



**Job Title:** Creative Associate

**Status:** Hourly

**Lead Pastor:** Tyler Price

**Direct Report:** Executive Pastor

**Purpose:** Gather, Grow, Give, & Go

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**LIFEHOUSE Church believes when it comes to staff that we are family. Ministry is hard, especially if you feel isolated and alone. We want our team to not only love each other but like each other. Doing ministry is fun but doing life together is even more fun! We believe in pouring into YOU as a person and a leader. We learn more from our failure than our success, so although we strive to put our best foot forward, we want you to be confident in doing ministry how God has called you without you constantly looking over your shoulder. Our prayer is to see YOU reach your full God given potential while on our team and are cheering you on as God moves in your life!**

### **Mission & Vision Alignment**

At LIFEHOUSE Church, we exist to **cultivate a community of disciples who gather, grow, give, and go.**

The Creative Team plays an essential role in helping our church communicate that mission clearly and consistently. Every design, post, photo, and video helps tell the story of how God is at work through His church.

This role exists to ensure that LIFEHOUSE communicates with **clarity, creativity, and conviction**—staying true to the gospel while engaging people visually and emotionally. The Creative Team Member will work within vision and structure, but with freedom to create and innovate in a way that reflects the culture of LIFEHOUSE.

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## Position Summary

The Creative Team Member supports the overall communication and storytelling efforts of LIFEHOUSE through **graphic design, social media, website maintenance, and photography coordination**.

This person will bring creative ideas to life that align with the church's visual identity and mission. The role combines **artistic expression and practical excellence**—crafting visuals that help people connect, understand, and engage with the life of the church.

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## Core Responsibilities

### 1. Graphic Design & Visual Identity

- Create weekly and seasonal graphics for worship gatherings, ministry events, and digital platforms.
- Maintain consistency with LIFEHOUSE's brand standards, colors, and tone.
- Support ministry leaders with design requests and event promotion materials.
- Collaborate with staff to develop creative assets for sermon series and key initiatives.

### Success looks like:

- Graphics and visuals consistently align with LIFEHOUSE's mission and brand.
  - Deadlines are met without compromising quality.
  - Design work inspires engagement and communicates clearly.
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### 2. Social Media Management

- Manage and post regularly to LIFEHOUSE's Instagram and Facebook accounts.

- Plan and schedule content that reflects the heart and mission of LIFEHOUSE—celebrating life change, promoting upcoming events, and encouraging followers.
- Ensure tone, visuals, and engagement reflect the voice of LIFEHOUSE.
- Track engagement trends and collaborate on creative campaigns to reach more people.

**Success looks like:**

- Posts are consistent, encouraging, and visually aligned.
  - The church's online presence reflects clarity, joy, and gospel-centered tone.
  - Followers engage in meaningful ways—connecting through story, not just content.
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### **3. Website Updates & Maintenance**

- Regularly review and update the church website for accuracy, clarity, and brand consistency.
- Update graphics, banners, and seasonal content (sermon series, events, etc.).
- Partner with staff to ensure content stays accurate and current.

**Success looks like:**

- The website consistently reflects LIFEHOUSE's mission, culture, and design standards.
  - Event banners and images are updated proactively and accurately.
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### **4. Photography Team Leadership**

- Lead and coordinate volunteer photographers to capture weekend services, baptisms, events, and ministry moments.
- Train team members in basic photography composition and brand tone (authenticity, clarity, joy).
- Manage a photo archive of images for future communication use.

**Success looks like:**

- Reliable volunteer rotation with clear communication and expectations.
  - Photographs capture the spirit and story of LIFEHOUSE.
  - Photos are accessible and organized for quick use across platforms.
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**5. Collaboration & Creative Growth**

- Brainstorm and contribute to creative planning meetings.
- Stay current with design and communication trends while ensuring all creative decisions align with LIFEHOUSE's values and theology.
- Bring new ideas and energy to how we tell the story of the church.

**Success looks like:**

- Creativity continues to grow while staying missionally aligned.
  - Collaboration feels relational, joyful, and productive.
  - Projects reflect the LIFEHOUSE heart—real people, real stories, real faith.
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**Core Competencies**

- **Spiritual Maturity:** Demonstrates a growing faith in Jesus and alignment with LIFEHOUSE's mission.
- **Creative Excellence:** Pursues quality, clarity, and originality in every design and project.
- **Collaboration:** Works well with staff and volunteers, contributing ideas and solutions.
- **Adaptability:** Handles new challenges and projects with flexibility and grace.
- **Organization:** Manages time and multiple projects effectively.
- **Communication:** Clearly articulates ideas, listens well, and responds thoughtfully.

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## Evaluation & Alignment

This position will be evaluated by the Executive Pastor based on:

- Alignment with the LIFEHOUSE mission and culture.
- Consistency and quality of design and social content.
- Communication and collaboration with ministry leaders.
- Creative initiative, growth, and contribution to the overall storytelling of LIFEHOUSE.

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## LIFEHOUSE Culture Values

- We **Gather regularly** in rows and circles.
- We **Grow deeply** by learning, living, and loving the gospel.
- We **Give generously** with our time, talents, and treasures.
- We **Go boldly** here, near, and far to make disciples.