



We all want to make a difference with our lives. That's probably one of the reasons that you have even taken a step to explore serving in the first place: you want to make an impact with the gifts God has given you. It's one of the greatest joys in life to offer ourselves to the mission of Jesus and see God use us to help bring people to life. Joining the IMPACT team of Emergence is a simple way to use what God has equipped you with by actively participating in Jesus' mission of seeking and saving.

You have been given gifts by our great God. They reflect His power, his beauty, and his infinite creativity. Your unique set of skills, talents, and gifts have been given to you for a primary purpose: to bring glory to God by serving Him and His people. When you step into service, you're stepping into a part of what God has designed you for, and you make the church more complete by using your gifts as a part of the body of Christ.

Emergence is an every-member-ministry. The work of ministry was never designed to be carried out by professionals. The Church is and has always been designed to be every follower of Jesus using their time, talent, and treasure to glorify God and walk in unity to advance the Gospel. You are taking a step into one of the most life-giving, powerful environments you can be a part of: the people of God moving on mission.

You want to live a life of impact. We all do. This step will be one of the most practical, impactful ways you can do that.

Serving Jesus with you,

A handwritten signature in black ink, appearing to read 'Ryan Baitzel', is written over the printed name and title.

Ryan Baitzel
Lead Pastor

IMPACT TEAM ORIENTATION

We call teams at Emergence **IMPACT** teams. Each one of us can make an impact as individuals, but together we not only make a greater impact, but we also get to do that in a unified way--sharing a vision for North Jersey that by God's grace results in lives, homes, and communities being brought to life for eternity!

We aren't simply looking to make an unfocused difference. We are collaboratively committed to Gospel impact. As you join the IMPACT team of Emergence, you aren't merely doing a job. You are contributing to the health and success of us all. When you use your gifts, you aren't checking off church-tasks. You are actually advancing life--in others, and in yourself.

You are doing something we are all called to do, and you're actively working against the broken "spectator sport" of simply attending a church gathering. You are putting to death the apathy of "going to church" and are stepping into the true call: being the Church.

¹⁴ For the body does not consist of one member but of many. ¹⁵ If the foot

²¹ The eye cannot say to the hand, "I have no need of you," nor again the head to the feet, "I have no need of you." ²² On the contrary, the parts of the body that seem to be weaker are indispensable, ²³ and on those parts of the body that we think less honorable we bestow the greater honor, and our unpresentable parts are treated with greater modesty, ²⁴ which our more presentable parts do not require. But God has so composed the body, giving greater honor to the part that lacked it, ²⁵ that there may be no division in the body, but that the members may have the same care for one another. ²⁶ If one member suffers, all suffer together; if one member is honored, all rejoice together.

should say, “Because I am not a hand, I do not belong to the body,” that would not make it any less a part of the body.¹⁶ And if the ear should say, “Because I am not an eye, I do not belong to the body,” that would not make it any less a part of the body.¹⁷ If the whole body were an eye, where would be the sense of hearing? If the whole body were an ear, where would be the sense of smell?¹⁸ But as it is, God arranged the members in the body, each one of them, as he chose.¹⁹ If all were a single member, where would the body be?²⁰ As it is, there are many parts, yet one body.

IMPACT at Emergence means a number of things. The true definition of what it means to be on the ***IMPACT*** team here as follows:



I AM



MODELING

MODELING SERVANT LEADERSHIP



PARTICIPATING

PARTICIPATING WITH & DEVELOPING MY GIFTS

As we saw in the passage above, the varied gifts of the body are designed to work together to see Jesus' mission forwarded



ACCOMPLISHING

ACCOMPLISHING THE VISION OF THE CHURCH

We're a unified people sent to make disciples who make disciples. As we serve, we are participating in that great work!



CELEBRATED

CELEBRATED FOR FAITHFULNESS

You are the Church! We're going to celebrate the way God uses all of us to reach the world with the hope and life of Jesus!



TOGETHER

TOGETHER WITH THE PEOPLE OF GOD

The body cannot live if not connected. None of us is an island, and we do this together. As we all learn and grow, and as more join in the work, the counter-culture of the Kingdom is on the move!

Next, we'll take a look at how the specific IMPACT team you are a part of functions, and how the team makes the greatest IMPACT together!



IMPACT TEAM: MEDIA

How does the MEDIA TEAM make an ***IMPACT*** for the Gospel?

BY VISUALLY AND VERBALLY REPRESENTING THE GOSPEL,
COMMUNICATION FROM STAFF & LEADERS AT THE CHURCH AS WELL
AS DICTATING THE LOOK, FEEL AND PHYSICAL PRESENCE
AT EMERGENCE.

Our MEDIA TEAM makes the ***MOST IMPACT*** when:

- We communicate from clearly, putting an emphasis on readability and legibility.
- We create art as worship. Striving for excellence that even non-church folks can admire and relate to while never usurping the gospel to cater to culture
- We take our craft seriously, putting in time on our own to hone our talents so they are at a high standard
- We expect revisions to refine our work and end up with a better 'product' at the end of a project

MEDIA TEAM DEPARTMENTS

The Media Team serves on a regular basis covering weekend services, as well as other ministry events such as Student Ministry and Redemption & Recovery to have a constant drip of great photos and clips displaying church life here at emergence to keep our screens, print collateral, website and socials looking great and up to date.

PHOTO

- Cover Emergence services and events (weekend services, other ministry events)
- Edit photos, organize and catalog for web, social, and print

VIDEO

- Film and edit events as well as high-level pieces that document certain ministry values or vision (eNews, Ministry highlights, high production value update videos)
- Edit videos/clips, organize and catalog for web, social, and print

SOCIAL

- Manage our website and social media outlets
- Seek new ways to improve our digital facing look and feel

WHAT YOU NEED TO SUCCEED

TO GET READY TO SERVE EFFECTIVELY, YOU WILL NEED:

A GREAT ATTITUDE

- Creative work is hard. The workload is heavy, and oftentimes because of our weekly schedule the turnaround time is often quicker than you'd like.
- Good, honest work require critique and being able to handle healthy critique is an important part of having a good attitude. Expect there to be feedback, critique and revisions. If something can be communicating more casually, more clearly, or more concisely let's do it!
- Giving critique in a healthy way that produces better work while still valuing a person's work and their time is the most important skill we can have on the Media team.

GEAR

- The MEDIA TEAM is a great place to learn new skills or hone ones that you already have but in order to succeed you need to be invested in your own talents.
- That means if you want to be on the team your should have a high quality camera, smart phone equal or equivalent to the iPhone 14 (exceptions can be made), and a means to edit, organize and share files. You are not expected to own everything you will need, but you need to have the basics and know how to use them.



GETTING STARTED

Now that you know how we best make **IMPACT** together for Jesus, and you understand the tools we use to accomplish that work, it's time to get you plugged in and ready to serve!

These are the steps you need to take to get started on the MEDIA Team at Emergence:

CREATE AN ACCOUNT ON EMERGENCE CONNECT AT EMERGENCE.CHURCH/LOGIN

Emergence Connect is the system we use to communicate as a church. It's how we contact you for everything from input and feedback to registering for events, ministries, and other functions at church.

GET A PLANNING CENTER INVITE

Planning Center is where we schedule band, tech, and media. Once you're on board you'll set up a planning center profile to begin to get scheduled for services and events that need coverage.

WELCOME TO THE MEDIA TEAM!

Once you are ready to commit to serving on the team, you'll be added to the MEDIA Team group on Connect, and you'll be added in the rotation for future serving opportunities!

There you'll also have access to shot lists, training resources, and opportunities to grow in your craft.

MEET YOUR LEADERS

“...But whoever would be great among you must be your servant, and whoever would be first among you must be your slave, even as the Son of Man came not to be served but to serve, and to give his life as a ransom for many.” - Matthew 20:26b-28

Welcome to the MEDIA Team! As a leadership team, our goal is to support, encourage, equip, and inspire you as you serve Jesus and His Church - and to see your gifts fanned into flame. Please never hesitate to reach out for anything - we are in this together to make an IMPACT for the Gospel and Kingdom through this team. Here is a little bit about us!



MIKE MARRERO
CREATIVE DIRECTOR

Hey friends! I've been with Emergence since 2018, joined the staff in 2019, and became the full-time creative director in 2022.

I've been in ministry for most of my life! I live on a lake in West Milford with my wife, Allie, and dog, Mo and we love paddle boarding in the summer. Jesus transformed my life as a teenager, and I've been following Him ever since. I'm passionate about using art to share the beauty and majesty of God.



BEN DAVIS
EXECUTIVE PASTOR OF WORSHIP
ARTS & FAMILY MINISTRY

Hi everyone! I'm Ben, and I've been serving as the Pastor of Worship at Emergence since February 2020. With over 25 years of experience in ministry—including roles like Worship Pastor, Campus Pastor, and more—I'm passionate about using music, creativity, and tech to create authentic worship experiences.

My wife Kathy and I live in Wyckoff with our three awesome kids: Macey, Stone, and Rayne. I came to faith in high school, and music has been a huge part of my journey. I'm excited to serve alongside you and help our church grow in worship and community! I'm really looking forward to serving Jesus with you!

MEET YOUR LEADERS



KOREY COSTA

GRAPHIC DESIGNER & CREATIVE ASSOCIATE

Hey! I love Jesus.

A DAY IN THE LIFE

BEFORE YOU ARRIVE

- You are photographers. Come prepared! Whether you are a mobile phone photographer, or using a camera, come with your gear charged and ready to go. (Don't forget your SD cards, or make space on your phone to capture the day!)
- Wear a black shirt and black pants of your own or the Creative Team shirts we have for you. (for real though, this really matters - you'll be less of a distraction and look like you're supposed to be walking around during service if you blend in by wearing black.)

WHEN YOU GET THERE

- Grab your IMPACT Lanyard (Also a great spot to put your shot list!)
- Arrive early to attend rehearsals, IMPACT Huddle and Pre-service rundown to be in the know and plan your approach (also a great time to get some shots you won't be able to get during service like on the stage and of things like set up)
- Cull as you go! Don't submit a folder of 500 photos... Only submit your top 20-50 shots/video clips. (Refer to your shot list for guidance on this)

BEFORE YOU LEAVE

- Have a plan for content delivery- drop box, we transfer, air drop etc.
- Be super timely with delivery, often we need to post a highlight of some kind either day of or within the week.

IN CLOSING

Jesus has impacted your life, and you're considering a step to allow Him to impact others through you. That's to be celebrated, and we're grateful He is at work!

Joining an IMPACT Team at Emergence is a step of joy and a great opportunity to grow. We have seen it be one of the greatest ways that God works in hearts over the course of our history. As you consider taking that step, we know that it isn't without investment, and even sacrifice at times. Even so, it is more than worth it.

So, welcome to a team of people committed to Jesus and committed to one another. You're an important part of that.

IMPACT teams function throughout the year, but our ministry year generally runs from September through the following summer. By taking this step, you're committing to journeying with others in serving together for that time period. Then, at the start of the next ministry year, you'll have another opportunity to put your hand in the middle and join in once again.

Get ready for an exciting season of seeing Jesus at work... in you & through you.

STATEMENT OF COMMITMENT

"I am committed to serving on the _____ **IMPACT Team** for the 2025-2026 ministry year."

Sign: _____

Print: _____

Date: _____