the other up... Though one may be overpowered, two can defend themselves. A cord of three strands is not quickly broken).
4. **You Journey is unique. Do you.** Some buy land and build. Some buy already built. (Deuteronomy 28:8 The Lord will send a blessing on your barns and on everything you put your hand to).
5. **Start with what you have. Start Now.** (Matthew 25:14–30 –Parable of the Talents); Ecclesiastes 11:4 (NIV) - Whoever watches the wind will not plant; whoever looks at the clouds will not reap)



ABOUT US



- ❖ Imperial Homes Mortgage Bank Limited (“IHMBL”) formerly called GT Homes was a wholly-owned subsidiary of Guaranty Trust Bank until 2012 when Guaranty Trust Bank Limited decided to divest from all its subsidiaries including GT Homes.
- ❖ IHMBL has a “National Tier Mortgage Banking License” from the Central Bank of Nigeria and is also accredited by the Federal Mortgage Bank of Nigeria (“FMBN”).
- ❖ The Bank has fully operational offices in Lagos and Abuja from where we offer Mortgage Advisory Services and full Banking Transactional Services.



Thank You