

NEXT GEN LANE



KB LANE REPORT 2025

Vision Gap

Amount Needed \$481,850

Vision \$495,000

Funded \$13,150



LANE OVERVIEW

NextGen Ministry is a church-wide commitment to walk with the next generation from birth to young adult—helping children, students, and young adults know God, build strong identity in Christ, and take their place in the life of Church on the Rock. NextGen provides a way for every young person to grow in faith, character, and calling. It's more than a gathering; it's a movement to raise up disciples who are fully alive in Christ and equipped to influence the world around them.

Our Mission: Together we will partner with parents to engage, equip and empower their children with essentials for a life-long relationship with Jesus!

LANE HIGHLIGHTS

- **35,000 kids in attendance on Sundays over the last year**
 - Year to date for 2025 kids attendance is 25,974.
- **Youth Camp Attendance**
 - 71 students – 10 waitlisted
- **Away Kids Camp Attendance**
 - 45 kids attended
 - 14 salvations
 - 18 baptisms
- **Dream Center Kids Camp Attendance**
 - 160 kids attended
 - 68 Salvations
 - 46 Baptisms
- **Monthly Volunteer Appreciation Events**



NEW VISION PROJECTS

YOUTH CAMP:

A youth camp in Lubbock designed by us, for our students, and for the churches of West Texas and New Mexico. A camp where we're not limited by space, transportation, or someone else's schedule. We believe Church on the Rock can become a regional hub for youth camp, serving not only our students but also the youth ministries of Pastor Jackie's E3 network and other West Texas and New Mexico churches.

By hosting our own local camp experience, we can significantly reduce costs, making camp more accessible to more families. We eliminate transportation challenges, open unlimited spots for every student who wants to attend, and most importantly, gain full control over the experience. Every moment—from the worship sets to the teachings to the games—is thoughtfully crafted to meet the unique needs of our kids and students. With your support, we can create a powerful, customized, and life-changing week right here in Lubbock. We are investing in the next generation, raising up leaders, and creating a sustainable, scalable model that serves students and churches across our region.

CONNECTION OPPORTUNITIES:

- Build a college/young adult intern team of 75-100 young leaders to serve, grow, and discover their ministry gifts.
- Involve parents in meaningful service roles, something we currently lack but deeply need to strengthen the ministry.

Estimated Cost: \$200 a camper, \$40,000

OUTDOOR REVITALIZATION SOUTH CAMPUS:

A safe, inviting outdoor space designed for connection, play, and discipleship. A new fenced-in playscape with a Gaga pit, basketball and pickleball courts, and shaded hangout areas that serve kids, youth, and young adults alike—creating natural spaces for friendship, fun, and meaningful conversations. More than just recreation, this area would be a bridge to deeper relationships and stronger faith within our NextGen community.

Estimated Cost: \$200,000

NEW VISION PROJECTS (CON'T)

TECHNOLOGY UPGRADES SOUTH CAMPUS:

Upgrading our technology—through hardwired TVs, improved lighting, larger screens, and higher-quality sound—would significantly enhance the learning and worship experience for our kids, youth, and young adults. Clear visuals and strong audio help students stay engaged, understand lessons more effectively, and participate in worship with fewer distractions. These improvements aren't just about equipment—they're about creating excellent, distraction-free environments where the next generation can encounter God, hear His Word clearly, and grow in their faith with confidence.

Estimated Raise: \$200,000

INDOOR DREAM SPACES:

We're envisioning a dream space where kids can't wait to walk through the doors—a vibrant, joy-filled environment featuring climbers, jumbo interactive games, creative play zones, and cozy new rockers in the nursery. These upgrades aren't just about fun—they're intentional tools to help children feel safe, loved, and excited to learn about Jesus. By creating spaces that spark joy and imagination, we open the door to deeper engagement, stronger connection with leaders, and a lifelong love for the church. Your investment helps make this dream a reality for our youngest generation.

Estimated Raise: \$30,000



ONGOING VISION PROJECTS

YOUNG ADULTS:

We're creating a dedicated space for 18-30-year-olds to build authentic, godly community, grow in their faith, and connect to the mission of Church on the Rock. Rooted in Acts 2:42, our gatherings center on biblical teaching, prayer, fellowship, and real discussion. Every time we meet, we share a meal, study the Word, pray together, and break into table groups to process what God is doing in our lives. This ministry matters because young adults are searching for truth, belonging, and purpose—and we believe the Church is the best place to find it. We're raising up a generation rooted in Jesus, surrounded by community, and stepping into their calling as future leaders, families, and Kingdom influencers. With your support, we can create a place where they're seen, known, and sent.

Estimated Food Cost: \$10,000

DREAM CENTER KID'S CAMP:

Dream Center Kid's Camp began in 2024 as an affordable VBS style camp experience for children who may not otherwise be able to attend an away camp due to finances or activity limitations and special needs. Registration for the camp is low cost at only \$25.00 for all 3 evenings. In its introduction year in 2024, we had an average of 130 children attend with 48 of those children receiving a scholarship that covered the full cost of the camp. Our goal with DC Kid's Camp is to provide an engaging camp-like experience where all children can learn about Jesus in a safe, loving, and faith-filled environment. Dinner and snacks are provided each night. On the last night of camp, we invite parents to learn about their children's camp experience, find ways that they can support their child on their journey to learn about the Goodness of God, and watch as their child worship, engage, and participate in each biblical teaching and activity. We end with a "finale" activity on the last day of camp each year. 2024 ended in a foam party and 2025 will end in a color run. DC Kid's Camp hopes to provide each child an opportunity to learn about Jesus in a fun, safe way, promoting inclusion regardless of demographic, socio-economic status, or alternative needs. Jesus is for everyone at DC Kid's Camp!

Estimated Cost: \$5,000





AWAY KID'S CAMP:

Away kids camp was re-vamped in 2025 and is an opportunity to make our large church feel smaller. Throughout this experience, kids are intentionally put into small groups so that they are individually “seen”. This creates an atmosphere for them to build sweet friendships with one another, connect with their volunteer leader, and cultivate deep roots in Jesus. This fun-packed two-day adventure is specifically for kid’s 2nd - 5th grades. Kids encounter fun Biblical teachings (i.e., salvation, water baptisms, baptism of the Holy Spirit), engaging and interactive worship, and activities that reiterate what they learned to make it “stick”. With a ton of fun jam-packed in every minute of the camp schedule and a one-night stay at “camp” in Canyon, Texas – this experience does not disappoint! At Away Camp, kids build core memories that will last a lifetime.

Estimated Cost: \$10,000

CONNECTION OPPORTUNITIES

- Volunteer in Kids or Youth on Sunday morning
- Connect with kids at camp to help create those lasting memories.
- Serve at a Young Adult Table

Contact amanda@cotrpeople.com or zachary@cotrpeople.com for more information

WINS

- 35,000 kids in attendance on Sundays over the last year
- An average of 110 kids at Youth in Lubbock and Levelland on Wednesday nights
- Actively training junior leaders to raise up (KIK Serve Teams – all campuses)
- Over 300 volunteers serving in this area

PRAYER

YA 18-30 YR OLDS

- Young Adult will have spiritual hunger, authentic community, freedom from distractions, encounter and transformation
- Pray for an activation of gifts and callings
- Seeking a solid leadership team
- Asking for provision of resources

YOUTH 6TH-12TH GRADE

- Salvation and personal encounters with Jesus
- Spiritual growth and hunger for God's Word
- Protection from peer pressure and harmful influences
- Strong, godly friendships and community
- Boldness to live out their faith at school and home
- Empowered student leaders and volunteers
- Wisdom, strength, and unity for youth pastors and leaders
- Parent involvement and support
- Provision of resources and funding

KIDS 3MO-5TH GRADE

- Salvation and personal encounters with Jesus
- Spiritual growth in kids throughout every phase of the program
- Biblical foundations imparted to kids every time there are a kid's classes at COTR
- Strengthened the partnership between COTR and parents/guardians
- Empowered volunteer teams and growing leaders in their calling (teens and adults alike)
- When kids think church is fun, they think Jesus is fun
- Strong, godly friendships and community (volunteers who "do life together")
- Care and support through both good and difficult times in life (for kids, parents, volunteer teams)
- When kids experience Jesus in class their parents/guardians experience Jesus in the main service without distraction or worry if their children are safe

