## WHAT IS A FOCUS GROUP?

What to expect...

To give you an idea of the discussion, here are a few questions that we hope will facilitate conversation and ideas:

- ✓ What are the strengths of our region? (What are 3 things that ABCOFLASH does well?)
- ✓ What do you expect from an executive minister? (What do you need your Executive Minister to do?)
- ✓ What are the skills, qualities, or characteristics that an executive minister should possess?
- ✓ How would you like to relate to an executive minister?
- ✓ What would you like an incoming executive minister to know about us?
- ✓ What are the needs of your congregation and pastor?

SWOT – Strengths, Weaknesses, Opportunities, and Threats This exercise asks participants to identify each of these categories with a word or brief phrase about ABCOFLASH.

All comments and suggestions will be recorded in writing, providing insight to the search committee in developing the job description.

Please register your attendance for one of the focus groups by calling 818-839-6069 or emailing exec@abcoflash.org.

Search Committee – Steve Simons, chair. Members: Miguel Albanez, David Cheng, Walter Clarke, Mary Duong, Dave Fields, Elias Gabriel, Susan Hall, Wes Harada, Deneen Ray, Tom Vaughn, Shawn Zambrows.