



Catch the Vision – SHARE THE LOVE!



“...with both feet planted firmly on love, you’ll be able to take in ... the extravagant dimensions of Christ’s love. ... Test its length! Plumb the depths! Rise to the heights! Live full lives, full in the fullness of God.”

Ephesians 3: 17ff The Message

October - 2025



Dear Siblings in Christ,

Catch the Vision – Share the Love! is our attempt to explore the extravagant dimensions of God's love that we read about in Ephesians 3. It brings together our need to invest in the future of our church on the hill and the need to reimagine the ministry flowing from that place for years to come! With God's power working within us, we can live into a future held in the wild imagination of God.

In this booklet, you'll find important information about our 2025-2028 Capital Appeal and what it will mean for our congregation's future. You'll also find an invitation to consider *your* role in helping achieve the vision of our church's future ministry and growth.

This campaign seeks to do two things. First, we will address needs for our aging building in hopes of freeing up our annual budget for ministry, not maintenance. Second, we will invest in a strategic planning initiative to help us step into God's future for us and our community and support new staffing to help us achieve this goal. As a vibrant congregation, we continue to experience the height, depth, and breadth of God's love in our church's life every day, in more ways than any of us can count. It's in grateful response to God's grace and blessing that we share our gifts to strengthen the work of our church, and the larger church of Christ Jesus around the world.

In the faithful tradition of those who started our congregation decades ago, we invite you to pray daily for our church and its members, so that we may glorify Christ's name by continuing to bring the Gospel to our community and the world. Even more, we invite you to participate in this vital opportunity to enhance Good Shepherd's mission as people gathered, empowered, and sent to share the love of Christ with all people.

As we embark on this historic journey together and fully acknowledge what the planned projects represent for the ministry we love, we remain focused on our *true* foundation, Jesus Christ, our Lord.

Serving together in Christ's name,

 

Pastor Carl-Eric Gentes and Eldon Anderson, Council President



Empowered by the Spirit. Rooted in Love. Called to Risk.

"...gathered by the Spirit ..., empowered as a community of risk takers ..., and sent on a ... journey, inviting others to ... experience the Good News." (from Good Shepherd Mission Statement)

St. Paul's prayer in Ephesians guides our vision:

"I ask (the Father) to strengthen you by his Spirit—that Christ will live in you as you open the door and invite him in ...that with both feet planted firmly on love, you'll be able to take in ...the extravagant dimensions of Christ's love. Reach out and experience the breadth! Test its length! Plumb the depths! Rise to the heights! Live full lives, full in the fullness of God." – Ephesians 3:16-19 (The Message)

This is the heartbeat of Good Shepherd.

A Crossroads of Opportunity

It is clearer than ever: Good Shepherd stands at a pivotal moment in our ministry. Our mission calls us to bold action – rooted in love, grounded in faith, and open to the Spirit's leading.

Our history is rich with creative and courageous ministry. And we believe that story is far from over.

As Saint Paul reminds us:

"God can do anything, you know - far more than you could ever imagine or guess or request in your wildest dreams!"
Ephesians 3:20 (The Message)



Now is the time to dream boldly, act faithfully, and invest in the future God is unfolding among us.

CATCH THE VISION – SHARE THE LOVE!



Catch the Vision - Share the Love! – A Campaign for the Future of Good Shepherd Lutheran Church

At Good Shepherd, we are at a moment of faithful decision—a time to choose our future with courage and conviction. Through our campaign we are embracing the call to:

- **Risk boldly** for the sake of our mission,
- **Gather faithfully** around Word and Sacrament,
- **Serve joyfully** in the Spirit's invitation, and
- **Go confidently** into the world, sent by Christ.

Why Now?

Our vision is at risk when we do not act. When we overlook the blessings God has entrusted to us—our people, our property, our purpose—we risk losing the vitality of our ministry.

- **Deferred maintenance** threatens our ability to gather.
- **Our aging facilities** disrupt our worship and fellowship.
- **Inaction** in a time of change can leave us unprepared for the future.

A Legacy of Ministry

For generations, Good Shepherd Lutheran Church has been a beacon of Gospel ministry. This campaign is our opportunity to stand together in that tradition—renewing our commitment, restoring our space, and reaching out in love.

Let us **Catch the Vision** of what God is doing among us.

Let us **Share the Love** that transforms lives.



CAMPAIGN OUTCOMES WITH A SUCCESSFUL CAMPAIGN

Our work on *Catch the Vision - Share the Love!* is urging us to be more **SPECIFIC** in our goals, **CONCRETE** in our vision for what the campaign will help us accomplish and **GROUND**ED in the actual facts, needs, values and demographics of our community.

Our overall financial goal is \$600,000. We plan to invest these funds in the following ways to help sustain our ministry into the future.

Specific capital needs: [\$400,000] repair section of parking lot; replace flooring in entrance and fellowship hall; fund replacement of HVAC units. Update foyer and entrance area to enhance appeal of facility and worship space. Update restrooms.

Seed Funds for Staff: [\$125,000] Expand staffing to utilize training and expertise in equipping our community for ministry in changing times with special emphasis on discipleship, evangelism, and community engagement through measurable outcomes.

Fund a Strategic Planning Process: [\$75,000] Empower church leadership and staff to develop a strategic plan imagining a “best possible future” for Good Shepherd. Support deliberate and intentional assessment of congregational assets and local needs to shape future ministry opportunities. Funding this critical task as part of the capital campaign is vital to the future of Good Shepherd Lutheran Church.





Catch the Vision – SHARE THE LOVE!

You are the steward of what God has entrusted to you. Consider your gift in prayer. Remember what you give to **Catch the Vision - Share the Love!** capital campaign is over and above your regular Annual offering. The regular offering supports our day-to-day ministry while a contribution to the capital campaign enables us to live into our church future. A Giving Chart is provided in this brochure to assist in planning your gift. We ask that you consider a generous gift reflective of your means. Together let us trust that ***"God can do anything, you know—far more than you could ever imagine or guess or request in your wildest dreams!"***
Ephesians 3:20 (The Message)

CONSIDER CREATIVE WAYS TO PLAN YOUR GIFT

We invite you to be creative as you plan your giving. God has blessed each of us with different financial resources. Planning your gift will most often enable you to make a larger gift through our **Catch the Vision - Share the Love!** capital campaign.

- **Giving from cash** – many people will make gifts from cash on a weekly or monthly basis. Some will make a commitment to forego a monthly dinner out and give those dollars to this campaign. Over time, each gift adds up and makes a difference!
- **Giving appreciated securities** – giving a gift of stocks or bonds directly to the church may provide you a tax benefit as well as be a satisfying way to make a larger gift to the campaign.
- **Giving real estate** – consider a gift of real estate, developed or undeveloped. Discuss this option with your financial advisor to maximize your gift.
- **Gifts from an IRA** – a gift from an IRA may be useful at any time, and creative use of the Required Minimum Distribution [RMD] rule may provide a tax advantage when given directly to a 501(c)(3) charity.
- **Gift from a DAF** – Those who have a Donor Advised Fund [DAF] may designate a contribution from that source also.

A GIVING CHART TO GUIDE YOU AS YOU PLAN YOUR GIFT

The financial goal for *Catch the Vision - Share the Love!* is \$600,000.

This is a **bold** goal for our community, but necessary to complete our ministry objectives. We ask everyone to join in this congregation wide appeal. Every gift makes a difference and together each gift will move us toward realizing our vision. We trust God can bless us to reach our goal and more.

To attain our goal over three years will take a combination of gifts such as listed below. With God's guidance challenge yourself and prayerfully consider where you will fit in.

No. of Gifts	Gift Amount	Gift per Year
1	\$60,000	\$20,000
1	\$48,000	\$16,000
1	\$36,000	\$12,000
2	\$30,000	\$10,000
3	\$24,000	\$8,000
5	\$18,000	\$6,000
5	\$12,000	\$4,000
6	\$7,800	\$50/Week
6	\$4,680	\$30/Week
9	\$3,900	\$25/Week
14	\$2,340	\$15/Week
21	\$1,560	\$10/Week

Many gifts of every amount!

All gifts are given in faith and love to the Glory of God!

As you plan your gift, prayerfully consider a sacrificial gift in proportion to your means. You may use the gift range chart as a guide. We pray for God's blessing on every gift and giver so that giving together we will reach our goals.

PLEDGE CARD

Name _____

Phone # _____

I PLEDGE:

☐ \$ ____ /week

☐ \$ ____ one-time donation

☐ \$ ____ value of gift other than cash (IRA, securities, real estate, etc.)



“We always thank God for all of you and continually mention you in our prayers. We remember before our God and Father your work produced by faith, your labor prompted by love, and your endurance inspired by hope in our Lord Jesus Christ.”

1 Thessalonians 1:2-3



IMPORTANT DATES – CATCH THE VISION - SHARE THE LOVE!

October 5, 2025

Kick Off Sunday

We will gather in worship and celebration to kick off our capital campaign ministry.

November 16, 2025

Commitment Sunday

We will offer our Annual Fund gifts and Capital Campaign pledges as an act of worship this Sunday.



Good Shepherd Lutheran Church

559 20th St. SW

Rochester, MN 55902

goodshepherdchurch.net | (507) 289-1748