

# New Beginnings Church — SMS/Text Messaging Privacy Statement

Effective date: August 18, 2025

New Beginnings Church (also known as New Beginnings Baptist Church)  
2137 East George Richey Road, Longview, TX 75604  
Office: (903) 759-5552  
Website: nbbctx.org

## Who We Are

This Privacy Statement covers personal information processed through our Microsoft Teams-based 10DLC texting program.

## Information We Collect

- **Identifiers & contact:** name, mobile number, ministry/group associations.
- **Message data:** content you send/receive, timestamps, delivery metadata (e.g., delivery or read status).
- **Consent records:** opt-in/opt-out status and timing.
- **Technical metadata:** routing information provided by messaging providers/carriers.

## How We Use Information

- Deliver, route, and administer text messages and two-way conversations.
- Coordinate ministry care, scheduling, volunteer/service logistics, and share church resources.
- Prevent abuse; secure our systems; maintain appropriate records; comply with legal requirements.
- Improve communications (e.g., quality assurance and program analytics).

## Legal Bases / Our Grounds (where applicable)

- Your consent (opt-in to messaging).
- Our legitimate interests in providing ministry communications and ensuring program security.
- Compliance with legal obligations.

## Sharing & Disclosure

We share information with service providers that enable texting (e.g., Microsoft/Teams, SMS aggregators, and wireless carriers). These providers process messages in transit and may retain logs consistent with their policies and applicable law. We do not sell your personal information.

## Data Retention

We retain conversation and consent records only as long as reasonably necessary for ministry operations, record-keeping, and legal compliance, then delete or de-identify them.

## **Your Choices & Rights**

- Text **STOP** (or END, CANCEL, UNSUBSCRIBE, QUIT) to opt out at any time.
- Text **START** (or UNSTOP/YES) to re-subscribe.
- Contact us to request access to, correction of, or deletion of your messaging information (subject to lawful exceptions).

## **Children**

This program is intended for individuals 13+; minors should participate with a parent/guardian's consent.

## **Security**

We use reasonable administrative, technical, and physical safeguards to protect information. No method of transmission or storage is 100% secure.

## **International Use**

This program is intended for U.S. mobile subscribers; message delivery and privacy rights may differ outside the U.S.

## **Changes to This Statement**

We may update this Privacy Statement; the Effective date will show the latest version. Material changes will be reflected in the posted document.

## **How to Contact Us**

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