

As leaders, we communicate with students to build connection, offer encouragement, and help them take steps in their faith journey. Our goal is to partner with families and point students toward Jesus, this starts with intentional and safe communication. To protect both students and leaders, we always want to be above reproach in how we interact. Here are a few important guidelines and message prompts:

- 1. Never message a student privately or one-on-one through social media or private apps.
- 2. Always include another adult in any text, group chat, or digital communication with a student. (This could be another leader, staff member, or parent.)
- **3. Keep communication professional, clear, and ministry-focused.** Avoid humor or comments that could be misinterpreted.

Thank you for showing up, loving students well, and leading with integrity what you do matters more than you know.

# **CONNECTING WITH STUDENTS**

#### **Small Group Invitation**

"Hey [Student's Name]! Hope your week is going well. We're having small group this Sunday at 11:00 am at the church – we'd love to have you join us! There's always good conversation, and a chance to connect. Let me know if you're interested!"

#### **Event Invite –**

"Hi [Student's Name]! We're having [Title, Date and Time] Feel free to bring a friend! Let me know if you think you can make it."

#### **Encouraging Follow-Up**

"Hey [Student's Name], just wanted to say we missed you at small group this week! No pressure, but we'd love to see you next time. Hope school's going okay—praying for you this week!"

#### **Special Event Invite**

"Hey [Student's Name]! Our church is hosting [Event Name] this [Date and Time]. It'd be awesome to see you there!"

## PARTNERING WITH PARENTS

# **General Invite Support**

"Hi [Parent's Name], I just wanted to reach out and say how great it's been getting to know [Student's Name]. We'd love to have them join us at small group this week. Let me know if I can help encourage them to come!"

## Positive Encouragement

"Hi [Parent's Name], just wanted to tell you how impressed I was with [Student's Name] this week! They really opened up during group and encouraged others with what they shared. You're raising a great kid!"

### **Noticing Leadership or Growth**

"Hey [Parent's Name], I wanted you to know that [Student's Name] stepped up in a big way tonight. [Share what student did] It's awesome seeing them grow."

## **Conversation Prompt + Resource**

"Hi [Parent's Name], something came up in group tonight that might be a good conversation starter at home. [Student's Name] was asking really thoughtful questions about [topic]. I can send a few resources your way if that would be helpful!"