

# Creative Communications Director

## Boones Creek Christian Church

**Reports to:** Executive Minister & Senior Minister

**Status:** Full-Time, Exempt    **FLSA Status:** Professional Creative

## Position Overview

The Creative Communications Director leads and executes all digital communication for Boones Creek Christian Church (BCCC). This role is responsible for telling the story of what God is doing in and through the church by creating compelling, high-quality digital content that informs, inspires, and mobilizes the church and surrounding community.

Serving as both a strategist and hands-on creator, the Creative Communications Director partners closely with pastors, staff, ministry leaders, and volunteers to capture the heart of each ministry and translate it into clear, engaging communication across all digital platforms.

---

## Primary Responsibilities

### Digital Content & Media Creation

- Create and manage all digital media for BCCC's social media platforms.
- Capture, edit, and publish sermon clips and key moments from worship services for online distribution.
- Develop engaging visual and video content that reflects BCCC's mission, values, and culture of excellence.
- Ensure timely, consistent, and high-quality digital output across all platforms.
- Produce media (graphics, video, photo, etc.) for sermon bumper videos, announcement slides, promotional videos for events, ministries, and new initiatives.
- Publish original, creative content that engages the church body and inspires them to connect, serve, and reach their "one".
- Invent or imagine new ways of telling the story through media (video, graphics, photo, etc.).

### Church-Wide Communication

- Produce digital communications including newsletters, online announcements, and ministry updates.
- Collaborate with staff and ministry leaders to gather content and communicate upcoming initiatives, events, and stories.
- Translate ministry vision and activity into compelling narratives that motivate participation and engagement.
- Develop and maintain a unified content calendar for social media and digital content.

### Storytelling & Ministry Collaboration

- Build strong relationships with ministers, staff, leaders, and volunteers to understand the heart of each ministry.
- Using imagination and originality identify and tell stories of life change, outreach, and discipleship within the church and community.
- Serve as a connector between ministries to ensure unified, mission-aligned messaging.
- Assist on a creative collaboration team to capture, provide input, and ultimately develop content for the vision, mission, and story of BCCC.

### **Strategy, Alignment & Excellence**

- Maintain consistency in voice, tone, and visual identity across all digital communication.
  - Create, manage, and distribute compelling content that is original that reflects the heart of BCCC.
  - Uphold a standard of excellence, clarity, and intentionality in all communication efforts.
  - Stay current with digital communication trends and best practices relevant to church ministry.
- 

### **Qualifications & Skills**

- Full alignment with BCCC's statement of faith, mission, and values.
  - Creative personality with incredible talent in imagination, invention, and storytelling through media.
  - Proven experience in digital communication, social media management, and content creation.
  - Strong skills in video capture and editing, particularly for sermon and ministry clips.
  - Proficiency in Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, etc.) or equivalent tools.
  - Ability to write clear, compelling copy for digital platforms and newsletters.
  - Strong interpersonal skills with the ability to collaborate across teams and ministries.
  - Highly organized, self-motivated, and able to manage multiple projects effectively.
  - Willingness to agree to and abide by a Staff Covenant for guidance on attitudes and behaviors.
- 

### **Personal & Spiritual Expectations**

- A growing and authentic relationship with Jesus Christ.
  - Passion for using creativity and communication to advance the Gospel.
  - Commitment to excellence, professionalism, and continuous improvement.
  - Humble, teachable, and relational leadership style.
  - Dependable, proactive, and mission focused
- 

### **Application**

Please submit a cover letter, resume, and creative portfolio (graphic and video samples) to [work@boonescreekcc.org](mailto:work@boonescreekcc.org)

**Physical Requirements:**

This position requires standing, walking, sitting, bending, kneeling, stooping, reaching, pulling, and lifting up to 20 pounds. In an eight-hour shift, this position may require sitting for six hours and standing or walking for two hours.