

# ***Doubling Our Work***



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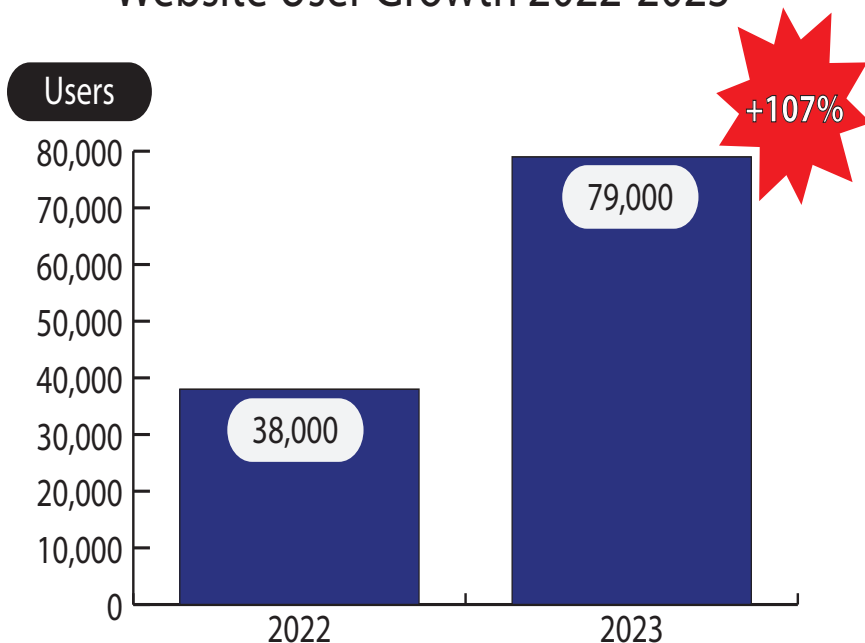


***TFTW 2023-2024 Report***

## A Doubled Website Reach in 2023

We are happy to report that our main website, [truthfortheworld.org](http://truthfortheworld.org), experienced a **107% user growth in 2023**. We believe this is due to behind-the-scenes work in Search Engine Optimization (SEO) for the website. The majority of users to our website come there due to an Internet search. We believe that the SEO work allowed users to be more likely to find our website when searching for religious information or answers to religious questions.

### Website User Growth 2022-2023



*"This ministry opened my eyes to see the truth.  
May God bless your efforts." - J.O. via Facebook*

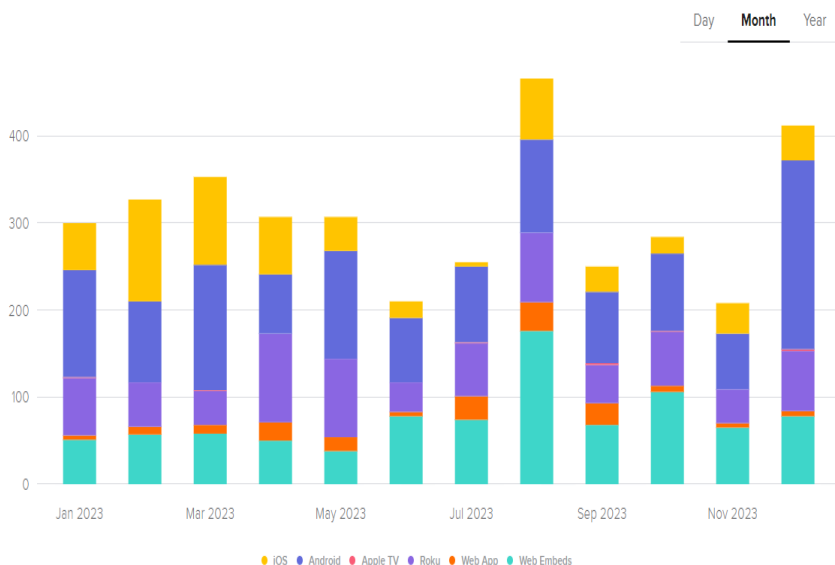
# Media Outreach in 2023

Our Subsplash media platform allows people to listen to audio and watch video on smartphones, smart TVs or TV devices, and our website.

We had hundreds of media plays every month. These totaled to **3,679 media plays** for 2023.

There were also **732 downloads** of the apps.

Media Plays



## Media Plays on TFTW Apps in 2023

*"I have been studying with you from Nigeria."  
- P.N. via Facebook*

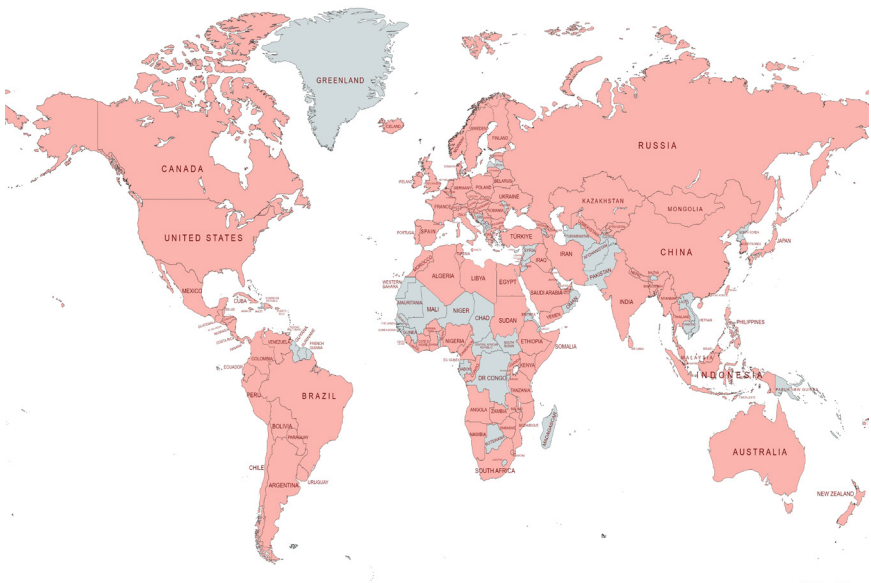
## TFTW Radio & TV in 2023

Our TFTW Radio and TFTWTV channels play radio or TV programs 24/7 through apps like Live365, TuneIn, and Roku.

Our TFTW Radio audience tuned in for **4,667 hours**  
from **6 continents**.

Our TFTWTV audience tuned in for **1,138 hours**.

Our YouTube channel had over **4,000** views.



## Countries Tuning in to TFTW Radio in 2023

*"I am new to Truth For The World Bible College,  
great teaching so far."  
- G.R. via Facebook*

# Education Outreach in 2023

The TFTW Bible College (TFTWBC) operates 24/7, serving students who wish to learn more about Bible topics. It operates asynchronously, meaning students can study coursework at any time.

Students can self-register in minutes at any time and begin taking courses immediately. Certificates are issued after successful completion of each course.

In 2023, **users from 4 continents** accessed it.



## Countries Accessing TFTW Bible College

*"I am one of the people who is so much impressed by Truth For The World Bible College."*

*- D.M. from Uganda*

## Main Goals for 2024 and Beyond

*Truth For The World* will be implementing a 1-3-5 Year Plan. A 1-3-5 plan simply outlines goals for the organization that are desired to be achieved in 1 year, 3 years, and 5 years.

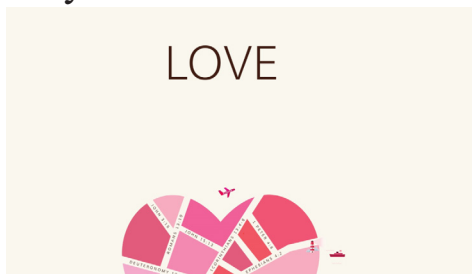
*TFTW*'s 1-3-5 Year Plan will have 3 areas of thrust:

1. Implementing a perpetual fundraising strategy
2. Increase our course offerings on TFTWBC
3. Expand more of our material into languages other than English

TFTW has already begun work on the plan with the addition of a Bible course to the *Truth For The World Bible College*.

A new course titled “Attributes of Love” has been launched in January of 2024.

The course examines the attributes of love as seen in First Corinthians 13.



## Staff Profiles

- **Kevin Graves - BCC Coordinator**

- \* Coordinates the Bible Correspondence Courses delivery through e-mail and postal mail, including coordinating teachers and students

- **Pamela Graves - Administrative Assistant**

- \* Receives mail, answers correspondence, handles financial transactions, tracks expenditures, etc.

- **Kendal Rasnake - Media Production Specialist and Instructional Designer**

- \* Creates educational media, such as radio and TV
- \* Designs/develops courses for the online college

- **Patrick Swayne - Social Media**

- \* Creates social media posts and corresponds with readers, including answering questions

- **Co-Workers - So Much More**

- \* Many others work to teach students through BCCs, share social media posts, place hyperlinks on websites, pray for TFTW, donate money, etc. Thank you!

# Thank You for Doubling Your Impact

We did what we did together! Your impact on the world is clearly being seen. Tens of thousands are hearing about the truth in the Bible. They are visiting our website, reading our social media posts, listening to radio programs, viewing TV programs, reading our articles and tracts, enrolling in Bible Correspondence Courses, and accessing our Bible College courses.

Satan wants us to think that no one is interested in hearing the truth and that no one cares. The data in this report shows Satan to be what he has always been, a BIG LIAR!

Paul said that he had sown the seed, Apollos had watered it, and God gave the increase. If we will do our part in sowing the seed of the word of God and watering it, surely we can rely on God to do His part!

***Thank you for sowing and watering with us!***

***“Thank you so much for the work you all are doing.”  
- via Facebook***