

The 3 key markers of intentionality in a Good News Person are:
PRAYER, CARE and SHARE



PRAYER

Praying by name for people who don't yet know Jesus!



CARE

Show up! Listen well!
Invest in authentic friendships!



SHARE

Tell your story! Share the Good News! Mention Jesus in everyday conversations!

Why is Prayer important in being a Good News Person?

① Prayer is modeled and prescribed by Jesus

- In Matthew 4, Jesus spends 40 days fasting and praying before launching his ministry of teaching the Gospel (Good News).
 - *If Jesus didn't dare to begin his mission without prayer, should we do it any other way?*
- Also, in Matthew 9:35-37, Jesus commands his disciples to pray that the Father would provide the workers to accomplish God's mission.
 - *If he commanded prayer (before strategy, training or anything else), why would we begin anywhere else?*

② Prayer is our source of POWER

- In 1 Cor. 3:6, Paul makes it clear that the work of life change is God's work, not ours.
- We participate, we don't produce life change. Results are not in our hands.
 - *Thus, being a good news person isn't dependent on how eloquent, bold or knowledgeable we are!*
 - *So why do we pray? What does it accomplish?*
- Because prayer is God's sovereignly chosen means by which we can partner with him in the work that only he can do.

③ Prayer is a source of PERSPECTIVE

- In Acts 18:9-11, Jesus met with Paul to help him see what he couldn't see – that Jesus had many people in that city who would turn to him in faith, and he wanted to use Paul to reach them.
- Prayer postures our heart to see people the way Jesus does
- How does Jesus see people?
- Matthew 9:36 – Jesus sees people with a heart of compassion because they are lost and hopeless without the salvation only he can provide.

Why are we doing this?

This bookmark serves as a simple, tangible reminder to pray for people you care about who don't yet know Jesus! Maybe you're not a physical book reader, or you might not actually use it in a book (that's okay). **Place the bookmark somewhere you'll see it — your car, mirror, desk, nightstand — and let it gently prompt you to pray.**

God is already working in their life, and you are not the Savior! This is about staying present with people and trusting God with the results.

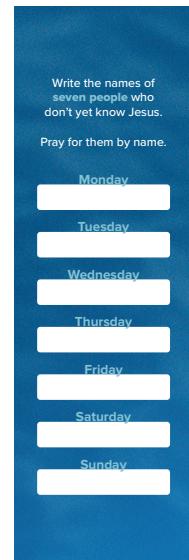
Who should I pray for?

Start with people you already know, who don't yet know

Jesus! Think friends, family, co-workers, or even your favorite barista. This is about genuine relationships, not target audiences. It's OK if the names change over time. **It's OK if you miss a day.** This isn't a contract or a scorecard; it's a practice.

What should I pray for?

If you're not sure what to say when you pray, you're not alone! It can be helpful to rotate through different prayer topics, so it doesn't feel repetitive or forced.



Openness — “God, soften their heart and prepare them for the truth.”

Awareness — “Help me notice where You’re already at work in their life.”

Wholeness — “Bring peace, healing, and stability into their life.”

Relationships — “Surround them with people who reflect Your love.”

Timing — “Open the doors You want opened and close the ones that aren’t from You.”

Next Steps — “Help them take their next step closer to knowing God.”

Gratitude — “Thank You for this person and the role they play in my life.”

Not: “Help me say everything right”
“Help me close the deal”

But: “Help me be faithful and available.”

How do I pray the bookmark?

There's no one “right” way. If prayer begins to feel dull, don't give up—try changing how you pray! You might try praying silently, praying aloud—even if it's just in the car. Try writing a one-sentence prayer with their name. Pray a Bible verse over them. Some people enjoy prayer walks! Others like to pray with their friends. **Try asking them, “Who is your Thursday person? What's their story? And how can I be praying for them?”**