## Gifting Stock to Salt House Church

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ONE OF THE EASIEST WAYS TO GIVE TO SALT HOUSE CHURCH IS BY GIFTING STOCK, WHICH HAS CONSIDERABLE TAX-ADVANTAGES, ESPECIALLY IF YOU HAVE REALIZED CAPITAL GAINS ON YOUR ORIGINAL INVESTMENT.

You will need to consult your tax adviser or investment adviser for advice specific to your financial situation. However, below you will find an overview of how it works.

## HOW TO GIFT STOCK TO SALT HOUSE CHURCH

By gifting stock, you can give more to the church than if you cashed in your stock and gave the cash to the church. Plus - there is a significant tax savings for you. For illustration purposes only, let us say you purchased 100 shares of Microsoft stock five years ago at \$40 per share. Your cost basis is \$4,000. And let us say that today those 100 shares of stock are worth \$140.00 per share for a value of \$14,000 (for illustration purposes only). If you were to sell the shares of stock to give a gift to the church, you would realize a capital gain on the sale, and must pay the IRS the appropriate capital gains tax. BUT...if you gifted the appreciated shares of that stock to Salt House Church, you avoid the capital gains tax PLUS you can deduct the full \$14,000 value of the stock from your annual income tax as a charitable donation. All for the cost of \$4,000. The church gets the \$14,000 and the capital gain tax is avoided completely. This works for shares of mutual funds as well as individual stocks. \*\*Again - this is for illustration purposes only. Consult your personal investment adviser for information specific to your financial situation.

## What is the Process for Gifting Stock?

Salt House Church has an account with US Bank which makes it very easy to transfer stock as a charitable contribution. After discussing with your investment adviser how much stock you would like to give, simply provide your investment adviser with the following information:

Receiving Firm Acct Title – Salt House Church ATTN: Irwin Dolobowsky

US Bank Depository Trust Company (DTC) number 0280

Salt House Church's Account Number Receiving Acct # - 28146595

You and your investment adviser can easily handle the transfer as follows:

- 1. Determine the amount in dollars you would like to gift to Salt House Church. Ask your financial adviser to identify which appreciated stock and how many shares of that appreciated stock you will need to donate to meet the dollar amount you determine to give.
- 2. Your financial adviser will prepare an authorization form to transfer the stock to Salt House's brokerage account at US Bank. You will need to sign the appropriate paperwork to initiate the transfer.
- 3. Ask your financial adviser to prepare a letter to be sent to Salt House Church indicating your name and address, the stock transfer as well the stock price on the day of the transfer. This is a vital step that is often overlooked. Unfortunately, without completing this step, there is no way to identify the stock with your name when it transfers into the church's brokerage account.
- 4. Upon receipt of the gift, the church will send you a donation acknowledgement letter. The IRS requires this letter for any gift over \$250 so it is important to keep it with your tax records.
- 5. Salt House Church will then sell that stock. The proceeds go directly into the fund you designate. If no fund is designated, the proceeds will go into the General Fund.

It is that simple! You've just gifted stock to Salt House Church, given more than you would if you had given cash, AND incurred a significant tax savings for yourself!