

## Kids First Daycare LLC

### Parent Social Media Policy Agreement

**Effective Date:** 7/28/2025

#### **Purpose**

This policy outlines the expectations for parents' use of social media in relation to Kids First Daycare, to protect the privacy and safety of all children, families, and staff.

#### **Guidelines**

##### **1. Respect for Privacy**

- a. I will not post photos/videos of children other than my own without written consent.
- b. I will not tag or name other children or families without permission.
- c. I will not share sensitive personal information about any child, family, or staff member.

##### **2. Content and Photos**

- a. I may share photos/comments about my own child, ensuring no other children are visible or named.
- b. I will not share internal center materials or private documents online.

##### **3. Respect for Staff and Reputation**

- a. I will not post negative or harmful comments about the center, its staff, or other families online.
- b. I will use official communication channels for any concerns.
- c. I will not post staff photos or names without permission.

##### **4. Use of Center Name**

- a. I will not use the center's name or logo in a way that suggests endorsement or affiliation.

##### **5. Parent Groups**

- a. I understand that parent-created social media groups are informal and must remain respectful.

### **Violations**

I understand that violations may result in:

- A formal warning
- Restricted participation in center activities or communications
- In serious cases, dismissal from the center per the parent agreement

### **Parent/Guardian Acknowledgment**

By signing below, I confirm that I have read and agree to follow the Social Media Policy set forth by **Kids First Daycare!**

- **Parent/Guardian Name:** \_\_\_\_\_
- **Child's Name:** \_\_\_\_\_
- **Date:** \_\_\_\_\_

☒ **Digital Signature:**

Digital Signatures will be accepted, when sent through parent portals.