

# PART 4 ~ OUR METHODS

## OUR POTENTIAL AUDIENCE

One of the elements of fulfilling our purposes is to identify the potential audience of people. We do this by recognizing four different groups of people.



1. **COMMUNITY:** committed to **NOT** \_\_\_\_\_ church.
2. **CROWD:** committed to \_\_\_\_\_ church.
3. **CONGREGATION** committed to a \_\_\_\_\_.
4. **COMMITTED** to \_\_\_\_\_ necessary for spiritual growth.
5. **CORE** committed to DOING \_\_\_\_\_.

When you combine our purpose statement with the potential audience of students, you'll see our goal is to move students from apathetic to passionate about God.

***Which audience would you consider yourself to be a part of?***

***\*Where are you in the \_\_\_\_\_ of becoming more  
like \_\_\_\_\_?***