

August 28, 2023



*Dear Friend of St. John's,*

St. John's Lutheran School and Children's Center has provided an outstanding early childhood, Christian education from preschool through 8th grade for over 60 years. We are a National Blue Ribbon School serving over 600 students and their families. To continue this tradition of excellence, we are requesting your support of *A Bountiful Affair*. Our 10th annual event is a wine auction dinner scheduled for November 4, 2023. Previous years' events have yielded remarkable fruits in our school community. With your help, we expect the same, if not greater success.

**YOU WILL MAKE A REAL DIFFERENCE!** The St. John's Schools are like no other in Kern County and given our commitment to not only maintaining high educational standards, but also to offering financial aid, the opportunity to provide quality education is a reality for many families who otherwise could not afford it. *A Bountiful Affair* is key not only to bolstering our Financial Aid Scholarship Programs, but also to serving identified needs of our schools and student body at large - all in an effort to propagate ongoing excellence. Our goal is to raise \$200,000 and your gift will help financially support the cost of educating effective future citizens and leaders in today's diverse, fast-paced, technologically driven climate.

**WE WILL HELP YOU BUILD BUZZ!** Many of our school constituents, your potential advertising base, are professionals, business leaders, and involved parents. Through the far-reaching networks of our school families, we expect an exceptional amount of community leaders to also attend. Moreover, we wholeheartedly encourage our school community to support businesses, such as yours, which show up for St. John's Schools in big ways. In addition to the intrinsic value of community collaboration, key benefits of supporting St. John's as a business partner include:

- ✓ Tax-deductible sponsorship packages tailored to suit your business goals
- ✓ Business exposure to thousands of people in one of California's fastest growing communities via social media exposure and beyond
- ✓ Publicly identifying your business as one that understands the value of investing in children

We invite you to contact us today for more information on sponsorship packages, or to arrange a donation. Thank you in advance for your support and for your understanding of this valuable investment.

Abundant Blessings,

*Pattie Yee*

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