



March 4, 2024

Dear Business Owner:

The New Life Tabernacle, UPC church family is dedicated to the well-being and interests of the Tampa Bay Community. As a part of serving our community we have hosted our annual 360 Family Conference for the past 8 years. It is our mission to build strong families and address issues that impact the family unit. Past conferences have featured several important topics including Human Trafficking, Warning Signs of Depression, Parenting, Identity & Image, and more!

We plan to address more issues at this year's conference, June 5-7, through respected community leaders and experts that will help more than 1,000 conference attendees navigate through tough situations they're facing. **To accomplish this goal, we need businesses to support the 360 Family Conference through sponsorship.** In exchange for your gracious donation to the conference, we would like to offer you the opportunity to position your company as a leader in areas of vital relevance to our attendees and build relationships that can drive your business.

We appreciate every individual, organization, or company who partners with us in fulfilling the Divine mandate to help those in need. We are committed to ensuring that every donation will be handled efficiently and be used for its intended purpose. We thank you in advance for your contribution to this effort and we pray for your continued success.

Please review the enclosed packet and complete the *Sponsor Registration Form*. Should you require additional information, do not hesitate to contact Terika Haynes at 813.369.3184 info@yournlt.com

Thank you in advance for your consideration.

Sincerely,

Terika Haynes
Conference Sponsorship Coordinator



Corporate Diamond Package - \$2,000+

- ◆ **Broadcast on HG Radio** – daily and nightly mention of your business during the conference, which will be broadcasted on HG Radio (audience of ????)
- ◆ **Banner in Sanctuary** – banner designed by our marketing team; company logo must be provided
- ◆ **Facebook Video** – 15 to 30 seconds video ad to be created by our marketing team; you are welcome to provide your own ad**. Links to your website from the NLT Facebook page will be added (current following of 4,000+)
- ◆ **Instagram Story Feature** – video created by our marketing team on behalf of your company featured on our Instagram Stories
- ◆ **Digital Ad** – your business promo featured on monitors at conference services
- ◆ **E-mail Ad** – to be sent to all conference attendees with links to your website
- ◆ **Sponsor Listing** – to be placed on our website with link to your site
- ◆ **VIP Treatment** – two complimentary tickets to our concert, reserved parking, reserved seating, and 360 goodie bag

**Available spots are limited.*

***Quality and content must be approved.*

Corporate Platinum Package - \$1500

- ◆ **Broadcast on HG Radio** –nightly mention of your business during the conference, which will be broadcasted on HG Radio (100k Podcast listening audience nationwide)
- ◆ **Banner in Sanctuary** – banner designed by our marketing team; company logo must be provided
- ◆ **Facebook Video** – 15 to 20 seconds video ad to be created by our marketing team; you are welcome to provide your own ad. Links to your website from the NLT Facebook page will be added (current following of 4,000+)
- ◆ **Instagram Story Feature** – video created by our marketing team on behalf of your company featured on our Instagram Stories
- ◆ **Digital Ad** – your business promo featured on monitors at conference services
- ◆ **E-mail Ad** – to be sent to all conference attendees with links to your website
- ◆ **Sponsor Listing** – to be placed on our website with link to your site
- ◆ **VIP Treatment** – one complimentary ticket to our concert, reserved seating, and 360 goodie bag

Corporate Gold Package - \$1000

- ◆ **Broadcast on HG Radio** – daily mention of your business during the conference, which will be broadcasted on HG Radio (100k Podcast listening audience nationwide)
- ◆ **Banner in Sanctuary** – banner designed by your team
- ◆ **Facebook Video** – 15 seconds video ad to be created by our marketing team; you are welcome to provide your own ad. Links to your website from the NLT Facebook page will be added (current following of 4,000+)
- ◆ **Digital Ad** – your business promo featured on monitors at conference services
- ◆ **E-mail Ad** – to be sent to all conference attendees with links to your website
- ◆ **Sponsor Listing** – to be placed on our website with link to your site



- ◆ **VIP Treatment** – reserved seating and 360 goodie bag

Corporate Silver Package - \$500

- ◆ **Facebook Video** – 15 seconds video ad to be created by our marketing team; you are welcome to provide your own ad. Links to your website from the NLT Facebook page will be added (current following of 4,000+)
- ◆ **Digital Ad** – your business promo featured on monitors at conference services
- ◆ **E-mail Ad** – to be sent to all conference attendees with links to your website
- ◆ **Sponsor Listing** – to be placed on our website with link to your site
- ◆ **VIP Experience** – reserved seating and 360 goodie bag

Corporate Bronze Package - \$250

- ◆ **Facebook Video** – 10 seconds video ad to be created by our marketing team; you are welcome to provide your own ad. Links to your website from the NLT Facebook page will be added (current following of 4,000+)
- ◆ **Digital Ad** – your business promo featured on monitors at conference services
- ◆ **Sponsor Listing** – to be placed on our website with link to your site
- ◆ **VIP Experience** – reserved seating and 360 goodie bag

** Company logo and verbiage/description must be provided by the company for any promotional ads (including video) no later than April 30, 2024.*



Sponsor Registration Form

COMPANY NAME _____

TYPE OF BUSINESS _____

CONTACT NAME _____

TITLE _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

EMAIL _____

PHONE _____

WEBSITE _____

Select Sponsorship Package

- Diamond Package - \$2000+
- Platinum Package - \$1500
- Gold Package - \$1000
- Silver Package - \$500
- Bronze Package - \$250

Sponsor Contact and Responsible Party

By signing, I confirm that the information provided on this form is accurate.

New Life Tabernacle UPC has the right to decline any requests which may not align with biblical standards. Jewelry (rings, necklaces, earrings, bracelets), make up (skin care products that promote healthy skin is permitted), sexually explicit items, drug or alcohol paraphernalia or items containing nudity or profanity will NOT be accepted.

Signature _____ Date _____

Make checks payable to: New Life Tabernacle

Send payment to:

New Life Tabernacle
Attn: 360 Conference Sponsorship
6912 Williams Road
Seffner, FL 33584

For payment via debit/credit card, please contact

Terika Haynes at 813.369.3184 for instructions.