



WILLOW GLEN BIBLE CHURCH

Strategic Plan



DELIGHT in JESUS

RELATIONSHIP WITH GOD

We daily depend on the Holy Spirit to grow as His disciples, seeking to grow intimately in our relationship with Him.



EMBRACE UNITY

RELATIONSHIP WITH THE CHURCH

We daily depend on the Holy Spirit to live as disciples known for our love for one another.



EXTEND the LOVE of CHRIST

RELATIONSHIP WITH OUR COMMUNITY & WORLD

We daily depend on the Holy Spirit to live as disciples who carry on the work of Jesus, seeking to draw people to Him and His kingdom.

BECOME A PRAYER-FOCUSED CHURCH

- Quarterly Prayer Nights
- Prayer Series from the Pulpit
- Prayer Focus
- Prayer Team

BECOME A NEXT-GEN CHURCH

- Prioritize rebranding of Kids Ministry
- Develop Student Ministry Task Force
- Create a ministry plan to provide support and discipleship for parents

IMPLEMENT A REFRESHED DISCIPLESHIP STRATEGY

- Discipleship Pathway guiding spiritual formation
- Staff Training and Alignment
- Small Groups

BRING CLARITY TO THE CORE

- Update the Pastoral Role Structure
- Develop and update the staffing structure
- Clarify the vision and mission of WGBC

KNOW WHAT'S IMPORTANT

- Build a WGBC Faith Foundations Course catalog
- Commitment to bringing absolute clarity on the role of women in leadership

ENGAGE THE CONGREGATION

- Assimilation Strategy
- Welcome Packets
- Worship Events
- WGBC App Engagement
- Invitation Sundays
- Beyond the Pulpit Podcasts

EXPAND LOCAL OUTREACH

- Community Outreach Events
- Community Partnerships
- Serve Willow Glen
- Create Evangelism Program

BROADEN CARE CONNECTIONS

- Partner with Recovery Church
- Develop Care Focused-Ministries

REACH OUT THROUGH INNOVATION

- Establish a task force for reaching out in innovative & culturally relevant ways
- Communicate the vision for outreach
- Utilize the WGBC APP to leverage information, spiritual growth & connection