

The Imperative

INSIDER



SPRING 2025



A Mission That Lasts: How One Church is Transforming Generations

At Legacy Imperative, we believe that grandparents and older generations have a powerful role to play in shaping the faith of the next generation. But passing on a spiritual legacy doesn't happen by accident—it takes intentionality, training, and community. That's why we don't do "one-and-done" events. Our mission is to equip older adults to disciple their families through a 3-step process: The NEXT GEN Summit, Mission Training, and Sustaining Groups.

For Dr. Ken Haller, this mission became personal after hearing about Legacy Imperative from his longtime friend, Dr. Bob. He saw the NEXT GEN Summit as a perfect fit for his church, Westminster Church in Muncie, Indiana, where many in the congregation are grandparents longing to see their families grow in faith.

"My desire was to carry on a legacy across the generations and see how Jesus Christ works in people's families," Dr. Haller shared.

In October 2023, 40 people attended the Summit—but the impact didn't stop there. Nearly half of them continued into Mission Training Groups, where they became Certified Missionaries to their grandchildren. Many then joined Sustaining Groups, where they pray, share discipleship successes and struggles, and develop ongoing skills to keep the momentum going.

Dr. Bob calls Westminster's training groups the "Gold Standard" of Legacy's mission. But according to Dr. Haller, there's no secret formula:

***"It requires having a passion for it and being willing to put in the time.
The reward? Seeing how others are encouraged and blessed."***



NextGen Updates:

- Only **2%** of Gen Zs have a biblical worldview.
- **77%** of Zs have a positive view of Jesus and want to learn more about Him.
- Gen Zs struggle with: **lack of identity, anxiety, and merging the virtual & real world.**
- The Chosen's largest viewer demographic is **Gen Zs.**

If you can't talk to them about the Bible, talk about Jesus.
Another option: view The Chosen with them!



NEXT GEN Summit Sequel!

Four years ago, we premiered the first Legacy Imperative NEXT GEN Summit at Covenant, and followed with 3 more. We're pleased to report that Covenant's enthusiasm for the Summits has not diminished. In early February, we held the 4th Summit at Covenant, and more than 200 members and SW Florida friends signed up – both new and repeat attendees – looking to refire and update their skills in dealing with the issues affecting their NextGen grandkids' lives. Gaining new insights into building connections and passing on their Faith.

Special guest, Pastor Tim Mercaldo, led the group in worship and praise, setting the tenor for the sessions. Dr. Bob also shared new research and challenges grandparents, parents, and NextGen kids face—many of which you just read about on the previous page.

Bring the NEXT GEN Summit to Your Church, Community or Small Group!

Contact Elin Raymond at elin@legacyimperative.org or 239.206.9378.

Introducing Daniel Hancock

Assistant to the President

We are pleased to announce that Daniel Hancock has joined Legacy Imperative! He brings over two decades of leadership and project management experience in theater, film, audio drama, comics, and animation to Legacy Imperative. A seasoned storyteller, Daniel has written, directed, and contributed to a wide range of creative projects recognized for their innovative storytelling, cultural significance, and thoughtful incorporation of biblical values. As he says:

"I believe storytelling passes down truth in a way that resonates across generations, and Legacy Imperative's mission of equipping grandparents does just that. I'm excited to use my skills and experience to help ensure Legacy Imperative's message is clear, impactful, and sustainable. I'm honored to support Dr. Bob's vision and to be part of a team dedicated to making a lasting difference."

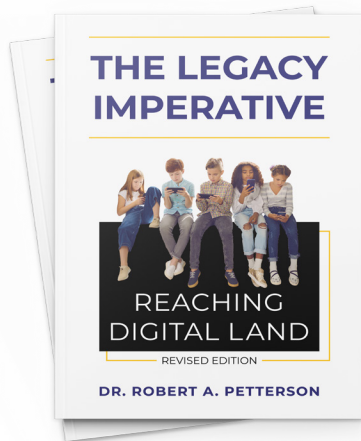


Contact Daniel at
daniel@legacyimperative.org

As Assistant to the President, Daniel provides administrative support, facilitates team coordination, manages complex projects, and fosters collaboration to achieve Legacy Imperative's key initiatives. He is passionate about redeeming culture and connecting with the next generation in language they can understand. In 2024, he relocated from Michigan to Florida with his wife, Vanessa, and their four children, building a future rooted in faith, family, and creativity.

We've been busy behind the scenes at Legacy Imperative:

- Building best practices for greater efficiency in our operations.
- Working to achieve top standing with additional Christian non-profit rating organizations instrumental in generating funding for our future.
- Reworking our training materials, NEXT GEN Summit Sessions, and other resources for ease of use in community and other Bible study programs.



Revised Edition

The Legacy Imperative: Reaching Digital Land

Now Available Worldwide!

It's been 5 years since Dr. Bob wrote the source book for our ministry, *The Legacy Imperative: Reaching Digital Land*. Since then, we've seen dizzying changes: The Bible as hate speech. Gender as choice. Subjective Truth. Abandonment of Faith. The advent of a new generation. These changes and more required a fresh, cutting-edge revision. A ground-breaking book with new sections, statistics, generations, and approaches.

It's here now and available for purchase, in paperback or Kindle versions.

As someone who cares deeply about your young loved ones, you'll want to add this book to your library to help you accomplish influence and change. Like its predecessor, the Revised Edition is designed to help you build bridges – rather than walls – with those you love most.

To purchase, go to: [Amazon.com](https://www.amazon.com)

To donate or find valuable resources, go to www.legacyimperative.org



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