BRAND
BASICS
FOR CANVA

The original branding kit was made using Adobe-exclusive fonts. Here are fonts found on Canva that will help you stick to the brand.

JOSEFIN SANS
UPPERCASE, BOLD

The font for headings, titles, and important subheadings. This may be used for the College Church of Christ logo.

HELVETICA NOW DISPLAY CONDENSED
UPPERCASE, CONDENSED BOLD
UPPERCASE & Lowercase, CONDENSED LIGHT

The font for subheadings, secondary headings, and occasional body text. This can be used for ministry logos when there is no access to the Adobe Suite.

OPEN SANS
UPPERCASE, BOLD
Uppercase & Lowercase, Regular

The font for body text, contact information, and occasional subheadings.

COLLEGE
CHURCH *of* CHRIST

Our logo using Canva fonts:
Josefin Sans, Bodoni FLF

DEPARTMENT LOGOS

Department logos are made with bolded, uppercase **Helvetica Now Display Condensed**. It is important that all of our ministries have a unified style to stress the unity in our congregational efforts.

YOUTH & FAMILY MINISTRY

Line Spacing: 1
Letter Spacing: 45
Condensed **Bold**

Only use Canva for department logos **when necessary.** While HNDC is similar to Acumin, it is not a perfect equivalent.