

Job Title: Creative Content Coordinator

Reports To: Executive Pastor

Status: Full-Time or Part-Time (depending on candidate)

About Us

Redeemer Church exists to make disciples and plant churches - locally, nationally, and globally. Everything we do - from Sunday worship to midweek ministry, from local outreach to global missions - is centered around this mission. We believe the gospel is worth celebrating and sharing creatively, and we're looking for someone who can help tell that story to the world through powerful visuals, compelling content, and intentional communication.

Job Summary

The Creative Content Coordinator is a dynamic, highly creative, and mission-minded individual who will lead the way in telling the story of what Christ is doing in and through our church. This role is for someone who is passionate about the intersection of creativity and ministry - who loves creating videos, capturing stories, designing graphics, managing social media, and helping a church express its vision in clear, compelling, and joyful ways.

This position is ideal for someone who thrives in a fast-paced, collaborative environment, and who wants to use their gifts in media, communications, and design to fuel the disciple-making and church-planting mission of the church.

Key Responsibilities

1. Storytelling & Creative Arts

- Capture, create, and edit creative content (both photos and videos) that highlight church events, promote ministries, share testimonies, and tell stories of life change.
- Lead creative initiatives that visually support sermon series, events, and outreach efforts.
- Collaborate with pastors and ministry leaders to capture and share testimonies that reflect the mission of making disciples.
- Plan and execute photo and video shoots to support ministries and church-wide initiatives.
- Maintain a consistent pipeline of fresh content for storytelling through video and visual media.

2. Social Media Management

- Oversee and manage all church social media accounts (Instagram, Facebook, YouTube, etc.) to align with church culture, voice, and mission.
- Develop and schedule weekly content, including reels, posts, stories, and live video.
- Adjust strategy, as needed, to increase impact (using analytics).
- Cultivate an online presence that is both missional and engaging celebrating church life and inviting the community into what Christ is doing.

3. Podcasting

- Record, edit, and publish podcast series, whether sermon recaps, leadership content, or interview-based content.
- Manage platforms and distribution to ensure a seamless user experience.
- Collaborate with staff and ministry leaders to develop new podcast ideas that serve the vision of the church.

4. Graphic Design & Branding

- Design visually compelling graphics for sermon series, events, ministries, signage, and social media.
- Help maintain and evolve the church's brand identity to ensure consistency across all channels.
- Work within (and help develop) design systems that reflect the heart and mission of the church.

5. Website & Digital Communication

- Help maintain and update the church website to relevant content, graphics, and event information.
- Assist in producing engaging email newsletters, event promotions, and digital announcements.
- Ensure digital touchpoints (email, website, social media) work together to clearly communicate upcoming opportunities

6. Creative Team Leadership

- Recruit, train, and lead volunteers in creative roles (photographers, designers, video editors, etc.).
- Create a collaborative space where creatives thrive and feel empowered to contribute to the mission.
- Encourage a team culture that is joyful, innovative, and rooted in gospel-centered purpose.

You Might Be a Great Fit if You:

- Have a growing relationship with Jesus Christ and commitment to the local church.
- Have a heart for discipleship and church planting, and a desire to use creative gifts in service of that mission.
- Are excited to work on a team where joy, excellence, and humility go hand-in-hand.
- Are teachable, flexible, collaborative, and driven by purpose more than platform.
- Are able to laugh, learn, and innovate even when things don't go perfectly the first time.

Qualifications

- Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, or DaVinci Resolve).
- Skilled in graphic design tools like Adobe Photoshop, Illustrator, Canva, or InDesign.
- Strong photography and videography skills with a working knowledge of camera equipment and lighting.
- Experience managing social media platforms and scheduling tools (e.g., Buffer, Hootsuite, Meta Suite).
- Familiarity with podcast production tools (e.g., GarageBand, Audacity, Adobe Audition).
- Ability to balance multiple projects, manage timelines, and meet deadlines.
- Strong eye for aesthetics and storytelling with a gospel-centered heart behind it all.

What Makes This Role Valuable?

- You'll get to tell God stories stories of transformation, redemption, and mission.
- You'll be part of a church that values creativity, collaboration, and calling.
- You'll work with a team that's passionate about reaching people with the gospel through every medium possible.
- You'll get to grow in your craft while doing work that truly matters for eternity.
- You'll help create a culture that doesn't just talk about making disciples but shows it, shares it, and multiplies it.

Join the Team

Be prepared to upload your updated resume and a portfolio or examples of previous work (the application below will allow you to upload multiple files).

To apply to Redeemer's Creative Content Coordinator role, click here.