

CHAMPION



CUP SERIES

**CHAMPION CUP SERIES
WNCCOG YOUTH & DISCIPLESHIP
OFFICIAL RULEBOOK**

SEASON OVERVIEW

The Champion Cup Series is a year-long points race for churches (youth & kids ministries) across Western North Carolina. Each church earns points by participating in events, evangelism, discipleship, and engagement throughout the ministry year.

At the end of the season, the church with the highest adjusted points will be awarded the Champion's Cup, along with division awards and special honors.

GOAL

To create a fun, NASCAR-themed way to:

- Encourage faithfulness and participation (locally, statewide & internationally)**
 - Champion evangelism and discipleship**
 - Celebrate churches of ALL sizes fairly**
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1. DIVISIONS & FAIRNESS

Because our churches vary in size, the **Cup Series** is built to keep things level and competitive for everyone.

DIVISIONS (BASED ON AVERAGE WEEKLY YOUTH / KIDS ATTENDANCE)

***These number will be adjusted once everyone turns in their original #s**

Short Track Division: 1–15 students

Speedway Division: 16–40 students

Superspeedway Division: 41+ students

Each division will have its own standings and division champion.

OVERALL CHAMPION'S CUP (PER-CAPITA SCORING)

To keep it fair across sizes, the overall Champion's Cup will be decided using adjusted, per-capita scoring.

Smaller churches with high participation can absolutely win it all.

WNCCOG Y&D will maintain a baseline roster number for each church (average weekly attendance).

Some scoring will be percentage-based rather than raw numbers.

2. POINT CATEGORIES

Churches earn points in five main areas:

- 1) STATE/INTERNATIONAL EVENT PARTICIPATION (SHOWING UP)
 - 2) EVANGELISM & OUTREACH
 - 3) DISCIPLESHIP & SPIRITUAL GROWTH
 - 4) SOCIAL MEDIA & PROMOTION
 - 5) BONUS & SPECIAL AWARDS
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3. EVENT PARTICIPATION (SHOWING UP)

Events that count may include:

- Firefall
- Summer Camps
- Youth Rallies
- Special WNCCOG Youth/State Events
- Winterfest/Kidfest
- NYLA
- FOCUS Conference

A. ATTENDANCE POINTS

- 5 points per student attending a qualifying WNCCOG event
- 3 points per adult leader

(In the event of a leader style event, such as NYLA, FOCUS ETC, each leader will receive 5 points)

B. PARTICIPATION PERCENTAGE BONUS

Based on the percentage of your roster that attends the event:

- 0–24% of roster: 5 bonus points
- 25–49% of roster: 10 bonus points
- 50–74% of roster: 15 bonus points
- 75–100% of roster: 20 bonus points

C. FIRST-TIME GUEST BONUS

- 5 points per first-time guest brought to a qualifying WNCCOG event
- Maximum of 50 guest points per event, per church

4. EVANGELISM & OUTREACH

We want the Cup Series to reward eternal impact above all else.

A. SALVATIONS

- 20 points per student making a first-time decision for Christ
(Reported by the youth/kids leader via the official form.)

B. WATER BAPTISMS

- 25 points per student baptism **connected** to the youth/kids ministry.

C. OUTREACH / INVITE NIGHTS

For church-run outreach or invite nights (youth services, rallies, etc):

- 10 points if at least 25% of attendees are guests
- 15 points if at least 50% of attendees are guests

D. SERVE PROJECTS

Projects such as community service, mission projects, benevolence, etc.

- 10 points per project (minimum 5 students participating)
- +5 bonus points if partnering with another church

5. DISCIPLESHIP & SPIRITUAL GROWTH

A. SMALL GROUPS / DISCIPLESHIP NIGHTS

- 5 points for each night the youth ministry runs a discipleship-focused small group or Bible study- Maximum of 2 discipleship night credits per month for scoring.

B. BIBLE READING / DEVOTIONAL CHALLENGES

- 10 points when 50% or more of the roster completes a challenge
 - 20 points when 75% or more completes a challenge
- (Completed challenges are reported by the youth/kids leader via the form.)

C. STUDENT LEADERSHIP

- 10 points per semester for having an active student leadership team
- 5 points per student serving regularly in church ministry. (This number will be capped per WNCCOG)

6. SOCIAL MEDIA & PROMOTION

Social media is a tool to help generate excitement and share what God is doing. Points are awarded only for intentional, ministry-focused content.

A. OFFICIAL GRAPHICS & POSTS

- 2 points per post that:
- Uses an official WNCCOG/Champion graphic or video
- Tags the WNCCOG Y&D account
- Uses the official event hashtag (to be provided)

Limit: Up to 3 scoring posts per week per church.

B. TESTIMONY / STORY POSTS

- 5 points per post that includes:
- A testimony, scripture, story, or recap from a student or leader
- Tagging the WNCCOG Y&D account
- Official hashtag

Limit: Up to 2 scoring posts per week per church.

C. CREATIVE HIGHLIGHT BONUS

Each quarter, WNCCOG will select a “Best Social Media Moment” and award a **25-point** bonus to that church.

7. BONUS & SPECIAL AWARDS

A. EARLY REGISTRATION “POLE POSITION”

- First 5 churches to complete registration for a major event (Firefall, camp, etc.) receive 10 bonus points.

B. THEME PARTICIPATION (NASCAR STYLE)

At select events, there may be theme competitions (costumes, car/driver themes, signs, etc.).

Suggested scoring:

- 1st Place Group: 25 points
- 2nd Place Group: 10 points
- 3rd Place Group: 5 points

C. TRAVEL DISTANCE BONUS

For churches that must travel 2 or more hours (one way) to attend a major event:

- 10 bonus points per qualifying event
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8. REPORTING & VERIFICATION

A. MONTHLY / QUARTERLY REPORTING

WNCCOG will provide a simple online form (e.g., Google Form) for youth leaders to report:

- Event attendance and guests
- Salvations and baptisms
- Outreach and serve projects
- Discipleship milestones
- Social media activity highlights

Reports should be submitted by the stated deadline to ensure points are counted.

B. HONOR SYSTEM

The Champion Cup Series operates on an honor system, trusting youth pastors and leaders to report

accurately and honestly. WNCCOG reserves the right to request clarification or documentation if needed.

C. DEADLINES

Late reports may not be counted, depending on the discretion of WNCCOG leadership.

9. STANDINGS & UPDATES

A. LEADERBOARD

Standings will be updated periodically (monthly or quarterly) and may include:

- Overall Top 10
- Top 3 in each division
- Most improved ministries
- Highlighted stories and testimonies

B. COMMUNICATION

Updates may be shared via:

- Social media
- Email to pastors and youth leaders
- At WNCCOG events

10. END-OF-SEASON AWARDS

The Champion Cup Series concludes at Firefall 2026, with a full awards presentation.

AWARDS MAY INCLUDE:

1. Champion's Cup (Overall Winner – per-capita adjusted)
2. Division Champions:
 - Short Track Division Champion
 - Speedway Division Champion

- Superspeedway Division Champion
 - 3. Pit Crew Award (Outstanding youth leader team)
 - 4. Rookie of the Year (New or re-launched ministry showing strong engagement)
 - 5. Impact Award (Most reported salvations/baptisms)
 - 6. Unity Award (Churches that frequently partner with others for ministry)
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11. FAQ's

Q: Can a smaller church really win the Champion's Cup?

A: Yes. Because we use divisions and percentage-based/per-capita scoring, a smaller church with strong participation and engagement can absolutely win the overall Cup.

Q: Do all salvations and baptisms have to happen at WNCCOG events?

A: No. Salvations and baptisms at local churches still count, as long as they are connected to the youth or kids ministry and reported by the youth leader.

Q: What if our student numbers change during the year?

A: WNCCOG will periodically review roster numbers and may adjust baselines to keep things fair.

Q: Are social media points required to win?

A: No. Social media is just one piece of the puzzle. Churches can win through strong attendance, evangelism, and discipleship alone.

12. FINAL WORD

The Champion Cup Series is about more than a trophy. It is about:

- Championing the next generation
- Fueling evangelism and discipleship
- Celebrating what God is doing across Western North Carolina

Every student matters. Every church counts. Every lap of faithfulness moves us closer to what God has written for this generation.

Let's run the race. Let's finish strong. Let's raise up champions.