

CROSTOWNE CHURCH

GROW '25



CROSTOWNECHURCH.COM





Pastor Paul & Susan Rienzo

Growth Within Us, Growth Among Us, Growth Beyond Us

Dear Crosstowne Family,

What an incredible year it's been! As we look back on 2025, we're in awe of how God has continued to move in and through our church. The stories of life change, healing, and renewal remind us that His presence is alive and active here at Crosstowne. Week after week, we've seen people step into new seasons of faith, discover their purpose, and experience the transforming power of Jesus.

This year—**Growth Within Us, Growth Among Us, and Growth Beyond Us**—beautifully captures what we've witnessed across every part of our ministry. God has stretched us to reach beyond our walls, strengthened our relationships within our community, and deepened our faith as individuals. We've seen that growth reflected in every ministry, from Kidstowne and Crosstowne Youth to our Small Groups, Kingdom Drops, and Sunday gatherings.

None of this happens without you. Your prayers, generosity, and willingness to serve have made an eternal impact. Every time you've said "yes" to God—whether greeting someone at the door, leading a Small Group, mentoring a student, or giving faithfully—you've created room for Him to move in powerful ways. You are the heartbeat of Crosstowne, and we couldn't be more thankful to walk this journey with you.

As we look ahead to 2026, we're filled with faith and excitement. We truly believe our best days are still ahead. God isn't finished with us yet—He's preparing us for even greater things. Together, let's keep following where He leads, becoming learners, lovers, and leaders who reflect the heart of Jesus in everything we do.

With love and gratitude,

Pastor Paul & Susan Rienzo

Growth Within Us

"But we all, with unveiled face, beholding as in a mirror the glory of the Lord, are being transformed into the same image from glory to glory, just as from the Lord, the Spirit."
—2 Corinthians 3:18

Baptism

So far this year, **37 people** have publicly committed their lives to Christ through baptism, from Kidstowne, to Crosstowne Students, to Adults. Each baptism is a powerful testimony of God's transforming work across all ages, showing how He continues to move within our church family and change lives for His glory.



37
BAPTIZED



4

Us



64%
MEMBER
INCREASE

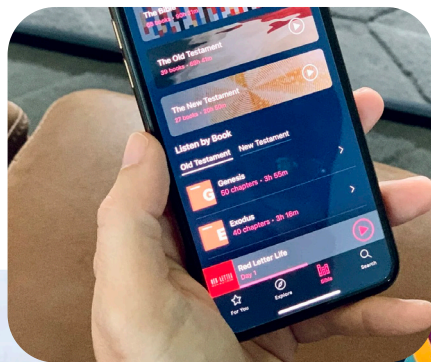


Reach Team

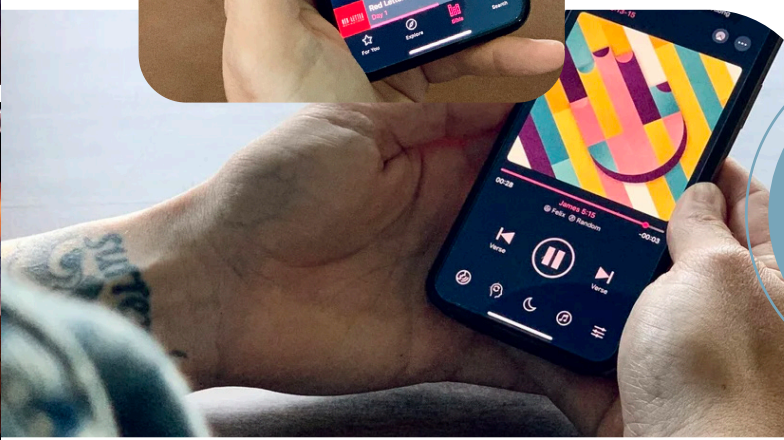
Our Reach Team has been the heartbeat of service in our church, showing incredible growth and dedication. With **166 active members**—a **64% increase**—they've faithfully served to make every ministry and event possible. From welcoming guests to working behind the scenes, they embody joyful service that strengthens our community and helps lives be transformed by Christ's love.

Dwell

We launched our free subscriptions to the Dwell Bible reading app this year and we saw our community dive right into this opportunity. Our congregation has listened to **approximately 1000 hours of the Bible** since our launch this summer!



1000
COMMUNITY
HOURS
LISTENED



Kidstowne

KidsTowne, our ministry for infants through 5th graders, has grown tremendously this year. Averaging **160 kids each Sunday—a 56% increase**—it's become a place where young hearts discover God's love in fun, meaningful ways. This summer, **52 kids attended our Science and Art Camp**, exploring creativity and faith together. Through caring leaders and engaging lessons, KidsTowne is building a strong foundation for the next generation to know and follow Jesus.



56%
INCREASE
IN KIDS



52
KIDS AT
1ST CAMP



50%
INCREASE
IN YOUTH



52
AT CAMPS



Growth Among Us

"But you are A CHOSEN RACE, A royal PRIESTHOOD, A HOLY NATION, A PEOPLE FOR God's OWN POSSESSION, so that you may proclaim the excellencies of Him who has called you out of darkness into His marvelous light..."
—1 Peter 2:9

Men

Our Men's Ministry has grown significantly this year, reflecting a deep desire for spiritual growth and community. **Attendance at our retreat rose 15%**, with **56 men gathering** for worship and renewal, and 43 taking steps of deeper faith. Through discipleship and fellowship, men are pursuing Christ wholeheartedly and impacting their families, church, and community with purpose.

15%
INCREASED
ATTENDANCE



200
WOMEN
DISCIPLED



Women

This year, our Women's Ministry has **discipled over 200 women** through conferences, mentorship, and gatherings—equipping them to grow in faith, build meaningful relationships, and step confidently into their God-given callings. Through these intentional spaces, women have been strengthened, united, and empowered to lead with grace and purpose in their families, workplaces, and communities.



rightnow MEDIA™

RightNow Media is a free gift we have available to our Crosstowne community. It's valuable tool whether it's being used for our many groups and their discussions or your own personal devotion and study. This year our community has watch **42,694 minutes collectively** of biblical teaching, devotions, and media!

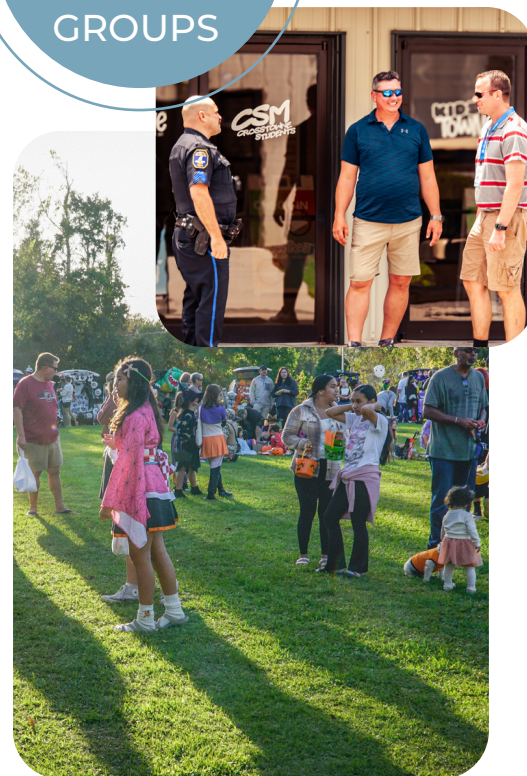


42,694
MINUTES
WATCHED

200
PEOPLE IN
GROUPS

Groups

Getting connected in community has always been at the heart of Crosstowne. This year, we've seen incredible growth in our Small Groups ministry—evidence of God drawing people closer to one another and to Him. This semester, over **200 people** are actively participating in Small Groups, compared to **110 last semester**—a remarkable 82% increase in engagement! Each week, men and women are gathering in living rooms, coffee shops, and across our campus to study Scripture, pray together, and build meaningful relationships. We celebrate the way God is using these groups to deepen faith and strengthen friendships. And with Bryan Brigman's new role as Community Pastor, there will be an even greater focus on helping every person find their place to belong and grow in genuine community.



Team Growth

As our ministry continues to grow, God has blessed us with new team members who are helping strengthen and expand the heart of Crosstowne. This year, we were able to add **two new full-time positions** to better serve our church family—**Jake King** joined us as our new **Youth Pastor**, and **Mahala Winters** stepped into the role of **Communications and Production Director**. Their leadership and passion have already made a tremendous impact across our ministries.



In addition, **Bryan Brigman** transitioned from serving as our Youth Pastor to his new role as **Community Pastor**, where he is leading the charge in growing and developing our **Groups Ministry**—helping more people find meaningful connection and community at Crosstowne. As well as increasing the **continuity of our campus** through digital and physical mediums as we expand all of our areas of ministry.

In 2025, our church experienced such incredible growth that it became clear God was calling us to expand our team to meet the needs of our thriving community. This exciting season led to the creation of several **new part-time staff** positions, and we were blessed to welcome **Tina Ward**, **Jake Sieg**, and **Shanna Nimmons** into these roles. Each of them has brought unique gifts, passion, and dedication that have strengthened our ministry and helped us serve our congregation more effectively. Their addition not only reflects the growth we've seen numerically but also the deepening of our mission as we continue to build a church where people can grow in faith, connection, and purpose.

Growth Beyond Us

“Go therefore and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit,”
—Matthew 28:19

Our “Kingdom Drops” initiative has already made a powerful impact this year, with **51 participants serving our community in practical ways**—supporting teachers, providing meals for the homeless, and caring for those in need. Though still new, this effort has united our congregation with passion and purpose to serve, build relationships, and share God’s love.

MINISTRIES WE PARTNERED WITH:



INTERNATIONAL ABBA MINISTRIES

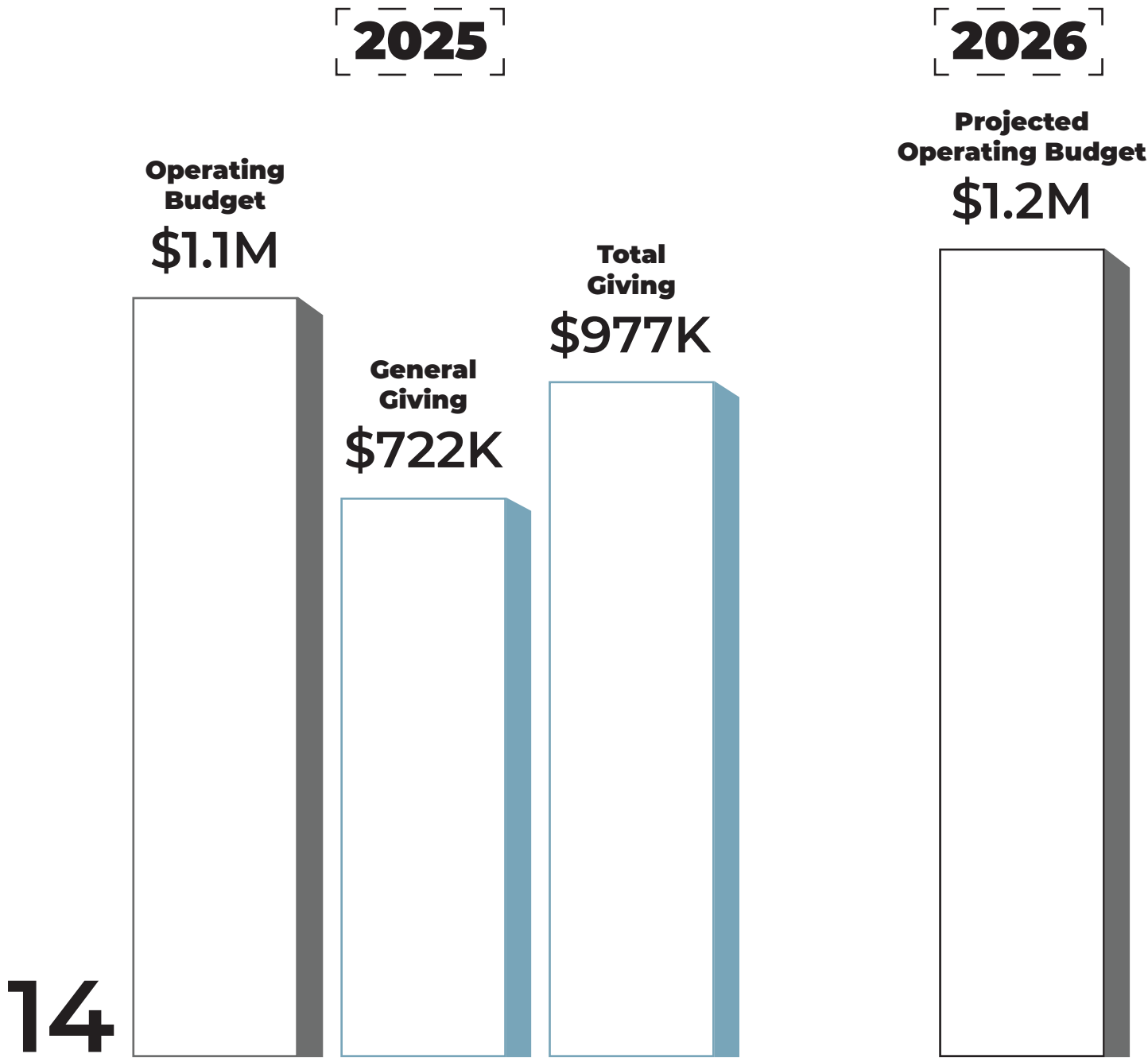


Stewarding Growth

We are so thankful for your continued generosity that fuels the mission and growth of Crosstowne Church! Because of your faithfulness, we've been able to take bold steps forward—both within our walls and throughout our community. This has allowed us to invest in exciting campus remodels, strengthen local outreach partnerships, and expand Next Generation discipleship through Student Life Camp and Summer Camp.

Total Ministry Expenses

As we look ahead, we're continuing this momentum—pursuing **Growth Beyond Us** through expanded outreach, **Growth Among Us** through ongoing campus enhancements and community spaces, and **Growth Within Us** through deeper discipleship and spiritual formation. We're so grateful for how God is using your generosity to help Crosstowne grow and thrive!



28% Growth Within Us

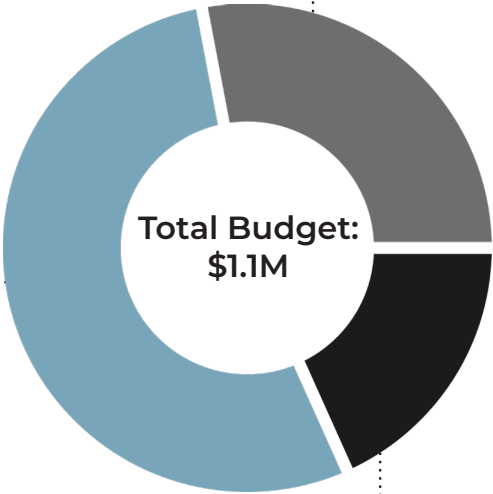
This portion of our budget strengthens spiritual formation, discipleship, and the internal ministries that help our church family mature in faith. It's about investing in the heart of who we are—cultivating depth, wisdom, and spiritual health within our community.

54% Growth Among Us

Another significant share is dedicated to building authentic community and fostering meaningful connections that unite our congregation in shared purpose. This area also encompasses the faithful management of our facility, mortgage payments, and the administrative costs that support the ministry behind the scenes. Together, these investments allow us to grow stronger as a church family—deepening relationships, caring for one another, and ensuring our home remains a place where people can encounter the presence of God and the love of His people.

18% Growth Beyond Us

The remaining portion fuels outreach, missions, and service that extend our reach beyond the walls of the church. Through this, we seek to impact lives outside our immediate community and share God's love in tangible ways.



Together, these priorities reflect our dedication to building a church that is spiritually strong, relationally connected, and missionally driven—using every resource to make a lasting impact for God's Kingdom.

Overview of Campus Expansion

God answered prayers that have been over **12 years in the making!** For more than a decade, we believed that He would one day provide the opportunity to expand our campus—we just didn't know when. In **October 2024**, that prayer was fulfilled as Crosstowne was able to **purchase Building 2**, adding **16,000 square feet** to our campus!

This expansion has created incredible new opportunities for ministry—especially for our **Next Gen environments** and **small group gatherings**. The remodel included transforming a former attic into a dynamic **Youth Room** built for both community and teaching, enhancing our **Kidstowne** spaces, adding multiple **new small group rooms**, and installing **five new air conditioners** to serve our growing congregation.

This exciting step forward was made possible through a combination of **your generosity in 2024** and our faithful stewardship of funds set aside each year in anticipation of God opening the door for this purchase—as well as preparing for potential **flood mitigation efforts**.

