

LIFE TOUCH COMMUNITY  
CHURCH-PLAINFIELD

# TRAINING & MOBILIZATION PLAN

*Touching Lives – Transforming Destinies*



Founded 2025 | Life Touch Ministries Global



## TRAINING & MOBILIZATION PLAN

17 to 50 Members by March 1, 2027

*Life Touch Community Church*

### EXECUTIVE SUMMARY

This comprehensive training and mobilization plan outlines the strategic pathway for Life Touch Community Church to grow from 17 committed members to a thriving community of 50 members by March 1, 2027. Built on the biblical foundation of spiritual fruitfulness (John 15:1-8), this plan transforms every member into an equipped disciple-maker through systematic training, intentional outreach, and sustainable ministry systems.

**Core Strategy:** The 1-1-1 Multiplication Principle - Every member reaches one person per quarter through relationship evangelism, resulting in exponential growth:

- Q1 (Mar-May): 17 → 21 members (Foundation Phase)
- Q2 (Jun-Aug): 21 → 29 members (Multiplication Phase)
- Q3 (Sep-Nov): 29 → 40 members (Expansion Phase)
- Q4 (Dec-Mar 1): 40 → 50+ members (Harvest Phase)

### Success Factors:

- 100% member participation in training and outreach activities
- Alignment with 52-week sermon series on spiritual fruitfulness
- Monthly training sessions equipping members in evangelism and discipleship
- Strategic community engagement targeting Plainfield area
- Comprehensive follow-up and integration systems for new members

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# GROWTH FRAMEWORK: THE 1-1-1 PRINCIPLE

## Biblical Foundation

The 1-1-1 Multiplication Principle is rooted in Jesus' Great Commission (Matthew 28:19-20) and Paul's discipleship model (2 Timothy 2:2). Every believer is called and equipped to reproduce spiritually - making disciples who make disciples. This exponential approach mirrors the early church's explosive growth recorded in Acts.

## Key Scriptures:

- John 15:5, 8 - Fruitfulness through abiding in Christ
- Matthew 28:19-20 - The Great Commission to make disciples
- 2 Timothy 2:2 - Faithful people teaching others
- Acts 2:47 - The Lord adding to the church daily

## How It Works

**1-1-1 means:** Every member commits to reach ONE new person each QUARTER through ONE intentional relationship.

## The Process:

1. PRAY - Identify one person in your sphere of influence who needs Jesus
2. BUILD - Develop authentic friendship and demonstrate Christ's love
3. SHARE - Share your testimony and the gospel when the Holy Spirit opens doors
4. INVITE - Invite them to church, small group, or special events
5. DISCIPLE - Walk with them as they grow in faith and become disciple-makers

## Growth Projection

Quarter	Start	New	End	% Growth
Q1 (Mar-May)	17	4	21	24%
Q2 (Jun-Aug)	21	8	29	38%
Q3 (Sep-Nov)	29	11	40	38%
Q4 (Dec-Mar 1)	40	10+	50+	25%
<b>TOTAL GROWTH</b>	<b>17</b>	<b>33+</b>	<b>50+</b>	<b>194%</b>

**Note:** This projection assumes 70-80% participation rate from existing members each quarter, accounting for natural variation in individual evangelistic fruit. The goal is sustainable, reproducible growth rather than unsustainable spikes.

# QUARTERLY ROADMAP

## QUARTER 1: FOUNDATION PHASE (March - May 2026)

**Goal:** Grow from 17 to 21 members | **Focus:** Spiritual formation and disciple-making foundations

### Training Focus Areas

- Personal spiritual disciplines (prayer, Bible reading, fasting, worship)
- Abiding in Christ and bearing fruit (John 15 intensive study)
- Fruit of the Spirit cultivation (Galatians 5:22-23)
- Personal testimony development and sharing
- Prayer for lost friends and family members
- Introduction to relational evangelism principles

### Monthly Training Schedule

#### March: Spiritual Foundations

- Week 1 (Post-Gathering): Mobilization kickoff and covenant signing
- Week 2: Abiding in Christ - The Secret to Fruitfulness (John 15:1-8)
- Week 3: Developing Your Personal Testimony
- Week 4: Prayer for the Lost - Making Your List

#### April: Character Development

- Week 1: Fruit of the Spirit Part 1 (Love, Joy, Peace)
- Week 2: Fruit of the Spirit Part 2 (Patience, Kindness, Goodness)
- Week 3: Fruit of the Spirit Part 3 (Faithfulness, Gentleness, Self-Control)
- Week 4: Living as Salt and Light (Matthew 5:13-16)

#### May: Evangelism Preparation

- Week 1: Introduction to Relational Evangelism
- Week 2: Building Bridges with Unbelievers
- Week 3: Sharing the Gospel Simply and Effectively
- Week 4: Role-Play and Practice Sessions

### Outreach Activities

- 21-Day Fast (January 26 - February 15, 2026): Corporate prayer for church growth and spiritual breakthrough
- Prayer Walk in Plainfield neighborhoods (February)
- Community Service Day - Serve Plainfield with acts of kindness (March)
- Easter Outreach Preparation (late March)

### Success Metrics

- 100% of core members complete personal testimony
- Every member identifies at least 3 people to pray for and reach
- 90%+ attendance at monthly training sessions
- 4 new members added through personal evangelism
- Strong foundation of spiritual disciplines established

## QUARTER 2: MULTIPLICATION PHASE (June - August 2026)

**Goal:** Grow from 21 to 29 members | **Focus:** Active evangelism and outreach deployment

## Training Focus Areas

- Advanced evangelism training (Gospel presentation methods)
- Handling objections and difficult questions
- Invitational evangelism - How to invite people to church
- Follow-up strategies for new converts
- Using social media for evangelism
- Organizing small group outreaches

## Monthly Training Schedule

### June: Gospel Mastery

- Week 1: Easter Outreach Debrief and Celebration
- Week 2: The Romans Road - Presenting the Gospel Clearly
- Week 3: Bridge Illustration and Visual Tools
- Week 4: Leading Someone to Christ - Step by Step

### July: Overcoming Barriers

- Week 1: Answering Common Objections to Christianity
- Week 2: Addressing Suffering, Evil, and Other Religions
- Week 3: Cultural Sensitivity in Evangelism
- Week 4: Boldness and Courage - Overcoming Fear of Rejection

### August: Deployment Strategies

- Week 1: Invitational Evangelism - Getting People to Church
- Week 2: Digital Evangelism - Social Media and Online Outreach
- Week 3: Organizing Neighborhood BBQs and Outreach Events
- Week 4: Mid-Year Review and Testimony Sharing

## Outreach Activities

- Easter Sunday Outreach (early April): Invite campaign + special service
- Community Block Party (May): Plainfield neighborhood event with food, games, testimonies
- Father's Day Celebration (June): Men's outreach breakfast + service
- Small Group Cookouts (Monthly): Members host informal gatherings with unsaved friends

## Success Metrics

- Every member actively sharing gospel at least once per month
- 8 new members added through evangelistic efforts
- At least 30 first-time guests visit church during quarter
- 3+ community outreach events successfully executed
- Growing confidence in gospel presentation among all members

## QUARTER 3: EXPANSION PHASE (September - November 2026)

**Goal:** Grow from 29 to 40 members | **Focus:** Community engagement and service initiatives

## Training Focus Areas

- Discipleship fundamentals - Nurturing new believers
- Small group leadership development
- Community service and compassion ministry
- Building multiplication culture - Training others to train
- Spiritual gifts discovery and deployment
- Event evangelism and large-scale outreach

## Monthly Training Schedule

### September: Discipleship Development

- Week 1: Discipleship 101 - What It Means to Make Disciples
- Week 2: Following Up with New Believers
- Week 3: Starting and Leading Small Groups
- Week 4: Multiplication Mindset - Training Others to Train

### October: Community Impact

- Week 1: Compassion Ministry - Serving the Least of These
- Week 2: Identifying Community Needs in Plainfield
- Week 3: Organizing Service Projects and Outreach
- Week 4: Spiritual Gifts Discovery Workshop

### November: Strategic Outreach

- Week 1: Event Evangelism - Planning Large-Scale Outreach
- Week 2: Partnering with Other Churches for Kingdom Impact
- Week 3: Reaching Specific Demographics (Youth, Families, Seniors)
- Week 4: Q3 Celebration and Testimony Night

## Outreach Activities

- Back-to-School Community Carnival (late July/early August): Backpack giveaway, games, gospel
- Serve Plainfield Month (August): Weekly service projects (food pantry, park cleanup, nursing home visits)
- Labor Day Outreach Picnic (September): Large community gathering with testimonies
- Launch 3 Small Groups led by trained members

## Success Metrics

- 11 new members added through sustained outreach
- 3 active small groups meeting regularly
- At least 5 new believers being personally discipled by existing members
- Strong reputation in Plainfield community as serving church
- Members deployed in their spiritual gifts

## QUARTER 4: HARVEST PHASE (October - December)

**Goal:** Grow from 40 to 50+ members | **Focus:** New member assimilation and leadership development

## Training Focus Areas

- New member integration and assimilation
- Leadership development and team building
- Stewardship and generosity training
- Vision for 2027 - Sustaining momentum
- Celebration of wins and strategic planning

## Monthly Training Schedule

### December: Integration Systems

- Week 1: Creating a Welcoming Church Culture
- Week 2: New Member Assimilation Best Practices
- Week 3: Building Strong Small Group Communities
- Week 4: Follow-Up Systems That Work

### January: Leadership Activation

- Week 1: Identifying Emerging Leaders
- Week 2: Servant Leadership Principles
- Week 3: Team Building and Delegation
- Week 4: Thanksgiving Celebration and Gratitude

### February: Vision and Celebration

- Week 1: Stewardship and Generosity - Giving God Your Best
- Week 2: 2026 Year in Review - Celebrating God's Faithfulness
- Week 3: Christmas Outreach Celebration
- Week 4: Crossover Service and 2027 Vision Preview

## Outreach Activities

- Fall Harvest Festival (October): Large community event targeting families
- Thanksgiving Food Drive & Distribution (November): Serve 100+ families in Plainfield
- Christmas Extravaganza (December 2026): Multiple Christmas services, caroling, gift distribution
- New Year's Eve Crossover Service: Celebratory service inviting community

## Success Metrics

- 10+ new members added, reaching 50+ total
- 90%+ retention rate of new members from 2026
- At least 10 members serving in leadership capacities
- Strong systems in place for sustainable growth into 2027
- Culture of multiplication and discipleship firmly established

# TRAINING DELIVERY METHODS

Effective training requires multiple delivery methods to accommodate different learning styles and maximize member participation. Life Touch will employ the following approaches:

## 1. Sunday Morning Integration

- 5-minute mobilization moments during Sunday service
- Testimonies of evangelistic wins and fruitfulness
- Weekly action steps aligned with sermon series
- Public commissioning and celebration of ministry teams

## 2. Monthly Training Workshops

- 90-minute intensive sessions held on first Saturday of each month
- Interactive teaching with practical application
- Role-playing exercises and hands-on practice
- Q&A and troubleshooting real-life scenarios
- Fellowship and encouragement

## 3. Wednesday Evening Prayer & Activation

- Weekly prayer gatherings focused on evangelism and church growth
- Short teaching or devotional (15 minutes)
- Corporate prayer for lost friends and family
- Accountability check-ins and encouragement

## 4. Small Group Discipleship

- Small groups apply Sunday sermon and training content
- Peer-to-peer learning and accountability
- Safe environment for questions and spiritual growth
- Personalized coaching from small group leaders

## 5. One-on-One Mentoring

- Pastor and mature leaders mentor emerging evangelists
- Individualized coaching based on specific needs
- On-the-job training through joint evangelism efforts
- Regular follow-up and encouragement

## 6. Digital Resources

- Training videos accessible via church website/YouTube
- Weekly devotionals and action steps via email/text
- Private Facebook group for sharing wins and encouragement
- Podcast episodes reinforcing training content

# MEMBER MOBILIZATION STRATEGY

Mobilizing all 17 core members is essential for achieving the 50-member goal. This strategy ensures every person knows their role, feels equipped, and is actively engaged in fruitful ministry.

## Step 1: Personal Assessment (January)

- Every member completes spiritual gifts assessment
- Identify passions, skills, and areas of interest
- List friends, family, coworkers, and neighbors to reach
- Set personal spiritual growth and evangelism goals

## Step 2: Ministry Placement (February)

- Match members to ministry roles based on gifts and interests
- Every member serves in at least one core ministry area
- Provide training specific to each ministry role
- Commission members publicly during Sunday service

## Step 3: Outreach Activation (March-December)

- Each member adopts 1-3 people to pray for and reach each quarter
- Weekly accountability check-ins at Wednesday prayer
- Monthly celebration of evangelism wins during Sunday service
- Quarterly evaluation and adjustment of strategies

## Step 4: Leadership Development (Ongoing)

- Identify and invest in 5-7 emerging leaders
- Provide advanced training in discipleship and ministry leadership
- Equip leaders to train others (2 Timothy 2:2 model)
- Delegate responsibility and authority as members prove faithful

## Ministry Roles & Deployment Plan

Ministry Area	Key Responsibilities	Target Volunteers
Evangelism Team	Lead outreach events, train members in soul-winning, organize community engagement	5-7 members
Welcome/Hospitality	Greet guests, create warm atmosphere, follow up with visitors	3-4 members
Prayer Ministry	Lead prayer meetings, intercede for the lost, pray for sick/struggling	4-5 members

<b>Worship/Creative</b>	Lead worship, operate media, design graphics, manage social media	3-4 members
<b>Children/Youth</b>	Teach children, coordinate youth activities, engage families	2-3 members
<b>Small Group Leaders</b>	Facilitate discipleship groups, provide pastoral care, multiply disciples	3-4 members
<b>Community Service</b>	Organize service projects, partner with local agencies, demonstrate love	All members

**Note:** Members can serve in multiple areas based on capacity and gifting. The key is 100% participation with everyone actively using their gifts for Kingdom advancement.

# ACCOUNTABILITY & TRACKING SYSTEMS

What gets measured gets done. These systems ensure momentum, celebrate wins, and identify areas needing adjustment.

## 1. Personal Scorecards

- Every member maintains a personal fruitfulness journal tracking:
  - Gospel conversations initiated
  - People prayed for by name
  - Invitations extended to church/events
  - Acts of service/kindness performed
  - Testimonies shared on social media

## 2. Weekly Accountability Partners

- Pair members for mutual encouragement and accountability
- Weekly check-in (phone, text, or in-person)
- Share wins, challenges, and prayer requests
- Pray together for each other's evangelistic targets

## 3. Monthly Growth Reports

- Pastor reviews church-wide metrics:
  - Total membership count
  - New visitor count and follow-up completion
  - Salvations and baptisms
  - Training attendance rates
  - Outreach event participation
- Share snapshot during Sunday service to celebrate progress

## 4. Quarterly Vision Reviews

- All-church gathering at end of each quarter
- Comprehensive review of growth targets vs. actual results
- Celebrate wins and give public honor to fruitful members
- Identify barriers and adjust strategies as needed
- Cast vision for next quarter's focus

## 5. Digital Dashboard

- Create simple online dashboard (Google Sheets or church management software)
- Real-time tracking of church growth metrics
- Visual graphs showing progress toward 50-member goal
- Members can submit their weekly wins/activity
- Accessible to all members for transparency and motivation

# NEW MEMBER INTEGRATION PROCESS

Reaching new people is only half the battle. We must assimilate them effectively to prevent the 'back door' problem where people leave as quickly as they come. This systematic process ensures every new person becomes a connected, growing, fruitful disciple.

## Phase 1: First Contact (Week 1)

- Warm welcome by greeters and pastoral team
- Guest information card filled out
- Welcome gift and information packet provided
- Personal introduction to Pastor Augustine if possible
- Invitation to fellowship after service

## Phase 2: Immediate Follow-Up (Week 1-2)

- Thank you text/email within 24 hours
- Phone call from pastor within 3 days
- Assign connection partner from similar demographic
- Invitation to upcoming church event or small group

## Phase 3: Connection Building (Weeks 3-8)

- Weekly check-ins via text/call from connection partner
- Coffee/meal with pastor or leadership within first month
- Join a small group for deeper relationships
- Attend 'Discover Life Touch' class (overview of vision, values, membership)

## Phase 4: Full Integration (Months 2-3)

- Complete membership class (if not yet saved, focus on salvation first)
- Baptism for new believers
- Spiritual gifts assessment and ministry placement
- Public introduction/welcome during Sunday service
- Begin serving in a ministry role

## Phase 5: Multiplication (Months 4-6)

- New member now identifies someone to reach (1-1-1 principle)
- Receives evangelism and discipleship training
- Becomes an active disciple-maker
- Continues growing spiritually and serving faithfully

## Follow-Up Champion Team

- Designate 3-4 members as Follow-Up Champions
- Responsible for coordinating and tracking all follow-up activities
- Meet weekly to review visitor cards and assign connection partners
- Report to pastor on integration progress

# SUCCESS METRICS & KEY PERFORMANCE INDICATORS

These metrics help us track progress, celebrate wins, and identify areas needing attention.

## Membership Growth Metrics

- Q1 Target: 21 members (4 new) - 24% growth
- Q2 Target: 29 members (8 new) - 38% growth from Q1
- Q3 Target: 40 members (11 new) - 38% growth from Q2
- Q4 Target: 50+ members (10+ new) - 25% growth from Q3
- Year-End: 194% total growth

## Engagement Metrics

- Training Attendance: 90%+ at monthly workshops
- Ministry Participation: 100% of members serving in at least one role
- Small Group Involvement: 80%+ in active small groups
- Prayer Meeting Attendance: 60%+ at Wednesday gatherings

## Evangelism Metrics

- Gospel Conversations: Average 2+ per member per month
- Invitations Extended: Average 3+ per member per month
- First-Time Visitors: 50+ throughout the year
- Salvations: 20+ new believers in 2026
- Baptisms: 15+ in 2026

## Retention Metrics

- New Member Retention: 85%+ after 6 months
- Visitor Return Rate: 40%+ return for 2nd visit
- Assimilation Success: 75%+ new members actively serving within 90 days

## Spiritual Growth Metrics

- Personal Testimony Development: 100% of members prepared
- Scripture Engagement: Members reading Bible 5+ days/week
- Prayer Life: Members praying daily for lost friends/family
- Fruit of the Spirit: Observable character transformation

## POTENTIAL CHALLENGES & PROACTIVE SOLUTIONS

Every growth initiative faces obstacles. By anticipating challenges and preparing solutions, we position ourselves for sustained success.

Challenge	Proactive Solution
<b>Member Fatigue/Burnout</b>	Emphasize sustainable pace, celebrate small wins, provide regular rest periods, rotate responsibilities
<b>Fear of Evangelism</b>	Provide extensive training, pair timid members with bold ones, start with low-pressure invitations, testify of God's faithfulness
<b>Lack of Visitors</b>	Intensify personal invitations, increase community presence, host felt-need events, leverage social media, prayer walk neighborhoods
<b>Low Training Attendance</b>	Schedule at convenient times, provide childcare, offer digital alternatives, cast compelling vision for why training matters
<b>Back Door (People Leaving)</b>	Implement robust follow-up system, build genuine relationships, address concerns quickly, create sense of belonging through small groups
<b>Financial Constraints</b>	Teach biblical stewardship, organize low-cost/free outreach events, trust God's provision, encourage sacrificial giving toward vision
<b>Spiritual Warfare</b>	Maintain strong prayer coverage, fast regularly, teach spiritual warfare principles, stand firm in authority of Christ
<b>Facility Limitations</b>	Maximize current space creatively, consider multiple services if needed, explore partnerships with other venues, plan for future expansion
<b>Competing Priorities</b>	Keep vision front and center, integrate growth initiatives into all church activities, help members simplify schedules, emphasize eternal value

*"The things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others."*

**- 2 Timothy 2:2**

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