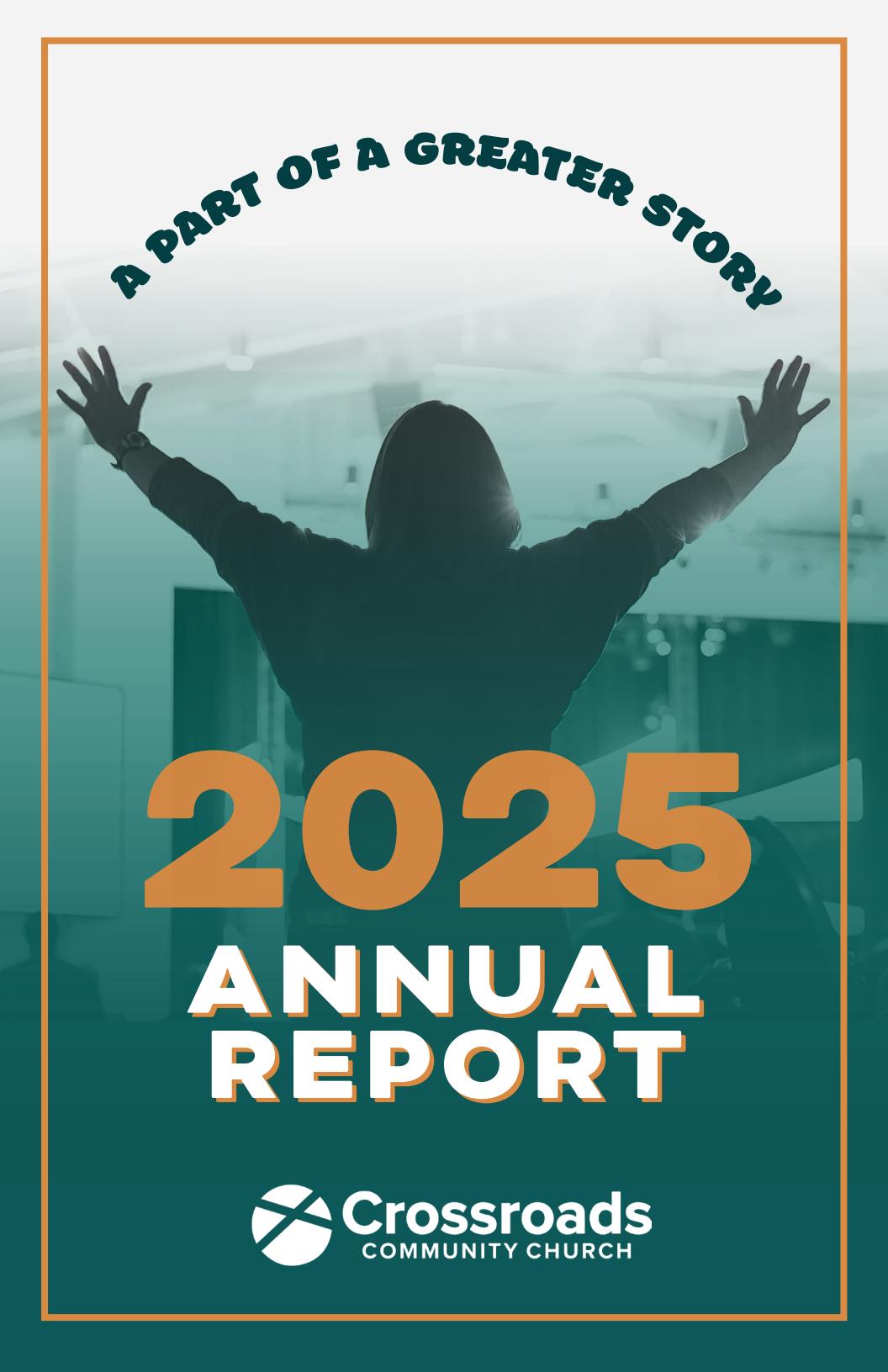


A PART OF A GREATER STORY

A large, semi-transparent silhouette of a person with arms raised in a U-shape is centered in the background. The person is seen from behind, wearing a dark hoodie and long-sleeved shirt. The background is a modern building with large windows and a glass door, with a blurred cityscape visible outside.

2025 ANNUAL REPORT



Crossroads
COMMUNITY CHURCH

You are part of a greater story!

2025 paved a path towards a legacy of faith, service, and lasting impact. Let's take a look at how God moved among us in the last year...



2025 ANNUAL REPORT • CROSSROADS COMMUNITY CHURCH

**We are For You,
For Jesus, & For A Better Life**



Weekly Worship



In 2025, our Sundays became a place where worship and prayer shaped the **greater story**. Each week we made space to lift up the needs of our church and one another. Throughout the week those prayers carried forward as we continued to support and encourage each other. This year reminded us that the church is not just a gathering—it is a living, Spirit-led community, growing together in faith and care.

449

AVERAGE IN-PERSON
ATTENDANCE

143

AVERAGE ONLINE
ATTENDANCE

428

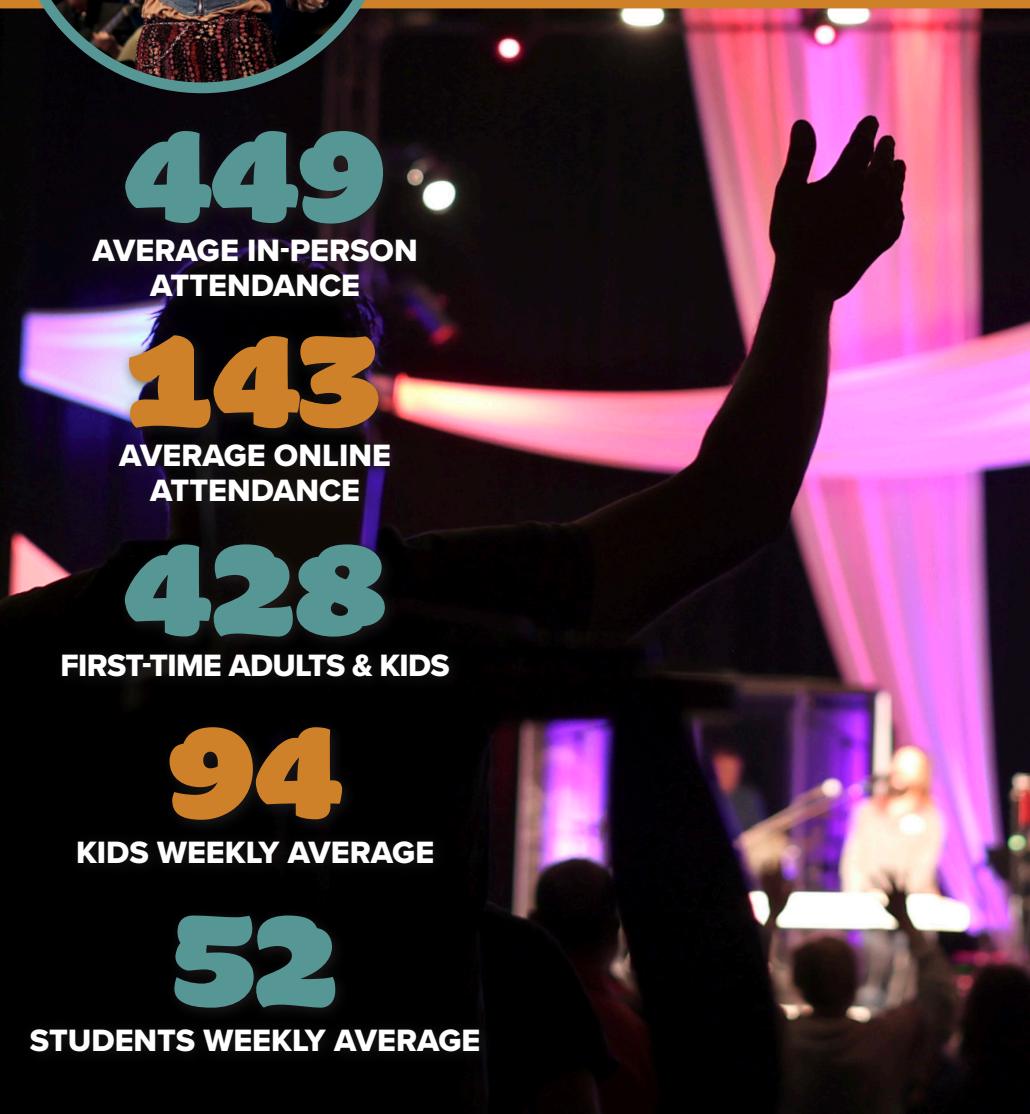
FIRST-TIME ADULTS & KIDS

94

KIDS WEEKLY AVERAGE

52

STUDENTS WEEKLY AVERAGE



Next Steps

In 2025, the story of our church was shaped by people choosing to step forward in celebration, connection, and contribution. Individuals said **YES** to following Jesus by declaring their faith through baptism, dedicating their children, or answering the call to serve on The Team. Each decision and act of service—whether stepping into the waters of baptism, raising a child in faith, or lending a hand to serve others—added new chapters to a story of growth, transformation, and impact.



7
CHILD
DEDICATIONS

29
BAPTISMS

34
SALVATIONS

393
SERVING ON
THE TEAM

GROUP TYPES OFFERED:

Mens
Womens
Couples
General
Support
Activity
Virtual
In-Person
Workout
Walking
Running
Crafting
Swimming
Biking
Marriage
Basketball
Caregiver
Divorce Support
Grief Support
Knitting
Quilting
Reading
Gaming
Singles
Young Adults
Family
Breakfast
Dinner

GROUP LIFE

PARTICIPANTS PER SEMESTER

Spring: 406 Summer: 196 Fall: 434



Because life is better together!

Events & Outreach



Easter Easter weekend was a joyful celebration of the risen King, marked by three powerful services and two community egg hunts. We welcomed 1,448 guests as families gathered, stories were shared, and children helped collect more than 7,000 Easter eggs.

Spring & Fall Food Drops Nearly 800 cars were served groceries, fresh produce, turkeys or hams, and more. Generous donations totaling over \$14,400 helped make these events possible. Almost 500 bags of groceries were donated and 200+ volunteers worked together to organize, prep, and hand out food. Guests were met with care, hospitality, and prayer as they received their meals, reminding us that these events are about more than food—they’re about community, support, and sharing God’s love.

Camp Kids Street It was the best week of summer, welcoming 143 campers and 60 volunteers for fun, faith, and meaningful moments. Thanks to donations of supplies and snacks from our church family, this event was offered for free to kids in the community. This year, God used the simple faith of our kids in a powerful way—turning their small offerings into a big impact. Read the full story on page 8.

Kickoff The perfect way to launch a new season together filled with food, laughter, and plenty of friendly competition. From food trucks and conversations, to a brand-new corn hole tournament, and the very popular “Dunk a Pastor” dunk tank, there was no shortage of fun. Congratulations to Tim and Toni Brown for taking home the corn hole championship and ultimate bragging rights for 2025!

Food For Thought The Mobile Food Pantry has been a faithful presence at Crossroads for many years, providing fresh food and essential items to neighbors in need. In May 2025 we hosted our final pantry, serving 1,239 people this year and nearly 12,000 people since 2014.



Praise Garden The Praise Garden continues to be a tangible expression of faith in action on the Crossroads property. Planted, tended, and harvested by a dedicated Impact Team, the garden produced 2,775 pounds of fresh food that was shared with local pantries and families in need. The harvest reached Cherry Street Mission, Lambertville United Methodist Church, Zion Lutheran Church, and God Works Kitchen turning shared labor into nourishment and hope for our community.

Fall Fests Crossroads continued to make an impact at two community Fall Fests. In Whiteford volunteers hosted a booth with an interactive game and invited attendees to Trunk or Treat. In Sylvania, despite the parade being canceled due to weather, we still hosted a booth and connected with families, spreading fun, faith, and an invitation to join us for Trunk or Treat.

Trunk or Treat We welcomed the community for a festive, fall night of candy, costumes, hayrides, inflatables, music, and food trucks. More than 2,600 guests and volunteers joined the fun, with 70 families hosting trunks and 205 bags of candy donated. It was an evening full of laughter and autumn celebration, showing how much joy, faith, and community can create when we come together.

God Works Each Thursday, a dedicated team of volunteers serves home-cooked meals at Crossroads, creating a warm, welcoming space for our guests. In 2025, 1,953 meals were served thanks to 376 volunteers filling meal planning, shopping, cooking, and serving roles. Week after week, these faithful efforts turn simple ingredients into nourishment, care, and community for everyone who walks through our doors.

Christmas Eve 1,304 guests joined us in person and online to celebrate the journey to the birth of Jesus. Through three special services, we shared meaningful moments of worship, reflection, and joy, inviting everyone to experience the hope and wonder of Christmas together.

Other Happenings



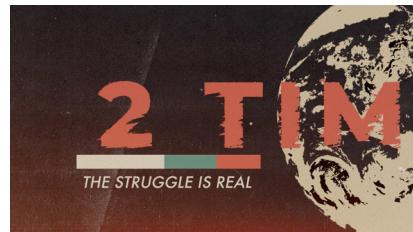
Student Ministry Highlights 😊

- Winter Retreat at SpringHill kicked off the year with 51 students and 9 leaders
- Wednesday nights became our weekly hub for fun, faith, and connection
- Summer events included bonfires, BBQs, Color Wars, and Water Wars
- Kickoff party launched the 25-26 school year with energy and excitement
- Student worship band grew, welcoming several new team members
- Student baptisms celebrated lives taking next steps in faith
- Holiday parties and a special prayer event brought students together
- 185 unique student check-ins recorded throughout the year
- Pastor Jordyn Young has joined us as our new Student Ministry Pastor!



Kids Street Report 🍦

- Camp Kids Street – Kids brought what they had, and God multiplied it! In four days, Crossroads Kids raised \$2,000 to support children in Haiti with camp, school supplies, meals, and leadership training. They may have been motivated by a sweet deal—Pastor Randi and camp host, Chad Charpie turned into human ice cream sundaes for the cause!
- Kids Street Leadership Team – God grew this team in amazing ways! New volunteers joined, and many shared, “I feel like I’m exactly where I’m supposed to be.”
- LifeWise Academy – Launched this year, giving Whiteford Elementary students a chance to learn about Jesus during school hours using Crossroads' facility.



2025 SERMON SERIES



Digital Reach

Working to seize the 167 hours between Sundays to reach and engage with our online community!

POPULAR CONTENT 🔥



Total Content Views: Over 634,300 views on our Facebook and Instagram Content (188% increase over last year!)

New Followers: 409 New Followers on Facebook and Instagram (New followers grew by more than 150% over 2024)

Most Engaging Posts: Food Drop Promotion (18,632 views) & Welcome Jordyn (5,297 views)

App Downloads: 290 New Users (2,200+ total users)

Livestream Views: 3,139 Sunday Services Views

2025 Staff Team

This team loves and cares about you! We are excited for the staff team God has assembled, and we look forward to serving you in 2026!



KEITH LUKE
LEAD
PASTOR



BEN TOUSLEY
MINISTRIES
PASTOR



BORIN DOULOS
WORSHIP &
CREATIVE ARTS PASTOR



RANDI SHEPHERD
CHILDREN'S
MINISTRY PASTOR



JORDYN YOUNG
STUDENT
MINISTRY PASTOR



JEN HUYGHE
COMMUNITY IMPACT
DIRECTOR



CORY FORTNER
FACILITIES MINISTRIES
DIRECTOR



KELLY CHARPIE
MARKETING &
COMMUNICATION DIRECTOR



MARCY BIDDLE
COMMUNICATIONS
SPECIALIST



JENNY VALO
KIDS STREET
ADMIN ASSISTANT



MELISSA ZORNOW
ASSISTANT TO THE
LEAD PASTOR



RENEE BROWN
OFFICE
ADMINISTRATOR



KORTNEY GOOD
PRAYER
COORDINATOR



STACIE KUNKLEMAN
CHURCH
ACCOUNTANT



KENZI GEORGE
WORSHIP
LEADER



ALEX HOSKINS
HEAD CUSTODIAN



HAYDEN RUNLES
CUSTODIAN



RICH RUNLES
CUSTODIAN



ELLA HINZ
MARKETING &
FAMILY MINISTRY INTERN

2025 Elder Board

Our Elder Board is made up of 9 congregation members nominated by the church, and vetted by the nomination team. Each Elder serves for a 3-year term, with the option of a 2nd three-year term before taking a one-year break. They protect the church, the staff, its values, mission, and integrity.



DAVE HAVERSTICK



GRANT GARVIN



NIKKI DOMANUS



CHELSEA KARMOL



JOSH LISK



GARY BUTLER



CODY SIZEMORE



KENDRA BAROUDI



STEPHANIE HINZ



IMPACT PARTNERS

In 2025, we were reminded more than ever of our incredible opportunity to make a lasting impact—within our church, throughout our community, and across the globe!

Thank you for living into our values of **ENGAGEMENT & SACRIFICE** through your continued generosity!

YEAR-ROUND IMPACT

\$64,156 DONATED
THROUGH COMMUNITY PARTNERS & PROJECTS

2,775 POUNDS OF FRESH VEGGIES
HARVESTED AND DONATED FROM PRAISE GARDEN

1,953 HOT MEALS SERVED
THROUGH GODWORKS MINISTRIES

75 LIVES SAVED
THROUGH BLOOD DONATIONS

484 BAGS OF GROCERIES
DONATED AND GIVEN OUT AT 2 FOOD DROPS

1,239 INDIVIDUALS FED
THROUGH THE MOBILE FOOD PANTRY

22 IMPACT SUNDAY PROJECTS
IMPACT SUNDAY MAY 2025

CAMP KIDS STREET KIDS RAISED \$2,000
FOR A VBS IN HAITI

LOCAL & GLOBAL PARTNERS

LITTLE BLESSINGS VETERAN OUTREACH
LBVETERANOUTREACH.ORG

SOMERSET BEACH CAMPGROUND
SOMERSETBEACH.ORG

BELLA VITA NETWORK
BELLAVITANETWORK.ORG

SOCIAL SERVICES FOR THE ARAB COMMUNITY
TOLEDOLOVESYOU.ORG

GODWORKS KITCHEN
CROSSROADSON23.COM/IMPACT

EBENEZER GLENN ORPHANAGE
EBENEZERGLENNORPHANAGE.ORG

TEAM TEACH HAITI
TEAMTEACHGLOBAL.COM

LEARN MORE ABOUT OUR PARTNERS:
CROSSROADSON23.COM/PARTNERS

HEART OF CHRISTMAS 2024-2025

From December 2024 through January 2025, Crossroads aimed to raise \$221,000 for the annual HOC offering. God is so good – together we gave **\$240,633!**

Here's how that money was put to use:

HOC PARTNER - LITTLE BLESSINGS VETERAN OUTREACH (LOCAL): \$22,100

Little Blessings, a local non-profit ranch in Ottawa Lake, MI, uses equine-assisted therapy, wellness programs, and family support to help Veterans successfully transition to civilian life.

HOC PARTNER - SCHOOL BUILD IN NIEL, HAITI (GLOBAL): \$22,100

Funds will help with completing a school in Niel, Haiti, giving children access to education, hope, and a brighter future in a community where many lack basic schooling. Update – the school has been built!

MISSION CROSSROADS: \$126,000 MORTGAGE: \$68,366

Gifts from The Heart of Christmas helped Crossroads finish the year in the black with \$126,000 and accelerated our mortgage payoff by \$68,366. Every gift allows ministry possible now and for the future.

STAY TUNED FOR UPDATES ON THE 2025-2026 HEART OF CHRISTMAS OFFERING AND IMPLEMENTATION

2025 FINANCES

2025 BUDGETED REVENUE _____ \$ 1,458,712

2025 ACTUAL REVENUE _____ \$ 1,257,831

ACTUAL EXPENSES

SALARIES & BENEFITS _____ \$ 701,289

MORTGAGE _____ \$ 317,330

MISSIONS & OUTREACH _____ \$ 41,952

SOUTHERN MICHIGAN CONFERENCE _____ \$ 77,286

FACILITIES/INSURANCE _____ \$ 132,142

MINISTRY EXPENSES _____ \$ 45,864

OFFICE/ADMIN/IT _____ \$ 62,933

TOTAL ACTUAL EXPENSES _____ \$ 1,378,796

TOTAL BUDGETED EXPENSES _____ \$ 1,458,211

NET RESULT _____ (\$ 120,964)

2025-2026 HEART OF CHRISTMAS (MISSION CROSSROADS) _____ \$ 71,580

EMERGENCY OPERATING FUND BEGINNING BALANCE: _____ \$ 325,000

EMERGENCY OPERATING FUND ENDING BALANCE: _____ \$ 275,616

THAT'S A WRAP!

2025 has been a year full of God's story at work. We joyfully celebrated 160 years of God's faithfulness in the story of Crossroads. We rejoiced as 34 people took their first steps in following Christ and 29 people were baptized, marking powerful moments & lives being changed. Together, we boldly stepped into the future by reducing our mortgage principal by more than \$400,000, writing the next chapter of what God is doing here. He is actively writing stories in the lives of people at Crossroads, both those who have been here for years and those just joining us. On behalf of our staff and elders, thank you for your generosity, commitment, and joyful engagement in our mission. As we look ahead, we're excited to keep moving forward together. May this next year be one where you continue taking the next step in your faith story. We can't wait to see all that God has in store for our future together!

— Pastor Keith Luke



[TWENTY26]

yearly events



JANUARY

- 04: New Series Begins
- 04: Growth Track Step 1
- 11: Growth Track Step 2
- 15: ENCOUNTER Worship Night - 7pm
- 18: Growth Track Step 3
- 18: Communion
- 19: MLK Day - Office Closed
- 25: Celebration Sunday

FEBRUARY

- 01: New Series Begins
- 01: Small Groups Begin
- 01: Growth Track Step 1
- 08: Growth Track Step 2
- 09: Office Closed
- 13-15: SpringHill Student Retreat
- 15: Growth Track Step 3
- 15: Communion
- 19: ENCOUNTER Worship Night - 7pm
- 25: Red Cross Blood Drive - 11am

MARCH

- 01: Team Night
- 01: Growth Track Step 1
- 08: Growth Track Step 2
- 08: Daylight Savings Time
- 15: Growth Track Step 3
- 15: Communion
- 15: New Series Begins
- 19: ENCOUNTER Worship Night - 7pm
- 21: Spring Food Drop
- 25: No Student Ministry

APRIL

- 01: Student Ministry Pop Up
- 02: Open Communion
- 04: Easter Service/Egg Hunt - 6pm
- 05: Easter Service/Egg Hunt - 9+11am
- 12: New Series Begins
- 18: Spring Cleaning
- 19: ENCOUNTER Worship Night - 7pm
- 26: Milestone - Sneak Peek

MAY

- 03: New Series Begins
- 03: ENCOUNTER Worship Night - 7pm
- 10: Milestone - Child Dedication
- 10: Mother's Day
- 17: Impact Sunday (No Service)
- 24: Communion
- 24: New Series Begins
- 25: Memorial Day - Office Closed
- 27: Last Student Ministry Night

JUNE

- 07: Small Groups Begin
- 07: ENCOUNTER Worship Night - 7pm
- 14: Milestone - Graduation Sunday
- 17: Student Ministry BBQ
- 21: Communion
- 21: New Series Begins
- 21: Father's Day
- 22-26: Camp Kids Street
- 26-28: HS Student Retreat

JULY

- 10: ENCOUNTER Worship Night - 7pm
- 10-11: MS Student Lock-In
- 15: Student Ministry Water Wars
- 19: Communion
- 19: Summer Speaker Series Week 1
- 26: Summer Speaker Series Week 2

AUGUST

- 02: Summer Speaker Series Week 3
- 03: 21 Days of Prayer & Fasting Begins
- 07: ENCOUNTER Worship Night - 7pm
- 09: Summer Speaker Series Week 4
- 16: New Series Begins
- 19: Student Ministry Bonfire
- 22: Milestone - Walking Wisely

SEPTEMBER

- 02: Student Kickoff
- 07: Labor Day - Office Closed
- 11: ENCOUNTER Worship Night - 7pm
- 13: New Series Begins
- 13: The Kickoff
- 20: Milestone - The Challenge
- 20: Growth Track Step 1
- 20: Communion
- 21: Office Closed
- 27: Growth Track Step 2
- 27: Team Night

OCTOBER

- 03: Whiteford Fall Fest
- 04: Growth Track Step 3
- 04: New Series Begins
- 04: Small Groups Begin
- 04: Milestone - Child Dedication
- 11: Growth Track Step 1
- 18: Communion
- 18: Growth Track Step 2
- 18: Sylvania Fall Fest
- 21: Student Halloween Party
- 25: New Series Begins
- 25: Growth Track Step 3
- 28: Trunk or Treat - 5pm

NOVEMBER

- 01: Daylight Savings Time
- 01: Growth Track Step 1
- 08: Growth Track Step 2
- 15: New Series Begins
- 15: Growth Track Step 3
- 15: Communion
- 18: Youthsiving
- 21: Fall Food Drop
- 25: No Student Ministry
- 26-27: Office Closed (Thanksgiving)
- 29: Christmas Decorating

DECEMBER

- 06: New Series Begins
- 16: Students Christmas Party
- 20: Communion
- 23: Christmas Service - 6pm
- 24: Christmas Services - 2+5pm
- 25: Christmas Day
- 23-Jan 1: Office Closed
- 23-30: Student Min Break

[2026]

Details to be released on our website throughout the year. Visit crossroadson23.com/events
or use our mobile app! ALL EVENT DATES & TIMES ARE SUBJECT TO CHANGE.

