



Strategic Plan Initiatives: Launch Portfolio

Goal 1 PLACE: Trinity UMC will be a trusted spiritual leader with physical presence, partnerships, and long-term resources that ensure ever-increasing positive impact.

In order to achieve this goal, Trinity United Methodist Church will...

- A. Discern, prioritize, promote, and fund physical plant improvements and operational enhancements to optimize the use of space and increase accessibility.
- B. Partner with local community groups and agencies as a spiritual leader committed to serving the underserved and under-represented.
- C. Utilize the church's state capital location, urban area demographics, and connection to the higher education community to best serve as a trusted spiritual community leader.
- D. Increase members' philanthropic support and diversify revenue streams to ensure financial sustainability.
- E. Leverage the long-standing success and impact of Trinity Pre-school as a community asset.

Goal 2 PEOPLE: Trinity UMC will be a diverse and vibrant community where all God's people are welcomed, included, and engaged in learning and living their faith.

In order to achieve this goal, Trinity United Methodist Church will...

- A. Excel in innovating and delivering the most engaging worship, fellowship, and ministry experiences with attention to generational preferences, inter-generational connections, and building community.
- B. Expand youth ministry and optimize use of youth ministry spaces while enhancing children's ministries.
- C. Develop lay leadership to expand group ministries, including spiritual formation and educational needs and preferences.
- D. Increase diversity and exemplify inclusion and belonging across a broad range of differences to attract new and retain existing members.
- E. Expand activities and ministries that serve the pastoral care needs of the congregation and strengthen connections with pre-school families
- F. Diversify internal and external communications to meet worship, faith development, and pastoral care needs of members.

Goal 3 WORLD: Trinity UMC will be an exemplar of Christ's love and hope with extended reach to our faith community and the world.

In order to achieve this goal, Trinity United Methodist Church will...

- A. Meet seekers in the larger community where they are with increased and diverse worship, prayer, and faith formation opportunities (e.g., Third Space, scattered and gathered church).
- B. Create a shared understanding of how Trinity's activities in the work of diversity, equity, inclusion, and accessibility best relate to mission.
- C. Expand and better communicate Trinity's collaborations and impact as a community leader in advocating for social change and action.
- D. Leverage the success of global mission ministries to serve more people with more impact.
- E. Enhance local missions and outreach to the community.
- F. Increase Trinity's digital presence and use of web technologies as a pastoral and faith formation resource.

Goal 1 PLACE: Trinity UMC will be a trusted spiritual leader with physical presence, partnerships, and long-term resources that ensure ever-increasing positive impact.

Initiative ID	Initiative Description	Status
2025-2026		
1.A.1	Explore, review, and recommend options for phased facilities improvements in relation to ADA compliance.	IP
1.A.2	Create a Trinity campus master plan including the pre-school (develop committee, develop space goals, hire a professional, assess current facilities, and develop renovation plans including ADA and sustainability enhancements).	Open
1.C.4	Invest in digital technologies and archival tools to further preserve, organize, and share the legacy of the church.	IP
1.D.1	Build congregational awareness and support for the church's facilities, finances, and budget needs to maintain them.	Open
1.D.2	Create and implement a development strategy for Trinity Preschool.	Open
1.E.4	Invest in digital technologies and archival tools to further preserve, organize, and share the legacy of the church.	IP
2026-2027		
1.B.1	Deepen Trinity's missional relationship with Grace Mission.	NTY
1.B.2	Deepen Trinity's missional relationship with Kearney Center.	NTY
1.C.1	Create and grow a welcoming spiritual community for college students and young adults by engaging them in Trinity's traditional music ministry, fostering faith development and excellence in artistic expression.	NTY
1.C.2	Create and grow a welcoming spiritual community for college students and young adults by engaging them in Trinity's contemporary music ministry, fostering faith development and excellence in artistic expression.	NTY
1.E.1	Pursue NAEYC Accreditation for Trinity Preschool.	NTY
1.E.2	Build brand awareness, recognition, and value of Trinity Preschool.	NTY
2027-2028 / 2028-2029		
1.C.3	Based on demographic research, close identified gaps in downtown Tallahassee outreach and increase opportunities for deeper engagement with our diverse, urban community including university students, young professionals, and underserved populations.	NTY
1.E.3	Research and recommend the feasibility of establishing a music or other summer camp program through Trinity Preschool to further engage preschool families.	NTY

Tracking Status Codes

In progress/process (activities are happening)	IP
Open (targeted for this year but no activity)	O
Not This Year	NTY

Goal 2 **PEOPLE: Trinity UMC will be a diverse and vibrant community where all God's people are welcomed, included, and engaged in learning and living their faith.**

Initiative ID	Initiative Description	Status
2025-2026		
2.A.6	Create opportunities for attendees of different services to get to know one another.	IP
2.B.1	Assist youth with support for their personal and educational goals.	Open
2.C.1	Create a mentor system that allows a congregant to engage with a new member.	Open
2.C.2	Reimagine Wednesday Night programming to increase engagement and impact.	Open
2.C.5	Create an annual plan to expand churchwide Bible study participation.	Open
2.D.1	Create an annual plan to address membership growth.	Open
2.D.2	Organize and re-establish a radical hospitality group to help those who are unfamiliar with our church navigate Church property.	Open
2.E.1	Increase church member engagement in Trinity Pre-school.	Open
2.E.2	Build awareness of addiction recovery and introduce recovery programs.	Open
2.F.3	Exemplify best practices in congregational communications.	IP
2.F.4	Complete the expansion of the Subsplash platform to integrate email communications, livestreaming, and giving.	IP
2.E.4	Invite pre-school families to engage in church activities.	IP
2.E.5	Enhance Care Ministry to include support groups.	IP
2026-2027		
2.B.2	Develop and implement a mentoring program for youth.	NTY
2.C.3	Develop a ministry training council to identify, encourage, train, and invest in leaders of all ages for Trinity.	NTY
2.A.1	Enhance relationships among Trinity members.	NTY
2.A.4	Research and recommend the feasibility of offering transportation options for children's programming.	NTY
2.A.5	Research and recommend the feasibility of offering transportation options for youth.	NTY
2.E.3	Launch a mothers' community group.	NTY
2.F.1	Create a directory, both printable and online.	NTY
2027-2028 / 2028-2029		
2.B.3	Build relationships between the youth of Trinity and our outreach churches in Monticello and Madison through activities.	NTY
2.F.5	Explore the feasibility of hiring an audio-visual professional to further enhance the quality and reach of our digital presence.	NTY
2.F.2	Implement online Bible Study via app.	NTY
2.A.2	Adjust worship times to build community across generations and worship styles.	NTY
2.A.3	Research and recommend the feasibility of offering transportation options for seniors.	NTY

Goal 3 WORLD: Trinity UMC will be an exemplar of Christ's love and hope with extended reach to our faith community and the world.

Initiative ID	Initiative Description	Status
2025-2026		
3.A.2	Organize regularly scheduled fellowship and study opportunities at locations beyond Church property.	Open
3.C.1	Build awareness of the UMC world mission activities globally so our congregation is aware of the missions they support.	IP
3.C.4	Build awareness and leverage the historical success of connectional giving opportunities.	Open
3.F.3	Provide a relevant and impactful monthly email series " <i>A Message from Matthew</i> " of world-focused messages that people are inspired by and encouraged to share.	Open
3.E.4	Engage in continuous assessment of local mission ministry involvement and impact.	IP
3.E.2	Partner with FSU/FAMU Wesley Foundation to connect students with adopted families at Trinity.	Open
2026-2027		
3.C.2	Increase the visibility of Trinity's Creation Care team to engage people in the community.	NTY
3.A.1	Collaborate with other downtown churches and other entities for service and mission opportunities.	NTY
3.D.2	Increase participation in and overall support for our sister church in Cuba.	NTY
3.D.3	Increase participation in and overall support for our Guatemalan mission.	NTY
3.E.3	Explore and implement a partnership with a local elementary school to support teachers and staff with encouragement, providing mentors, and reading buddies.	NTY
3.E.5	Build relationships with other faith communities and participate in more interfaith and multifaith activities.	NTY
3.E.6	Promote and participate in an annual bunk bed build.	NTY
3.F.1	Provide regular online Christian meditations.	NTY
2027-2028 / 2028-2029		
3.C.3	Offer a relevant and meaningful community lecture series.	NTY
3.D.1	Challenge our church community to sponsor two Zoe Empowers groups.	NTY
3.F.2	Provide a relevant and impactful weekly social media video series " <i>A Minute with Matthew</i> " of world-focused messages that people are inspired by and encouraged to share.	NTY
3.B.1	Effectively and creatively engage congregants and staff in communicating the ways Trinity lives out its mission.	NTY
3.B.2	Create and promote an annual calendar of Bible Studies to the Church and community for all to understand our Gospel calling to the work of diversity, equity, and inclusion in God's diverse kingdom.	NTY
3.E.1	Expand TUMC ministry by communicating with people who are on the fringes of our community.	NTY