

Position Title: Creative Media Producer

Reports To: Marketing Director

Type: Full-Time

Summary:

The Creative Media Producer at Faith Christian Center is responsible for capturing, producing, and publishing high-quality video, photography, and digital content that tells the story of what God is doing in and through the church. From weekly services to major annual events, this role creates compelling media that supports FCC's mission, vision, and campaigns. The ideal candidate is a skilled storyteller with a passion for ministry, has strong creative instincts, and possesses technical expertise in both video and photo production.

Primary Responsibilities

- **Video & Photography Production:**
 - Film and edit video content for Sunday services, sermon clips, testimonies, stories, and promotional content.
 - Capture and edit photos for events, team promotions, leadership, ministries, and digital platforms.
 - Create short-form content for digital platforms (e.g., reels, YouTube Shorts, TikToks).
- **Promo & Recap Videos for Major Events:**
 - Produce promotional trailers and highlight recap videos for annual conferences and events including God's Daughters, Man Camp, New Year's Eve Live, CTS (Cross the Street) Building Campaign, and Sermon Series Launches.
 - Collaborate with pastors and event teams to shape the visual identity of each event and drive engagement.
- **Content Strategy & Creative Collaboration:**
 - Work with the Marketing Director and ministry leaders to align content with church campaigns, seasonal initiatives, and ongoing digital strategy.
 - Participate in planning meetings for creative storytelling, weekly content, and outreach efforts.
- **Publishing & Platform Management:**
 - Optimize and schedule content for YouTube, Instagram, Facebook, website, and app.
 - Assist with writing titles, captions, and descriptions for posts and video uploads.
 - Monitor engagement and use analytics to inform future content.
- **Storytelling & Ministry Integration:**

- Record and edit testimonies, ministry stories, event highlights, and volunteer spotlights.
- Capture behind-the-scenes and lifestyle moments that show the heart and community of FCC.
- **Livestream & Event Coverage:**
 - Set up and operate livestream equipment for weekly services and special events.
 - Ensure high-quality video and audio in real-time broadcasts, collaborating with sound/media teams.
 - Provide full event coverage, including both in-service content and behind-the-scenes documentation.
- **Team Development:**
 - Recruit, train, equip, and motivate a team of volunteers to serve in various roles within the creative team.
 - Continually educate and support the creative team, ensuring they meet and maintain high standards of excellence.
- **Equipment & Workflow Management:**
 - Maintain and manage all video, photo, and media equipment (cameras, lighting, audio).
 - Keep content organized, properly archived, and accessible for future use.
 - Train and oversee volunteers or freelance support for large-scale event production.

Qualifications:

- **Education & Experience:**
 - 2–3 years of experience in video production, photography, and digital media.
 - Experience producing event promos, recaps, and social media campaigns.
 - Familiarity with church culture, livestreaming, and worship environments preferred.
 - Strong creative and technical skills in storytelling, composition, and editing.
- **Expectations:**
 - Organized, deadline-driven, and capable of managing multiple concurrent projects.
 - A team player with a servant-hearted approach, committed to FCC’s vision and values.
 - A content creator who sees media as ministry and a tool for inreach and outreach.
 - A learner and innovator who stays up-to-date with digital trends and tools.
 - A self-starter who can lead and problem-solve independently while maintaining effective communication with staff, volunteers, and the community.

Working Conditions:

- This is a full-time, 40-hour-per-week position. The responsibilities of the role may necessitate working additional hours with flexibility to work evenings and weekends as required for church events, services, and meetings.
- Ability to work in various environments, including outdoor events or services.
- May be required to lift and move equipment or supplies as needed (for events, outreach, etc.).