

“Brain Rot”

By Kevin Cauley

“Brain Rot” is Oxford Word of the Year. Each year the Oxford University Press, the publishing house responsible for producing the Oxford English Dictionary (considered by many to be the defining dictionary of the English language) puts out a word of the year. This year’s “word” is two words: “Brain Rot.” The “word” increased in usage in 2024 by 230%. The organization reports that over 37,000 people voted, and this “word” was the winner.

What is “Brain Rot?” It is an alleged deterioration of one’s mental state due to overconsuming frivolous online material. No doubt, many of us have spent time scrolling through different social media apps, looking at memes and watching videos. It is this kind of thing that produces “brain rot.”

While the word usage may be novel to many, the attitudes and motivations behind it are not. Luke wrote about the Athenians in Acts 17:21, “For all the Athenians and the foreigners who were there spent their time in nothing else but either to tell or to hear some new thing.” In man’s never-ceasing efforts to cure boredom, there is a constant desire to “tell or hear some new thing.” What is the main issue? Boredom is the inability to entertain oneself. Do you see the problem?

We are selfish, and we always want ourselves to be satisfied and gratified. Can this world satisfy us? It cannot. Jesus said, “For what profit is it to a man if he gains the whole world, and loses his soul? Or what will a man give in exchange for his soul?” (Matthew 16:26). Whether one is pursuing wealth, entertainment, beauty, power, education, or whatever, the motivation is the same. One’s self is at the center of one’s desires. Our focus must shift from self to Jesus. Only then may we truly find ourselves (Matthew 16:25).



STERLINGTON
Church of Christ



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Sunday Morning Bible Classes - 9:30 AM
Sunday Morning Worship - 10:30 AM
Sunday Evening Worship - 5:00 PM
Wednesday Evening Classes - 6:00 PM.

7/6/25

Welcome Visitors

If you are seeking a church home, we hope that you will consider joining with us. We are a growing congregation, dedicated to worshiping in truth and spirit. Please fill out the Visitor's Card and place it in the collection plate!

Those to Serve

Today

Announcements- Lyle Russell

Communion- Rick Cook

Sermon- Don DeLukie

Opening prayer- Ronnie Hayes

Closing Prayer- David Reppond

Next Sunday

Announcements- Wayne Fowler

Communion- Lyle Russell

Sermon- Don DeLukie

Opening prayer- Jerry McDonald

Closing Prayer- Damien Miller

Announcements

—**Question & Answer Series:** Our next Question & Answer Series will be when enough questions are collected. Give your questions to Don.

—**Children's Home Collection:** Our congregation is collecting items for the Children's Home in Paragould, AR. Collection boxes are by the nursery. A list of needed items is in the foyer.

Please Pray For:

Carolyn Jones, Samuel Costello, Mary Taylor, Charles Fricke, Luella & Kendle Jacobs, Peggy Sehon, Buddy & Carlon Hollis, Pam Few, Lynn Urban, Chuck & Shannon Boyer, Martha Maxwell, Linda Lester, Billy Branch, Glenda Wells.

Bereaved: Family of James Johnson, Barbara Boyer.

Needing Long-Term Prayers:

Debbie Walker, Carey Day, Melanie Christy, Leo & Shirley Goodwin, Tommy Franklin, Arthur Binford, Dan Ross Jr, Dena White, Larry & Joanne Randolph, Bettye Flowers, Dave & Linda Garris, Sharon White-Ross, Bobby Barker, Cindy Smith, Terrance Dawson, Jamie Ross.



July Birthdays

5 - Lilly Delaney
6 - Mary Wyatt
9 - David Reppond
12 - Oddie Cameron
18 - Phillip Simmons
19 - Debbie Cook
20 - Ronnie Hayes
22 - Ethel Ross
23 - Randy Manning
27 - Donna Binford

July Anniversaries

28 - Wayne & Dana Fowler
30 - Don & Jean Delukie



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