

The Imperative

INSIDER

JULY/AUGUST
2024



MEETING THE DEMAND

**Announcing a
brand new offering!**

An Evening with Dr. Bob: Connecting Hearts

Building bridges to NextGen loved ones.

So many followers of Christ – especially those in the 4th quarter of life – are feeling the pain of adult children leaving the Church or forbidding them to share their Faith with grandkids. Too many NextGen loved ones are abandoning or deconstructing their Faith, experiencing gender and sexual confusion, or canceling those with opposing views. The list is long. The heartache acute.

That's why so many grandparents and parents long for guidance – for a path that turns good intentions into actual influence and change.

them, become better equipped to pass on your Faith. You'll be able to take issues that divide and turn them into bridges that connect with Jesus. The evening is a balanced blend of fellowship, attendee Q&A and guidance.

Find out How to Bring *Connecting Hearts* to Your Church.

We're at a critical crossroads. We can either fade into the sunset or make our final chapter the most meaningful one yet. Bring Connecting Hearts to your church.

Help Is Here!

In this 2-hour evening, Dr. Bob prepares participants to make the greatest impact with NextGen loved ones. You'll learn how to listen to

them, talk to them (not preach), turn objections into opportunities, affirm

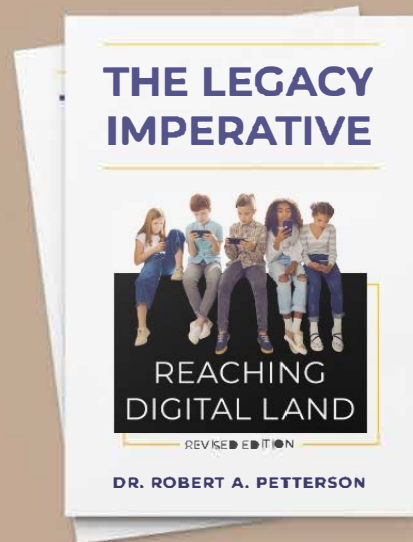
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**COMING SOON
TO A BOOKSHELF
NEAR YOU**



The Legacy Imperative: Reaching Digital Land

A New Revised Edition

It's been 5 years since Dr. Bob wrote the source book for our ministry and NextGen Summits, *The Legacy Imperative: Reaching Digital Land*. Those of you who've attended a Summit or closely follow LI probably have a copy. However, there have been some seismic changes since its publication, requiring new sections, entirely new statistics and sources. A totally new book!

A brand new generation has been added: the Alphas, born between 2010 and 2024.

They're the largest generation in history and our youngest grandchildren. Alphas are virtually unbiblical, and by ages 10 or 11, they're as set in their worldviews as we were in our mid-20s. There's no time to waste if we are to make a difference in their lives!

Stay Tuned!

As someone who deeply cares about your young loved ones, you'll want to add this new book to your tool kit, to help you turn your good intentions into influence and change. It's been written just for you, providing cutting-edge analysis of the 7 generations occupying our landscape today. Backed by the latest research and statistics. Like its predecessor, the *Revised Edition* is designed to help you build bridges with those you love most, instead of walls.

The Legacy Imperative: Reaching Digital Land, will be available for purchase in late September. We'll let you know the best way to get your copy shortly thereafter.



Expanding the Footprint

Dr. Bob is busy spreading the Word and broadening LI's national reach!

On Air Interviews:

- **Dr. Bob Live!** Wayne Peterson, celebrated Christian broadcaster and LI friend, interviewed Dr. Bob on KTIS-FM, a Minneapolis-St. Paul Christian

station, "Morning Show," September 3.

- Dr. Bob was interviewed September 3 on Faith Radio, "**Mornings with Carmen,**" conversations that bring the mind of Christ to the news of the day.

Upcoming Events:

- **Chequamegon Pregnancy Center**, Ashland, WI, a pro-life organization. Dr. Bob will share his testimony and the Legacy Imperative mission. September 20.
- **Rockpoint Church**, Lake Elmo, MN. Dr. Bob addresses the Thursday Night Seniors Group and facilitates discussion at the inaugural **Connecting Hearts** gathering. September 26.
- **Calvary Church**, Roseville, MN, to host a NextGen Summit, September 27 & 28. Calvary's Registration link
- **The Moorings Community**, Naples, FL, will hold an ongoing series of Virtual Summit segments followed by Mission Training Groups for men and women members of the 3 Moorings communities comprising some thousand people. It's another example of the ways in which individuals can facilitate the viral spread of Faith to the NextGens. The series starts on October 28.
- **Palm Beach for Christ**, Palm Beach, FL. Dr. Bob will speak on "Making the Most of the Best Quarter of Your Life." November 6.
- **Covenant Church of Naples**, Naples, FL. NextGen Summit (its 4th!). February 7 & 8, 2025.

THANK YOU for joining
our Week of Prayer!

Legacy of **F.A.I.T.H.**

WEEK OF PRAYER

Day 1 - Family

"See what kind of love the Father has given to
...[insert grandkid's name]... that they should be called
a child of God; and so ...[insert grandkid's name]... is."
1 John 3:1

**5 days,
5 powerful
ways to pray
for your**

IN CASE YOU MISSED IT:

A Week of Prayer: Legacy of F.A.I.T.H.

Legacy Imperative held its first nationwide Week of Prayer, July 22 – 26. The response was incredible, with the message reaching 15,000, and more than 700 grandparents and parents participating. Ms. H summed up the impact:

“It is rich with information from inside the grandchild’s world, and how we grandparents can be proactive from the sidelines and frontline.” And for those of you who are unable to talk to your grandkids about Jesus, the best thing is to talk to Jesus about your grandkids in prayer!

Unleash the forces of heaven to crush the forces arrayed against your NextGen loved ones!

The Week of Prayer helps you address your top 5 concerns for your grandkids:

Day 1: F - Family

Day 2: A - Attention

Day 3: I - Identity

Day 4: T - Trainers

Day 5: H - Health

Schedule Your Own *Week of Prayer*!

Download the COMPLETE Prayer Guide





How Jesus addressed the issues of His day – and you can too!

Earlier this year, Dr. Bob held a series of presentations at Covenant Church of Naples, modeling how Jesus conversed with people about the “Hot Button” issues of His day – and ours. Talks included:

- Doing evangelism Jesus’ way.
- Women & gender roles in the church.
- When Jesus brings division & what to do about it.
- What is Truth?
- Would Jesus go to an LGBTQ wedding?
- What side would Jesus be on in the Israeli/Palestinian conflict?
- Jesus & politics.

If you’d like to learn how Jesus dealt with controversial issues across the ages – and you can too – Dr. Bob’s scripts are available for downloading and sharing on our website. Simply click here to enter your request and download!

[Click Here](#)

Viral, Virtual Reach: How About YOUR Community? YOUR Church or Small Group?

The NEXT GEN Summit is reaching churches across the U.S. via referrals by church members and leaders like you, and Legacy Imperative outreach initiatives. However, the new VIRTUAL Summit makes the riveting 7-part presentation totally portable and

customizable for your community and small group Bible study.

Will you consider introducing the Virtual Summit to your community? Your small group Bible study? Click on the link and we'll provide the tools.

Contact Elin Raymond at elin@legacyimperative.org, 239.206.9378.

**To donate, and for more valuable
resources on building bridges with
the next generations**

Go to www.legacyimperative.org

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