

Visitor Handbook

Table of Contents

The Heart of the Visit	5
Visit Overview	6
Goal	6
Method	
Guiding Verse – Acts 2:39	
Guiding Principles	
5	
Guided By Scripture	
Understanding the Vision	
A Place for Growth & Discipleship AND a Hub for Community Transformation	8
Visit Communication	9
Scheduling the visit:	9
Following up when a pledge has not been made:	
Once a pledge is made:	
The Thoughtful Way to Visit	11
Prepare for God's Provision	11
Thoughtful Scheduling	
Emphasize Relationships	
Be a Listener First	
Be Direct and Thoughtful	
Follow Up Respectfully	
Express Gratitude	
Express Granude	12
The Structure of the Visit and Talking Points	13
Best Practices	
Remember	
Break the Ice (5–10 Minutes)	
Begin with Gratitude & Connection	
Present the Vision (30–40 Minutes)	
Cast the Vision Clearly	
Explain the Dual Purpose of the Spaces	
Answer Questions with Transparency	
Extend the Relationship	
Extend the Invitation (Pledge Section)	
Honor their role in the body.	
Emphasize Stewardship and Calling	
Invite Participation	15
Make the Ask with Confidence and Grace	15

Close with Prayer and Encouragement What If? Quick FAQ for Visitors What if they want time to think?	16 16 16
What if they want time to think?	16 16
	16
	16 16
What if they ask who sees their pledge?	16
What if they ask why the goal increased to \$50M?	
What if they ask for a suggested amount?	16
What if they say they can't give right now?	16
A Final Encouragement to Visitors:	16
APPENDIX A: Campaign Impact	17
APPENDIX B: Sample Thank You Note	18
APPENDIX C: Frequently Asked Questions	19

The Heart of the Visit

Relationship is at the heart of being Christian. We see this most clearly in the perfect unity of the Father, Son, and Holy Spirit. It is in our relationship with God, through his Son, that we are connected to one another in ways that go beyond anything the world offers. We were created for this kind of connection.

As we visit with one another, let us remember: this is more than just a conversation. It's a sacred act of care. The Building Toward the Promise campaign is a process rooted in relationship. It's about nurturing our relationship with God and with others as we take part in his mission. Each visit, each conversation, is a step in faith and love—building not just a campaign, but a community grounded in Christ.

As we take these steps together, we do so with bold expectation. We trust that God will provide abundantly and faithfully. We're not moving forward in our own strength, but in his. He is the one who unites us, sustains us, and brings the promise to fulfillment.

Let's walk together in faith, in relationship, and in confident hope—knowing that God is already at work among us.

Visit Overview

Goal

To personally connect with every member of Christ the King, building relationships and fostering fellowship, while inviting each household to prayerfully consider making a pledge toward our \$50 million capital campaign goal.

Method

Personal, face-to-face visits which foster engagement, answer questions, and invite members to share in our mission. This creates consensus, personal ownership, and a joy-filled experience for both the visitor and person visited.

Guiding Verse – Acts 2:39

For the promise is for you and for your children and for all who are far off, everyone whom the Lord our God calls to himself.

Guiding Principles

- **Prayer First** Begin every day with prayer, seeking God's guidance in our efforts.
- Follow the Schedule Campaign leaders should prioritize campaign activities, attending all scheduled training sessions and meetings.
- **Personal Visits** Face-to-face meetings are essential; mail or phone contacts are ineffective and discouraged.
- Lead by Example Visitors must make their pledges before asking others to commit to a pledge.
- Encourage Multi-Year Giving Three-year pledges allow greater participation and impact.
- **Present a Clear Ask** If asked to do so, you may suggest a specific gift amount or range to encourage generosity.
- Foster Enthusiasm Leaders must express confidence, commitment and excitement.
- Understand the Vision A deep grasp of the campaign's vision allows you to share it passionately

Guided By Scripture

Our campaign is an act of faith and commitment to God's mission. Scripture guides us to give generously and joyfully, knowing that God blesses those who give with a willing heart.

Malachi 3:10

Bring the full tithe into the storehouse, that there may be food in my house. And thereby put me to the test, says the Lord of hosts, if I will not open the windows of heaven for you and pour down for you a blessing until there is no more need.

2 Corinthians 9:7

Each one must give as he has decided in his heart, not reluctantly or under compulsion, for God loves a cheerful giver.

Understanding the Vision

Having a personal understanding and enthusiasm for the vision will be contagious. Make sure to spend a good amount of time reviewing the "**Viewbook**" as well as the "**Campaign Impact**" handout so you know it front and back. Understanding these two documents will help you better cast the vision. Our building expansion is not merely about accommodating growth; it is about deepening discipleship, expanding ministry opportunities, and serving our neighbors with the love of Christ. Help those you are visiting personalize and envision how the new space might be used.

Here are a few examples:

- With a young adult couple, help them envision starting a fellowship group that gathers for pickup basketball in the new gym.
- With an elderly member, describe the comfort and connection of inviting friends to The Barnabas Center for care and community.
- With empty-nesters, imagine the joy of volunteering weekly in the after-school program.
- With young families, picture the expanded space filled with friends and loved ones on the day of their child's baptism—or a young mom inviting neighbors to the new playground.
- Be creative, be personal, and help people see their place in this vision.

A Place for Growth & Discipleship AND a Hub for Community Transformation

We want our members to understand that this expansion is rooted in our conviction that the Church is both a gathered and a sent people. We gather to worship, learn, and grow in our faith, and we are sent to engage our community with the gospel. This new space allows each one of us to do both more effectively.

This expansion is not about becoming a mega-church. In fact, these plans are the final step. There isn't a bigger sanctuary or bigger youth space in some future phase. We are building to sustain the vision God has given us—to disciple well and to reach our neighbors with the good news of Jesus Christ.

By sharing this vision in a personal and compelling way, we trust that God will stir hearts to give generously—not simply to a building, but to a greater kingdom purpose. Let's go forth with confidence, knowing that this expansion will serve to glorify Christ and bring many to know Him.

Visit Communication

Scheduling the visit:

Step 1: Make Initial Contact

Reach out to the person in whichever way you feel most comfortable. A friendly text can be a great way to give them a heads-up before calling from an unfamiliar number.

Step 2: Log Initial Outreach

Update the visit tracking sheet—either on your own or with Glendon's help—to record your initial communication.

Step 3: Confirm and Log the Visit

Once the visit is scheduled, update the tracking sheet. This ensures the visit can be added to the prayer list.

Step 4: Record the Visit

After your visit, update the tracking sheet again with notes or outcomes from the meeting.

Step 5: Send a Thank You Note

Within 1–2 days of your visit, use the provided notecard to send a handwritten thankyou note expressing appreciation for their time.

Following up when a pledge has not been made:

Step 1: Schedule Follow-Up

If a follow-up timeframe is discussed during the visit, either let Glendon know or update the tracking spreadsheet to reflect the planned next step.

Step 2: Reach Out at the Agreed Time

When the scheduled follow-up time arrives, send a friendly email or text letting the individual know you're available to answer any questions or provide additional information.

Step 3: Continue to Pray and Encourage

Keep the individual in prayer and maintain a spirit of encouragement. Building trust and relationship is key—some people simply need more time and touchpoints before making a commitment.

Once a pledge is made:

Step 1: Pledge Confirmation

The church accounting office will log the pledge. The individual making the pledge will automatically receive an email confirming receipt and verifying the pledge details. This email serves as the formal confirmation of their pledge.

Step 2: Thank You Letter Preparation

Glendon will prepare two thank you letters: one from John Trapp and another from the campaign co-chairs, both to be signed.

Step 3: Mailing the Letters

Glendon will mail the signed thank you letters within two weeks of the pledge being received.



The Thoughtful Way to Visit

Prepare for God's Provision

- Understand the campaign's objective and vision so you can personalize the message.
- Make your own pledge first.
- Approach each visit with commitment and confidence.

Thoughtful Scheduling

- Be sensitive but bold when reaching out to schedule a time to meet explain the importance of the meeting and the timing.
- Encourage them to be praying for the meeting to prepare their hearts to hear about the project.
- Be in prayer for the meeting that relationships would deepen and that they would be receptive to what God is doing in the church.

Emphasize Relationships

- Visits should be relational, not transactional.
- Engage in meaningful conversation, showing care for the person's spiritual and personal journey.

Be a Listener First

- Ask how people are doing.
- What do they love about the church?
- Where do they see God working?
- What are their hopes for the future?
- These questions can open hearts far more than any brochure.

Be Direct and Thoughtful

- Clearly present the purpose of the campaign.
- If asked, suggest an amount to consider, but respect individual circumstances.
- Encourage multi-year giving to make participation more manageable.
- Do not leave the pledge card behind if the member is not ready to make a pledge

 leaving the pledge card is like asking a question without waiting for the
 response. Keep the pledge card and schedule a follow up conversation.

Follow Up Respectfully

- The pledge is a very important part of the process. Diminishing its importance diminishes the importance of the person who is making the pledge.
- If a member needs time, schedule a follow-up conversation.
- Keep communication open without pressure.

Express Gratitude

- Thank every person you visit sincerely, regardless of the amount given, even if it was just for their time.
- Every gift is meaningful in God's eyes.

The Structure of the Visit and Talking Points

When visiting members of our congregation to discuss their participation in this campaign, it is important to communicate with clarity, warmth, and a deep understanding of our mission.

Best Practices

- Listen more than you speak
- Be real and relaxed this isn't a sales pitch
- Stay positive you're representing hope, not urgency
- Respect privacy people give in different ways
- Pray before and after every visit

Remember

- You're not asking for money. You're inviting people into mission.
- You're not measuring gifts. You're strengthening the Body.
- You're not visiting alone. The Holy Spirit is going with you.

Break the Ice (5–10 Minutes)

Start with casual conversation to build rapport to help everyone feel at ease.

Begin with Gratitude & Connection

- Ask about their family, interests, or recent experiences at church. "How have you seen God at work?"
- What do they love about the church?
- Where do they see God working?
- What are their hopes for the future?
- "Thank you so much for taking the time to meet. This isn't just a campaign visit it's a chance to connect, to listen, and to share how God is moving in our church."
- "First, thank you for taking the time to meet with us. Our church has been so blessed by faithful members like you, and we are excited to share how God is leading us in this next season."
- "We're making it a point to visit every household not because we expect everyone to give the same, but because everyone is equally important. This is about the whole body of Christ coming together."

Present the Vision (30-40 Minutes)

Share the vision, not just the goal. People give to mission, not to numbers. Talk about how this campaign will expand the church's ministry, welcome more people, or meet community needs — and how every member is part of that.

Share the content from the viewbook in a way that feels natural and personal. Help the member envision what it will be like to worship in the new space, see their children grow in ministry, and serve alongside Mission Partners. Engage them in the possibilities, answer their questions thoughtfully, and connect the vision to their personal faith journey.

Cast the Vision Clearly

 "This expansion is not just about space—it's about people. It's about creating room for discipleship, welcoming more families, and meeting the needs of our current families while reaching new neighbors. Every square foot has a gospel purpose."

Explain the Dual Purpose of the Spaces

• "Each new space serves both our congregation and the broader community."

Answer Questions with Transparency

- Be prepared to answer questions about the scope of the project, financial stewardship, and the long-term vision. If you don't know the answer, it's okay to say, "That's a great question! Let me find out for you."
- Refer to the Frequently Asked Questions document (but do not leave it behind).

Extend the Relationship

• If there is a way to connect the person with church staff or another member to help them feel more connected to life at Christ the King, make the connection for them.

Extend the Invitation (Pledge Section)

When you reach the pledge section, guide the member in considering their commitment. Approach this moment with care, giving them space to reflect and pray about their participation. If the donor wants to think about their gift, keep the pledge card in your possession and schedule a second visit. Set a date for a response and follow up promptly. (Keep the pledge card out of sight until the person has stated that he/she/they are ready to pledge.)

Honor their role in the body.

• "Your presence, your prayers, and your partnership matter deeply. We're visiting every household because every member is part of what God is building."

Emphasize Stewardship and Calling

 "God has entrusted us with this church and this community. As a church body, we have an opportunity to steward our resources in a way that expands the reach of the gospel. This isn't about growing for growth's sake—it's about faithfulness to the mission God has given us."

Invite Participation

- "We want to invite you to be part of this in whatever way is meaningful and possible for you. What matters most is your heart, your prayers, and your continued presence in this community."
- "Your presence, your prayers, and your partnership matter deeply. We're visiting every household because every member is part of what God is building."

Make the Ask with Confidence and Grace

• "We are asking every member to prayerfully consider how they can participate in making this vision a reality. Would you be willing to pray about a sacrificial gift that aligns with your capacity and calling? Every contribution, no matter the size, is significant."

Express Gratitude

Close the visit by sincerely thanking them for their time and, if applicable, for their generosity in supporting the campaign. Let them know their involvement—at any level—is deeply valued.

Close with Prayer and Encouragement

Every visit should include a time of prayer — not just for the campaign, but for the person or family being visited. This reminds both the visitor and member that this is sacred work.

• "Thank you for considering this. Whether through giving, praying, or volunteering, we are all part of what God is doing here. Can we pray together before I leave?"

What If ...? Quick FAQ for Visitors

What if they want time to think?

That's great! Keep the pledge card and schedule a follow-up.

What if they ask who sees their pledge?

Only a small, designated team handles pledge records confidentially.

What if they ask why the goal increased to \$50M?

The original \$30M estimate didn't include infrastructure, site work, and future growth needs. \$50M allows for full, long-term ministry impact.

What if they ask for a suggested amount?

Share the suggested range but affirm it's only a guide. They should give joyfully and prayerfully.

What if they say they can't give right now?

Thank them for their time, invite them to pray, and affirm their role in the CTK family.

A Final Encouragement to Visitors:

- You're not fundraising you are shepherding.
- Your goal is to leave every person feeling seen, valued, and invited.
- This campaign is as much about spiritual growth and unity as it is about raising resources.

Campaign Impact

Area	Current	Future	Impact
Sanctuary	544 seats	Up to 1000 seats	More space for growing congregation & worship attendance
K – 5th	189 student capacity	~345 student capacity	Serve more children with added security in rooms that optimize a learning atmosphere
Preschool	60 student capacity	~100 student capacity	More families engaged with CTK. Ability to expand programming
Barnabas Center	3 counseling rooms	7 counseling rooms + dedicated play therapy and group counseling rooms	Serve more people with counseling who will better understand their relationship with themselves, others and God
Student Ministry/ Community Outreach	Space is dated and designed solely for student ministry use	Space configured for differentiation between ages, designed for current and future ministry activities and to be used by other groups	Will allow for age appropriate programming and will allow space to be used by ministry partners creating a multi-use space
Ministry Partner Space	In current ministry spaces when available	Meeting room for ~85 attendees + 5 intentionally designed small meeting spaces/offices	Strategically work with Ministry Partners creating space for them to reach and meet the needs of East Spring Branch
Gymnasium	NA	Full gym with a basketball court, low profile seating areas and ability to host events while restricting access to remaining facilities	Community engagement opportunities through leagues, events, and after school programming, large flexible space for church events and use by all ages
Community Access	The Fields	The Fields and community walking path, accessible play/social space and welcoming campus signage	Develop a sense of purpose and position on Silber Rd. by welcoming neighbors to share in God's provision

Sample Thank You Notes

BUILDING TOWARD THE PR⊕MISE It was a joy to meet with you, reflect on all that God has done through Christ the King, and dream about what he might continue to do in the future. 7 treasure our friendship and your partnership in this ministry. We truly would not be where we are as a church without you both! Thanks for serving Christ's church so faithfully, and thank you for prayerfully considering this campaign. John

BUILDING TOWARD THE **PR@MISE** It was a joy to meet with you and dream together about what God might continue to do through Christ the King. 7 am so glad that the Lord brought you to our church four years ago. My hope is that he will continue to weave you into our family of faith in the years to come-you both have so much to offer our church! Thanks for considering this campaign. 7 am deeply grateful for you both. John

Frequently Asked Questions

Q. What is a capital campaign?

A. A capital campaign is a focused effort to raise funds over a set period of time for a specific, significant project—such as building or expanding facilities. It brings people together around a shared vision to accomplish something extraordinary for the future of the church.

Q. How is a capital campaign pledge different from annual giving?

A. The annual operating budget supports the ongoing mission and ministries of Christ the King. It funds essential expenditures such as programming, salaries and benefits, as well as providing for the regular upkeep and maintenance of the building.

A capital campaign pledge will support the specific building improvements outlined in the capital campaign viewbook. It is a multi-year pledge that can be spread out over a period of three years. Capital campaigns are conducted only when necessary and in response to matters of significant need. It is over and above annual giving and may involve gifts of annuities, real estate, trusts, IRA's, securities, or other assets as well as regular income.

Q. Why is this campaign necessary, and why does Christ the King need to grow?

A. This campaign is the result of years of prayerful planning in response to help Christ the King's growth in both mission and ministry. As we've explored what it means to live a *Life of Worship*—one that extends beyond Sunday mornings—we've been reminded of the need for facilities that support discipleship throughout the week. In 2021, the Silber Vision Team was formed to explore how our property could better serve both our congregation and our neighbors. Through research, feedback, and expert consultation, it became clear that expanded space—especially for ministry outreach opportunities, Children's Ministry and worship—is essential. These improvements will help us better fulfill our mission to make disciples who worship, grow in faith, and serve in God's work.

Q. How will this growth change Christ the King?

A. The vision behind the *Building Toward the Promise* campaign is to take the next faithful step in the plans God has laid before us—plans affirmed by CTK leadership as far back as 2007 and earlier. This growth will allow our programs to expand and flourish, increasing our impact in the community. While our reach may grow, our core identity will remain the same. We have no intention of changing the culture, vision, or worship style that defines Christ the King.

Q. What is the financial goal of our capital campaign?

- A. The current financial goal for the campaign is approximately \$50 million. Achieving this goal will depend on the collective commitment, prayerful discernment, and generosity of the Christ the King community.
- Q. When I first heard about this project the total to raise was \$30 million dollars why is it now \$50 million?
- A. The original \$30 million was an early estimate that was focused on isolated ministry facilities. As plans became more developed, it became clear that additional items to fully support our growing ministries, such as infrastructure, connecting spaces, site work (like parking and drainage), professional services, and contingency planning needed to be added in the project plan. The expanded \$50 million goal allows us to make a greater ministry impact in a single campaign—addressing current needs and laying a foundation for future growth. We believe this reflects faithful stewardship and long-term vision.

Q: What happens if we don't reach our goal—or if we exceed it?

A: If we fall short of our goal, the Session will review the results and determine how best to move forward. We would likely prioritize key ministry objectives and adjust plans to make the most of the pledges received. If we exceed our goal, the Session will also evaluate the outcome and decide how to responsibly and prayerfully steward the additional funds in alignment with our mission and needs.

Q: Would the church finance any part of this?

A: It's possible the church may consider a loan to begin construction while waiting for pledged funds to come in. While borrowing is not ideal and would add to the overall cost, the Session has only just begun exploring lending options, and no decisions have been made. Any loan would require careful consideration of long-term financial sustainability and, ultimately, a vote by the congregation in accordance with our denominational guidelines.

Q: Should we reduce our tithe in order to give to the capital campaign?

A: No. Continued—and growing—annual giving is essential to sustaining our current ministries and supporting future program development. Our primary goal is to remain faithful to our mission; facilities are simply tools that support and enhance that mission. The capital campaign is intended to be an additional, above-and-beyond commitment that enables us to expand our capacity to serve.

Q: What impact will this have on the church's operating costs, and how will those be funded?

A: This project will naturally lead to an increase in operating costs. However, we believe that as we faithfully pursue our mission, our congregation will continue to grow. We trust that our members will respond by generously and faithfully stewarding the resources God has entrusted to them, enabling us to sustain the additional expenses and continue thriving in ministry.

Q. Will this require more staff?

A. While the expanded facilities may require some additional upkeep, staffing needs will be primarily driven by the programs operating within them. Importantly, many of these programs are intended to be run in partnership with other organizations that already have staff in place. Our goal is not to operate new programs ourselves, but to collaborate in ways that maximize impact to our community without significantly increasing internal staffing requirements.

Q. Do we have an architect or construction company selected?

A. Yes. The Session appointed a Building Committee to oversee the project. They have engaged The Mathis Group as project manager, Merriman Holt Powell & Associates as the architect, and Forney Construction to provide construction expertise and cost projections during the design phase. The team is diligently working together as plans progress.

Q: Do we have enough parking for this?

A: Parking is a chief concern of both church members and visitors as well as the project team. The architect team has been working on several different scenarios that will ensure code compliance, maximize parking availability and increase access to entry points throughout the campus.

Q. Are we planning a columbarium?

A. A columbarium was discussed during early planning but is not included in the current scope of the project. However, the church values honoring those who have gone before us. As part of the plan, a memorial prayer garden is being considered—a quiet space for reflection and remembrance, where the names of saints can be displayed.

Q. I have some ideas or concerns about the proposed projects. Are these plans set in stone, or is there still time for input?

A. The plans are not set in stone. While the Session and various committees have spent years thoughtfully developing the scope—drawing on input from members and professionals alike—there is still room for refinement. We welcome your feedback, especially during your campaign visit, where your visitor can relay your input to the appropriate committees. Additionally, the final scope will ultimately depend on the amount raised during the campaign, and refined plans will be shared with the congregation before moving forward.

Q. When are we hoping to begin the project?

A. Our goal is to complete the capital campaign by early to mid-2026. If all goes as planned, we hope to begin construction in late 2026.

Q. Who is being asked to support the capital campaign?

A. All members, regular attenders, friends, and supporters of Christ the King are being invited to participate in the capital campaign. Every gift, regardless of size, plays an important role in helping us achieve our shared vision.

Q. How does this capital campaign work?

A. Members of Christ the King will volunteer and receive training to help carry out the campaign. Over the coming months, our goal is to personally connect with all 425+ CTK households. These visits—whether at home, church, a coffee shop, or elsewhere—are meant to build relationships, share information, and discuss the vision for our future. At the end of the visit, you'll be invited to prayerfully consider making a pledge toward our \$50 million goal. You won't be expected to make a decision on the spot—rather, we encourage you to take time to talk and pray as a family about participating in a meaningful way.

Q. Is it necessary to have someone schedule a visit with us?

A. Yes, it is important that every member household receives a personal visit. These visits help reinforce that we are part of a caring and connected community. Meeting in person allows for open, thoughtful conversation and provides an opportunity to share the vision of the campaign in a meaningful way. It also demonstrates respect and value for each individual and emphasizes the significance of this moment in the life of our church.

Q. Will I be asked to give a specific amount?

A. No, you will not be asked to give a specific amount. We recognize that each family has unique financial circumstances. To help illustrate the levels of giving needed to meet our campaign goal, you may be shown a range of suggested gift levels. These are not based on personal financial data, but were developed through a subjective exercise completed by a small group of church members with direction from our consultant, JD Klote & Associates. The purpose of sharing these ranges is simply to help you prayerfully consider how you might participate in a way that is both joyful and meaningful for your family and impactful for the mission of Christ the King.

Q. How will we know how much to pledge?

A. While everyone will be invited to give generously and sacrificially, only you can determine the right amount and how to structure your pledge over the three-year period. This campaign is not about equal giving, but about equal sacrifice. Each of us has different financial circumstances. Through prayer and reflection, you'll begin a process of personal discernment that helps you identify what this looks like for you. The goal is to give in a way that is meaningful, faithful, and aligned with your capacity.

Q. I have a lot of financial commitments right now. Do I need to make a pledge now?

A. We understand that life is full of financial responsibilities, and there may never seem to be a "perfect" time to make a pledge. Each individual and family should prayerfully determine what is best for their unique situation. We simply ask that you also consider the significance of Christ the King in your life and the lives of others. Unlike any other organization, the church exists to meet eternal needs and transform lives through the Gospel. Supporting CTK is an investment in that

eternal mission. Your participation matters deeply and helps move our shared vision forward.

Q. Who will know how much we pledge?

A. All pledges are considered confidential, just as with any giving throughout the year, and only designated church staff will see your pledge.

Q. How do we make a pledge?

A. You will be personally visited by a fellow church member who has volunteered to help with the campaign. During the visit, they'll share details about the campaign, provide a brochure, and answer any questions you may have. You'll be invited to prayerfully consider making a pledge. If you're ready, your volunteer can help you complete a pledge card during the visit. If you'd prefer more time to reflect and pray, a follow-up visit can be scheduled, or a digital pledge card can be sent to you.

Q. Is it necessary to submit a pledge card?

A. Yes. Whether you submit a physical pledge card or complete the digital form, your signed pledge is essential. It confirms your commitment, helps the church finalize project plans, and allows us to accurately forecast cash flow. While pledges are not legally binding, they are considered a sincere indication of your intent to give and are vital to the success of the campaign.

Q. When would we begin making payments toward our pledge?

A: Payments can begin immediately after your pledge is made. You will receive an email when your pledge has been received. Keeping with your indicated giving schedule will be helpful in projecting cash flow.

Q. Are payments toward my pledge to the campaign tax deductible?

A. Yes

Q. How much time do I have to fulfill my campaign pledge?

A. We are asking for all pledges to be considered over a three-year period. Ideally, all pledge commitments will be completed by December 31, 2028. However, if circumstances prevent this, exceptions will be considered.

Q. Can pledges be given in assets other than cash?

A. Yes. Gifts of appreciated assets—such as stocks, bonds, trusts, annuities, IRAs, and real estate—are welcomed and can be especially beneficial. When these types of assets are given directly to the church, donors often avoid capital gains taxes, and the charitable deduction is based on the asset's fair market value at the time of transfer. Gifts of real estate must have a clear title and will require an environmental assessment by the church before being accepted. All non-cash gifts will be handled in accordance with Christ the King's Gift Acceptance Policy.

Q. Will the monies pledged be used for anything other than the capital campaign?

A. No. All donations will be directed toward the designated capital campaign projects. If more funds are raised than are needed to complete the planned projects, any excess will be allocated to the highest and best use, as determined by church leadership, in alignment with the church's mission and priorities.

Q. Will the monies pledged be kept separate from the General Fund and other offerings?

A: Yes. All capital campaign donations will be tracked and accounted for separately from the General Fund and regular offerings. This ensures transparency and that all pledged funds are used exclusively for the capital campaign projects.

Q. What if I know of someone who may be interested in financially supporting the campaign?

A. First, we encourage you to wait until after your personal visit. This will ensure you have a thorough understanding of the campaign, and the projects involved. Once you feel confident, you're welcome to share the information with the individual and ask if they would be open to learning more. If they are, simply pass their name and contact information along to the church member who visited you. Our volunteers have been trained to make these visits and will follow up.

Q. Is there a convenient way for me to keep up with my giving toward my capital campaign pledge?

A. Yes. You will be able to see your pledge as well as all donations in the Give/My Giving/Pledges area in Church Center (on the app or website). CTK can send an update at your request.

Q. I attend church, but my spouse does not. Do they need to attend the visit?

A. While it's not required, we strongly encourage both spouses to attend the visit if possible. Making a pledge is a joint decision and open, honest communication is important—both in understanding the vision for the project and in discussing personal finances. Our goal is for couples to feel unified and confident in their decision.

Q. Do both spouses have to sign the pledge card?

A. Not necessarily. If both spouses were present during the campaign visit and have made a joint, prayerful decision, one signature is sufficient. However, if only one spouse was present, we encourage both to review and agree on the commitment before signing.