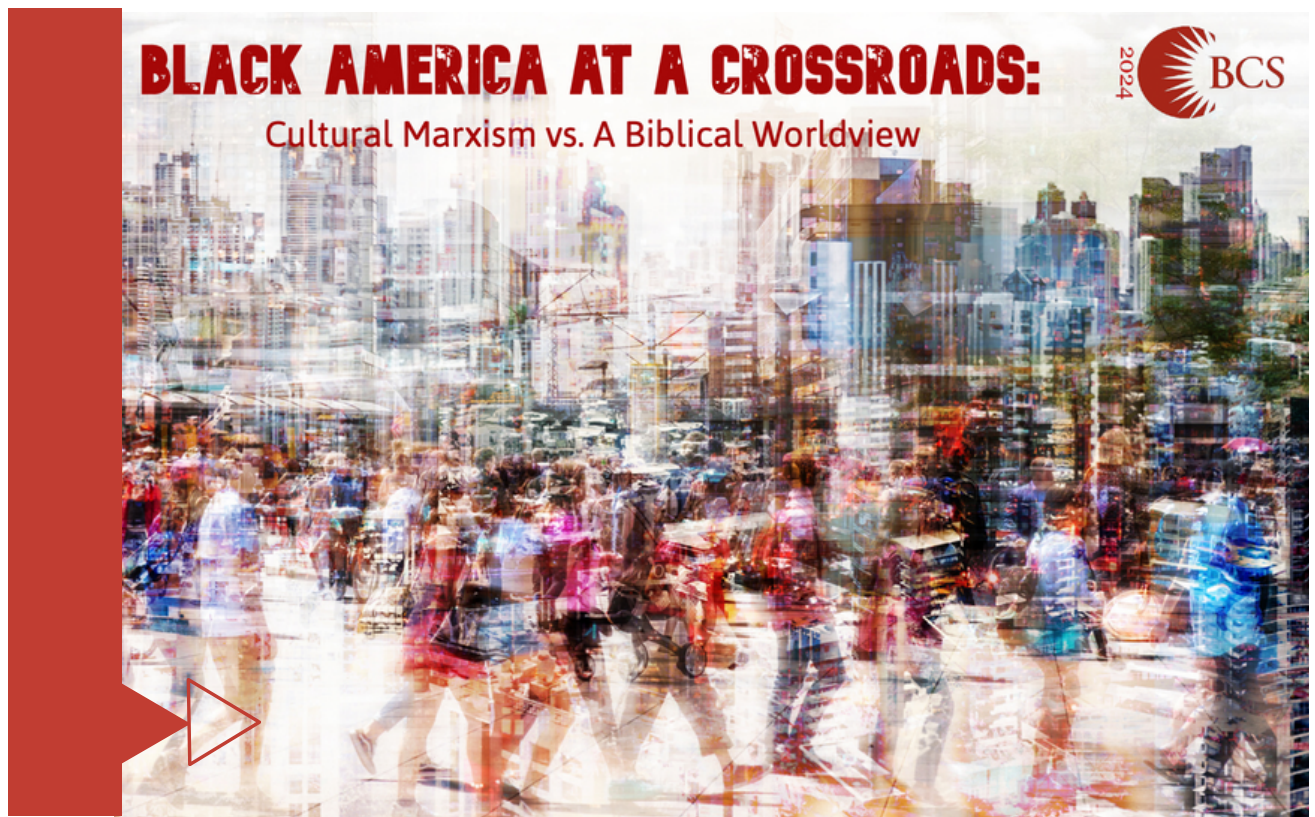




BLACK CONSERVATIVE SUMMIT

SPONSORSHIP

PROPOSAL



Prepared For:
Potential Sponsors

Freedom's Journal Institute
P.O. Box 815 Flossmoor
IL 60422
freedomjournaltnstitute.org

Welcome

DR. ERIC M. WALLACE

President/Cofounder

With the 2024 election cycle around the corner, it is critical to the mission of Freedom's Journal Institute (FJI) that voters, particularly Black voters, understand the growing threat from Cultural Marxism vs. a Biblical Worldview. Our focus for the BCS 2024 is to continue exposing the heretical social justice narratives of the progressive-Left agenda, opening the eyes of those in the Black community and others who are otherwise blind.



Mrs. Jennifer L. Wallace
Cofounder

Why Sponsor Us

- Event sponsorships are a strategic partnership between the BCS and those brands interested in showcasing their products and services at the Summit.
- The BCS provides a platform for sponsors to promote their brands to a well-curated audience, collect leads, land sales, and gain a loyal following as we challenge the status quo.

With the ongoing rise in the political and cultural wars, the contrast between governing rooted in conservative principles versus progressive principles couldn't be more stark. This ever-widening contrast between Truth and Falsehood provides an opportunity to highlight clear distinctions between opposing ideologies, as well as to challenge Black America to the dangers and roadblocks of re-litigation for past wrongs symptomatic of the "victimhood" mentality and, thus instead, choose the road of freedom and justice for all.

About Us



Vision: Freedom's Journal Institute will host the Black Conservative Summit **May 2-4, 2024**, "Black America at a Crossroads: Cultural Marxism vs Biblical Worldview."

Goal: To unite and ignite a Black conservative "movement" equipped to fight against Cultural Marxism and progressive ideology to restore the family, religious liberties, and our constitutional freedoms.



Strategy

Invite like-minded Conservative organizations to partner and sponsor the Summit



Objectives

To empower like-minded conservatives to create a movement based on principles, not personalities.



Success

Success will also be measured as FJI continues to build a movement among Black Conservatives, which leads to a "tipping point" in the Black American community for conservative principles rooted in a biblical worldview.

Meet Our Team

Our team is helping create an impactful, entertaining, and informative event you don't want to miss. You'll be glad you attended in person!



Dr. Jim Copeland

Event Manager

Dr. Copeland is the principal at Excelleaders. Where they help ministry leaders excel in Intelligence, Impact and Influence. Dr. Copeland help organize Promise Keeper meetings.



Greg Bogdon

Creative Director

Greg is a principal at Vantage Impact Partner where they are "unleashing proactive and innovative media solutions."



Gregg Wooding

Public Relations

Gregg is the principal of "I AM PR," a full-service public relations boutique firm launched to serve people of faith.

Event Schedule

We will contrast a biblical worldview with the progressive agenda to shape and redefine Black sociopolitical norms and behaviors. Discuss the rise of Cultural Marxism in America and its detrimental consequences for our communities.



Day 1

Excursions to the Capitol to visit Congress. A possible dinner at one of the museums TBD.



Day 2

A full day of plenary speakers and breakout sessions with breaks for refreshments, networking, and interacting with exhibitors



Day 3

Continued breakouts and plenary sessions with the RISE Awards Dinner as the finally for the Summit.

Event Highlight

Our goal is to ignite a Black conservative “movement” equipped to fight against the progressive agenda and restore the Family, religious liberties, and our sociopolitical freedoms based on the R.I.S.E. principles of Responsible government, Individual liberty and fidelity, Strong family values, and Economic empowerment rooted in a biblical worldview.



Virtual Event

We will live-stream the event through our various Apps for smartphones, tablets, websites, FaceBook, YouTube, and X.



Media Coverage

Media will be invited from across the country. In 2023 we held a press conference before the Summit began. It gave the press a chance to ask some of the keynote speakers why they were attending the Summit and what they hoped to communicate.

As conservative leaders in the Black community, we want to do our part to equip and empower the next generation of Black conservative leaders and create a countercultural movement that transforms hearts and minds for generations to come. We ask that you join us by sponsoring the Black Conservative Summit on **May 2-4, 2024**. Together, we can halt the advance of cultural Marxism as we fight to preserve freedom for ourselves and our posterity.



Packages

The BCS provides a platform for sponsors to promote their brands to a well-curated audience, collect leads, land sales, and gain a loyal following as we challenge the status quo.



Title Sponsor \$75K

- Logo on all marketing as Title Sponsor
- Web Site
- (2) Full-page ads in the program (Back Panel plus one additional page)
- App marketing on the home page
- 1-minute max video(s) 1x each day
- 1-item included on tables during the closing banquet or bag
- 20 - Conference Registrations
- 10 - VIP Meet & Greet
- Vendor Table



Platinum Sponsor \$25K

- Logo on all marketing as Platinum Sponsor
- Web Site
- Full-page ad in the program
- App Marketing
- 1-minute max video(s) before/during a session
- 1-item included on tables in their session or bag
- 10 - Conference Registrations
- 6 - VIP Meet & Greet
- Vendor Table



Package Cont



Gold Sponsor \$15K

- Logo on all marketing as Gold/Meal Sponsor
- Web Site
- Full-page ad in the program
- App Marketing
- 1-minute max video(s) before/during the meal
- 1-item included on tables during their session or bag
- 6 - Conference Registrations
- 4 - VIP Meet & Greet
- Vendor Table



Silver Sponsor \$5k

- Logo on all marketing as Silver Sponsor
- Web Site
- 1/2-page ad in the program
- App Marketing
- 1-item included in the bag
- 4 - Conference Registrations
- 2 - VIP Meet & Greet
- Vendor Table



Exhibitor \$1K

- Logo on all marketing as Exhibitor
- Web Site
- 1/4 page ad in the program
- App Marketing
- 1-item included in the bag
- 2- Conference Registration
- Vendor Table



Current Sponsors

Don't hesitate to contact Dr. Jim Copeland regarding sponsoring the Black Conservative Summit by calling (720) 201-1516, scanning the QR code, or emailing him at DrJim@ExcelLeaders.net.



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