

*For You, For Jesus, For A Better Life*



# 2023

## ANNUAL REPORT



**Crossroads**  
COMMUNITY CHURCH



# YOU BELONG HERE



2023 ANNUAL REPORT

## WE ARE FOR YOU, FOR JESUS, FOR A BETTER LIFE

Too many times, the church is known by what they are against.  
We want to be known by what we're **for**.







# Weekly Worship



In 2023, we made the decision to focus our weekly worship time into one Sunday service, as we came together as one church at 10am. This choice gave us an amazing opportunity to fill our auditorium, as we experienced Spirit-filled worship and meaningful community together.

## 603

AVG WEEKEND ATTENDANCE

## 418

FIRST-TIME ADULTS & KIDS

## 99

AVG KIDS WEEKLY

## 34

AVG STUDENTS WEEKLY



# Next Steps

Next Steps are decisions made that help you progress along your walk with Christ. In 2023, we saw **14 Salvations, 13 Baptisms, 9 Child Dedications, and 274 Servers** participate on The Team. We also laid the groundwork for a brand new Next Steps offering called Growth Track (beginning in 2024).



# 13 Baptisms

# 274

**Servers on THE TEAM!**

## TYPES OF GROUPS OFFERED IN 2023:

VIRTUAL  
 IN-PERSON  
 WALKING  
 RUNNING  
 BIKING  
 WORKOUT  
 BASKETBALL  
 PRAYER  
 PARENTING  
 DIVORCECARE  
 GRIEFSHARE  
 KNITTING  
 READING  
 GAMING  
 SUPPORT  
 COUPLES  
 SINGLES  
 YOUNG ADULTS  
 FAMILY  
 MENS  
 WOMENS  
 MIXED  
 BREAKFAST  
 DINNER

# GROUP LIFE

Participants Per Semester

SPRING: 309 SUMMER: 211 FALL: 390

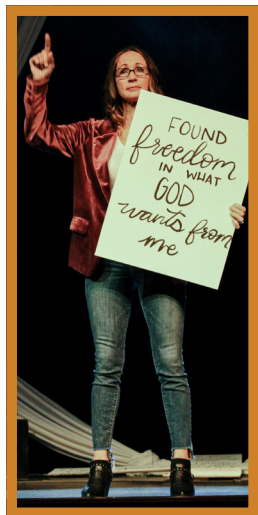
**22** TRIED GROUPS FOR THE 1<sup>ST</sup> TIME!



**because life is better together!**



# Events & Outreach



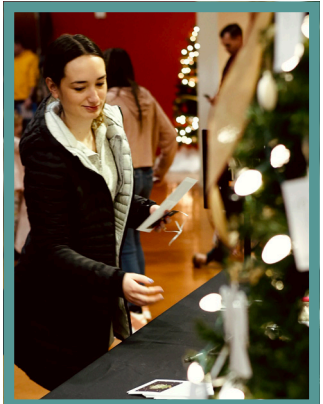
**Easter** We celebrated the Risen King with 3 services and 2 egg hunts! Over 1,400 guests joined us over Easter weekend and kids helped collect 7,000 Easter eggs!

**Spring & Fall Food Drops** Almost 600 meals were donated through thousands of pounds of groceries, fresh produce, hams, turkeys, and more. Between both Food Drops, at least 150 volunteers pulled together to organize, prep, and handout meals. We also provided special hospitality for our guests with window washing, hot beverages, cookies, and prayer while they waited.

**Camp Kids Street** The best week of summer was a blast for over 120 campers and 45 volunteers. Crossroaders donated supplies and snacks to ensure we had everything we needed for a great week! Campers helped with a service project too – donating 520 boxes of cereal to help stock area food pantries.

**Kickoff** The Kickoff is one of our favorite days of the year. We geared up in jerseys to kickoff the football season, and gathered together for worship, community, food trucks and more!

**Chip N For Children** 124 golfers came out to participate in this year's outing to support and raise funds for a local teen. Over \$23,000 was raised for Raelynn Malosh, a Blissfield H.S. student battling cancer.



**Fall Fests** Crossroads impacted 2 community Fall Fests this year in Whiteford and Sylvania! In Whiteford, volunteers hosted a booth and provided lunch to all of the festival vendors. We also hosted a booth at Sylvania Fall fest and continued our honored role of being the Grand Marshal of the parade. Over 110 volunteers impacted the community over the course of these two fun weekends!

**Trunk or Treat** Reaching out to our community in a fun way with a safe place to trunk or treat, with candy, inflatables, hayrides, music, and food trucks. 3000+ guests joined us and 72 families hosted trunks to pass out candy. Generosity was shown with \$1,000 and 252 bags of candy donated – plus 100+ volunteers helped make this fun night possible.

**Angel Tree** 120 gifts were purchased by the Crossroads community and gifted to the Monroe County ISD for families in need. Also, a family in Sylvania who lost their home was adopted for Christmas. 14 Volunteers helped organize and deliver gifts!

**Christmas Eve** Our focus was set on “Emmanuel – God with us!” Over 1,400 guests joined us in person and online over the 3 holiday services.

**God Works** Each Thursday, the God Works team serves a home cooked meal at Crossroads. Almost 1,900 meals were served in 2023 and 386 people volunteered throughout the year to plan, cook, and serve meals to our amazing guests.

# Other Happenings



## Student Ministry Highlights

- 1st Winter Retreat at SpringHill Camp since 2019. 29 students & leaders attended
- 5 Summer Hangouts including Bonfires, Water Wars, Color Wars, & Backyard BBQ
- First High School Summer Retreat with 9 students attending
- First off-site hangout with 45 students attending an awesome night at Funigans!
- Partnered with parents & students for 3 Milestones: Sneak Peek (incoming 6th graders), Graduation Sunday (outgoing 12th graders), and The Challenge (incoming 9th graders)



## Night of Worship

- A brand new worship experience started in 2023 w/ extended worship, communion, and extra time as a community of worshipers
- We had 3 Nights of Worship (NoW) – in February, May, and August
- February's NoW helped kick off our Spring Group Life semester, and our May NoW was an amazing opportunity to help us celebrate all God did during Impact Sunday!



## Crossroads X American Red Cross

- Crossroads partnered with the American Red Cross as a brand new location in Feb. & June
- Crossroads earned "Premier Blood Partner" status with the American Red Cross for our participation and contributions in 2023
- We look forward to our continued work in 2024, with 2 blood drives once again in February and June, led by our amazing volunteer team



# Digital Reach

*Working to seize the 167 hours between Sundays to reach and engage with our online community!*

## POPULAR CONTENT



**Organic Social Reach:** Over 114,000 people on Facebook and Instagram

**New Followers:** 194 New Follower Growth

**Most Engaging Posts:** Instagram - Spouse Arguments at Costco,  
Facebook - Elf on the Shelf: Pastor Edition

**Salvation Via Livestream:** 17 Lives Saved

**App Downloads:** 418 New Users (1,500+ total users)

**Most Viewed Livestream Service:** Summer Speaker Series - Glenn Teal

# Teamwork makes the dream work!

2023 brought back volunteer celebrations in the form of **Team Nights!** Crossroads couldn't do what it does all year long without the contributions of the engaged volunteers that make up "The Team." This year we honored the time and talents of The Team with a spaghetti dinner night, as well as an ice cream & trivia night!

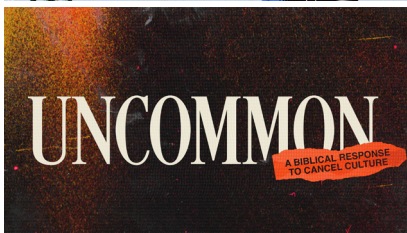


## One day, one church, major impact!



We've dreamed of dedicating an entire day to church-wide service for a long time. That dream finally came to fruition this spring, as we banded together & spread out into the community to complete 31 service projects in at least 6 different towns. **Impact Sunday** was a great success and we look forward to it again in 2024.







# 2023 Staff Team

This team loves and cares about you! We are excited for the staff team God has assembled, and we look forward to serving you in 2024!



**KEITH LUKE**  
LEAD  
PASTOR



**BEN TOUSLEY**  
MINISTRIES  
PASTOR



**LANDRY ZEHENDER**  
STUDENT MINISTRIES  
PASTOR



**JEN HUYGHE**  
COMMUNITY IMPACT  
DIRECTOR



**CORY FORTNER**  
FACILITIES MINISTRIES  
DIRECTOR



**KELLY CHARPIE**  
MARKETING &  
COMMUNICATION DIRECTOR



**MARCY BIDDLE**  
COMMUNICATIONS  
SPECIALIST



**CHAD CHARPIE**  
KIDS STREET  
DIRECTOR



**KRISTEN BROWN**  
KIDS STREET  
ADMIN DIRECTOR



**RANDI SHEPHERD**  
KIDS STREET  
PRODUCTION DIRECTOR



**JAMES STELTER**  
CHURCH  
ACCOUNTANT



**MELISSA ZORNOW**  
ASSISTANT TO THE  
LEAD PASTOR



**JENNY VALO**  
OFFICE ADMINISTRATOR



**KENZI GEORGE**  
WORSHIP LEADER



**KORTNEY GOOD**  
PRAYER COORDINATOR



**KEVIN FOX**  
LEAD CUSTODIAN



**RICH RUNLES**  
CUSTODIAN



**HAYDEN RUNLES**  
CUSTODIAN

# 2023 Elder Board

Our Elder Board is 9 congregation members nominated by the church and vetted by the nomination team. Each Elder serves for a three-year term with the option of a 2nd three-year term before taking a one-year break. They protect the church, the staff, its values, mission, and integrity.



**LONA LAKATOS**



**RYAN MOLINE**



**NIKKI DOMANUS**



**CHELSEA KARMOL**



**TIM BROWN**



**CHRISTINE SIELER**



**CODY SIZEMORE**



**BOB TESSMER**



**ZAC VANDER VLUCHT**



# IMPACT

If 2023 taught us one thing, it was that we have a great opportunity to make an **IMPACT**, inside the church walls, out in our community, and around the globe.

In the last year, Crossroads gave over **\$110,000** outside our walls to our mission partners and impact opportunities – in addition to the countless hours so many of you sacrificed through serving.

Thank you for living into our values of **ENGAGEMENT & SACRIFICE** through your continued generosity!

## LOCAL & GLOBAL MISSION PARTNERS

### **SOMERSET BEACH CAMPGROUND**

[SOMERSETBEACH.ORG](https://SOMERSETBEACH.ORG)

### **FOOD FOR THOUGHT**

[FEEDTOLEDO.ORG](https://FEEDTOLEDO.ORG)

### **BELLA VITA NETWORK**

[BELLAVITANETWORK.ORG](https://BELLAVITANETWORK.ORG)

### **SOCIAL SERVICES FOR THE ARAB COMMUNITY (SSFAC)**

[TOLEDOLOVESYOU.ORG](https://TOLEDOLOVESYOU.ORG)

### **EBENEZER GLENN ORPHANAGE**

[EBENEZERGLENNORPHANAGE.ORG](https://EBENEZERGLENNORPHANAGE.ORG)

### **TEAM TEACH HAITI**

[TEAMTEACHGLOBAL.COM](https://TEAMTEACHGLOBAL.COM)

### **FREE METHODIST CHURCH – HAITI**

[FMWM.ORG/LATIN-AMERICA/HAITI](https://FMWM.ORG/LATIN-AMERICA/HAITI)



# HEART OF CHRISTMAS

From December 2022 through January 2023, Crossroads aimed to raise \$190,000 for the annual HOC offering. As it turned out, together we donated **\$218,730!**

Here's how that money was put to use:

**MISSION - WHITEFORD PLAYGROUND (LOCAL): \$19,000**

Given to help our neighbors in Whiteford work towards their \$500,000 goal needed to build an inclusive playground, right in our backyard at Stone Co. Park.

**MISSION - HAITI HOSPITAL (GLOBAL): \$19,000**

Given to our longtime friends in Dessalines, Haiti, to support the Claire Heureuse Hospital. This hospital is in a financial crisis and in great need of medicine, diesel for generators, and food for patients.

**CROSSROADS: \$180,730**

By allocating 80% of the HOC funds to the Crossroads Path to Financial Health, it allows us to take the next step in our path to financial health. These funds will get us close to completing our Emergency Building Fund.

STAY TUNED FOR UPDATES ON THE 2023-2024 HEART OF CHRISTMAS OFFERING AND IMPLEMENTATION

## 2023 FINANCES

2023 BUDGETED REVENUE \_\_\_\_\_ \$ 1,375,000

2023 ACTUAL REVENUE \_\_\_\_\_ \$1,226,553

**ACTUAL EXPENSES**

SALARIES \_\_\_\_\_ \$551,952

BENEFITS \_\_\_\_\_ \$92,840

MORTGAGE \_\_\_\_\_ \$346,179

MISSIONS \_\_\_\_\_ \$23,125

OUTREACH \_\_\_\_\_ \$12,936

SOUTHERN MICHIGAN CONFERENCE \_\_\_\_\_ \$72,472

FACILITIES/INSURANCE \_\_\_\_\_ \$147,396

MINISTRY EXPENSES \_\_\_\_\_ \$46,995

OFFICE/ADMIN/IT \_\_\_\_\_ \$63,165

**TOTAL ACTUAL EXPENSES** \_\_\_\_\_ **\$1,357,060**

**TOTAL BUDGETED EXPENSES** \_\_\_\_\_ **\$1,375,151**

**NET LOSS** \_\_\_\_\_ **(\$130,507)**

**EMERGENCY OPERATING FUND:** \_\_\_\_\_ **\$244,493**

# THAT'S A WRAP!

Looking back at all God did in and through Crossroads in 2023 gives me a huge sense of excitement as we enter another year. I hope you feel that as well! On behalf of the Crossroads staff and elders, I want to personally thank you for your commitment and engagement to our mission. We look forward to what God has in store for Crossroads in 2024. We are now more excited than ever to live out For You, For Jesus, and For A Better Life.

—Pastor Keith Luke



# yearly events



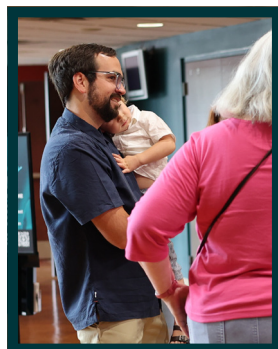
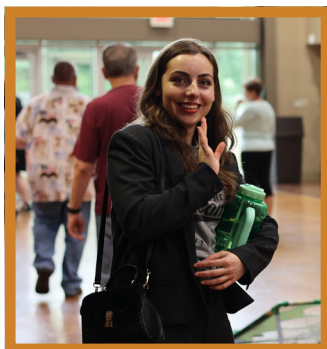
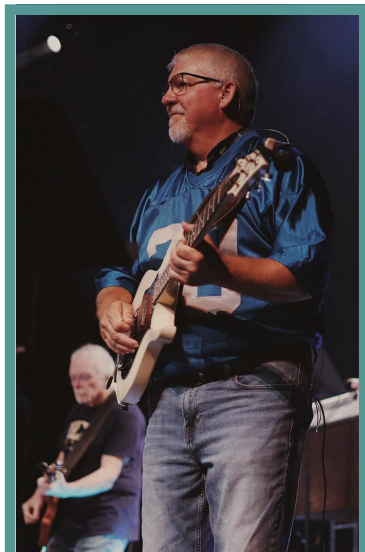
<b>January</b> 7: Growth Track Step 1 10: Crossroads Students Resume 14: Growth Track Step 2 19-21: Student Retreat 21: Growth Track Step 3 21: Communion 28: Celebration Sunday 31: Students Movie Night	<b>February</b> 1: Mobile Food Pantry 4: Small Groups Begin this week 4: Night of Worship 8: Lifewise 101 Meeting 11: Mission Trip Info Meeting 14: Red Cross Blood Drive 18: Communion 25: Team Night	<b>March</b> 3: Growth Track Step 1 7: Mobile Food Pantry 10: Growth Track Step 2 10: Daylight Savings Time 17: Growth Track Step 3 17: Communion 23: Spring Food Drop 27: Students Spring Break Begins 28: Open Communion 30: Saturday Easter Service - 6pm 31: Easter Sunday Services - 9 + 11am
<b>April</b> 4: Mobile Food Pantry 10: Crossroads Students Resume 14: Lunch with the Leaders 20: Spring Cleaning Event 21: Communion 28: Sneak Peek Milestone	<b>May</b> 2: Mobile Food Pantry 5: Growth Track Step 1 12: Growth Track Step 2 12: Child Dedication Milestone 12: Mother's Day 16: Night of Worship 19: Impact Sunday 26: Growth Track Step 3 27: Memorial Day - Office Closed 29: End of Year Student Hangout	<b>June</b> 2: Small Groups Begin this week 2: Graduation Sunday Milestone 6: Mobile Food Pantry 16: Communion 16: Father's Day 17-21: Camp Kids Street 26: Students Bonfire Night
<b>July</b> 4: Independence Day - Office Closed 17: Students Bonfire Event 21: Communion 24: Summer Blood Drive 27-Aug 2: Appalachia Mission Trip	<b>August</b> 1: Mobile Food Pantry 1-2: Mission Trip 5: 21 Days of Prayer and Fasting 7: Students Backyard BBQ 14: Students Foam Party 18: Communion 21: Students Color Wars 24: Walking Wisely Milestone 25: 21 Days Ends	<b>September</b> 2: Labor Day - Office Closed 5: Mobile Food Pantry 8: The Kickoff 11: Crossroads Students Kickoff 15: The Challenge Milestone 16: Office Closed 22: Communion 29: Elder Nominations Begin
<b>October</b> 3: Mobile Food Pantry 6: Growth Track Step 1 6: Small Groups Begin this week 6: Child Dedication Milestone 6: Team Night 6: Whiteford Fall Fest 13: Sylvania Fall Fest 13: Growth Track Step 2 16: Students Halloween Party 20: Growth Track Step 3 20: Communion 23: Trunk or Treat 27: Elder Nominations Close	<b>November</b> 3: Daylight Savings Time 7: Mobile Food Pantry 7: Lunch with the Leaders 7: Night of Worship 17: Communion 23: Fall Food Drop 27: No Student Night 28: Thanksgiving - Office Closed	<b>December</b> 1: Great Day of Giving 1: Growth Track Step 1 5: Mobile Food Pantry 8: Growth Track Step 2 15: Growth Track Step 3 15: Communion 18: Students Christmas Party 23: Christmas Service - 6pm 24: Christmas Services - 4pm + 6pm 25: Christmas Day 25-Jan 1: Office Closed 25-Jan 1: Students Christmas Break

Additional event details will be released throughout the year on our website.

All dates and times are subject to change.



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