



FIRST MCKINNEY

BAPTIST CHURCH

Job Description

Job Title: Digital Media Content Specialist Summer Intern Part-Time (16 - 20 hours per week)

Job Purpose: We are seeking a creative and motivated Digital Media Content Specialist to join our team for the summer as an intern. The specialist will play a crucial role in capturing and communicating the vibrant life of our church and its activities through engaging visual and written content.

Responsibilities:

- Create engaging content including text, images, and video to effectively communicate the messages and values of our church community.
- Capture video and photography content from summer camps and ministry activities involving but not limited to Students, Kids, and Missions.
- Collaborate with the communications team to develop creative content for our Facebook and Instagram pages dedicated to Students, Kids, and the broader church audience.
- Edit photographs and videos to produce completed and polished content for presentations during Worship Services and online platforms.
- Monitor and engage with online communities to foster interaction and a sense of community.
- Stay current with digital media trends and implement them where applicable.
- Work collaboratively with other church departments and ministries to ensure cohesive brand messaging.
- Maintain and ensure consistency in brand representation across all digital and social media platforms.
- Minimal graphic design support
- Support Communications Department team members in preparation of all task to prepare for Sunday and upcoming events

Qualifications:

- Understand and embrace our mission, strategy, values, and objectives.
- Display a vibrant pursuit and relationship with Jesus Christ.
- Must agree and adhere to Statement of Core Beliefs & First McKinney Core Values.
- Proficient knowledge of office technology.
- A strong passion for digital media, photography, videography, and social media platforms.
- Excellent communication skills with a creative mindset and attention to detail.
- Familiarity with photo and video editing software.
- Ability to work independently as well as part of a team.
- Experience with social media management and content creation is preferred, but not required
- Interest in or experience with church activities and values is a plus.

Part Time: Salaried	FLSA Status: Exempt
Ministry: Communications	Account #: 60030
Reports to: Communication Director	Date Prepared: January 2026

