

ANNUAL REPORT 2025

GREATER

THINGS



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Letter from our Lead Pastor

J A S O N B R I N K L E Y

Dear Impact Church Family,

As I look back on 2025 and ahead into 2026, one word comes to mind: faithful. God has been faithful to His Word, faithful to His Church, and faithful to us as a spiritual family. And together, through your prayers, generosity, and commitment, we have witnessed His hand moving in powerful ways.

Each year, our Greater Things series and offering reminds us of all the great things God has done this year and builds our faith for the greater things we believe he will do in the year to come. This annual report is more than numbers and stories; it is a testimony of God's goodness and a reminder that He is building His Church here in Rock Hill and to the ends of the earth.

Inside this report, you'll see how God's faithfulness has shown up in 2025:

- Lives transformed through the Gospel as people took their next steps in baptism, discipleship, and leadership.
- Families strengthened and equipped through ministries, small groups, and events that connect people to Christ and to each other.
- Communities impacted both locally and globally through outreach and missions, fueled by your generosity.
- Our church continuing to grow beyond what we ever could have imagined when this journey began in 2017.

But as much as we celebrate, we also look forward. 2026 is a year where we believe God will stretch our faith, expand our reach, and call us to trust Him in even greater ways. The seeds we sow now—through our prayers, our serving, and our giving—will bear fruit in lives changed for eternity.

Church, I want to thank you. Thank you for living on mission. Thank you for serving faithfully. Thank you for giving sacrificially. Thank you for loving people in a way that reflects the heart of Jesus. Impact, God is writing a story through us that is bigger than any one of us, and I truly believe the best chapters are still ahead.

Let's celebrate what He has done. Let's anticipate what He will do. And let's keep moving forward, together, into the Greater Things He has prepared for us.

With love and gratitude,

A handwritten signature in blue ink that reads "Jason Brinkley". The signature is fluid and cursive, with the first name "Jason" being more prominent.

Lead Pastor

Significant Milestones

IN IMPACT’S JOURNEY

2008

36 people began meeting in a garage with the hopes of planting a church where people could learn to truly follow Jesus and reach their full potential in Christ.

2013

The current building was completed and Impact Church moved in with an average Sunday total attendance of 250.

2018

Three adjacent acres of land were purchased for future growth and expansion.

2023

A third service was launched, and Impact’s average adult attendance was 677, and total attendance reached over 900 several times during the year.

2025

1.8 Campaign closed with the last \$200,000 given added to the expansion fund.

2010

Land was purchased to build Impact’s existing facility.

2017

Pastor Jason became Impact’s lead pastor.

2019

A second service was launched, and Impact’s average adult attendance was 355.

2024

The remaining balance on Impact’s mortgage of \$1.6 million was paid in full in 15 months through the 1:8 Campaign.

2025

In September, our average weekly attendance grew to over 1400.



Outreach & Missions

We are committed to reaching both our city and our world for Christ. At Impact, we partner with and financially support both local outreach, national and global missions.

Local Outreach

\$102,257.02 given within the Rock Hill community and surrounding area.

Events

SERVE DAY is an opportunity to serve our local communities and share the love of God through practical acts of kindness. **Watch this video**  to see over 325 people of our church demonstrate the love of Jesus by participating in service projects throughout our community.

THE TIM TEBOW FOUNDATION NIGHT TO SHINE EVENT is a prom night experience, centered on God’s love, for people with special needs ages 14 and older. On February 9, 2025, over 300 volunteers from our church and the Rock Hill community hosted this unforgettable night. Impact received a \$6,500 grant from the Tim Tebow Foundation and budgeted an additional \$12,233.49 toward the event. Plus, our church and community gave over \$20,000 in addition to the amount Impact budgeted for the 2025 event.

We were honored to host 100 incredible guests for an unforgettable Night to Shine! The red carpet experience was filled with joy and smiles, while over 50 caregivers enjoyed a special respite evening complete with dinner and activities. From dancing the night away to sharing the Gospel message, it was a celebration of love, dignity, and God’s purpose for every individual. The night concluded with each guest being crowned King or Queen of the prom. **This recap video is guaranteed to brighten your day!**



Local Partnerships

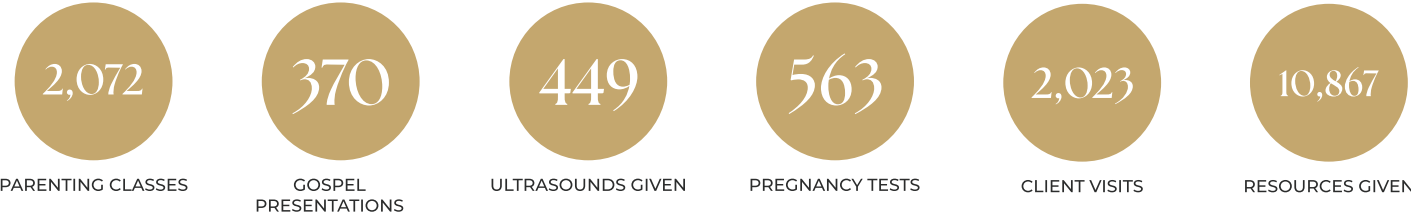
THE LIFE HOUSE provides homeless women and children with safe shelter, warm meals, access to laundry and shower services, fellowship, and case management. As of August 2025, 144 women and 30 children have received shelter, 48 women are now employed, and 27 women have permanent housing.



THE MEN’S HAVEN provides a safe shelter for homeless men while empowering them with opportunities to transition into productive members of society. Impact financially supports their 27 full time beds and meals 7 days a week. They have re-homed over 100 men and helped them obtain health insurance.



PALMETTO WOMEN’S CENTER assists women and their partners as they navigate unplanned pregnancy, empowering them to choose life for their unborn babies and eternal life for themselves through Jesus Christ. This year, they’ve given 370 gospel presentations, 449 ultrasounds, 563 pregnancy tests, 2,072 parenting classes. They’ve had 2,023 client visits and given 10,867 resources.



PALMETTO MATERNITY HOME provides a safe, Christ-centered home where pregnant women in-need find support and empowerment in their journey towards independence. Impact provides financial support and volunteer time through our small groups. This year, they served seven women and five babies. They had two mothers give their life to Christ and followed through in baptism. One resident graduated their program in September 2025!

CHILDREN’S ATTENTION HOME offers a safe and nurturing environment where children in crisis receive loving care, personalized attention, and compassionate support while awaiting a permanent home. Impact supports this organization by providing fun activities and connection with church members. This year, we extended our support by enhancing their outdoor space—donating a shed, lawn mower, trimmer, edger, and blower, as well as volunteering our time for landscaping projects.



LOCAL SCHOOL DISTRICTS provide education, counseling, sports opportunities, and often food for students. This year, Impact partnered with the Clover High School soccer team to collect and deliver over 2,000 pounds of food for the Clover Area Assistance Center. In addition, Impact provided meals and devotionals to sports teams and supported Christian club meetings with snacks and speakers.

PILGRIMS’ INN works to end homelessness and hunger in Rock Hill, providing emergency help for those in need, and a system of ongoing support and guidance to help them create a more stable, independent future. They distribute over 100,000 pounds of food to over 5,000 households per year. Throughout the year, Impact supplies food for pantry and financial resources.

National Missions

\$36,190 given to national missions.


THE RETREAT AT CHURCH CREEK provides a refuge for pastors who need to recharge and reconnect to form a strong support system so they can live well and finish strong. This year we provided 5 scholarships for pastors to attend.

FREE SPIRIT MINISTRIES sends bible studies, bibles, and handwritten letters of encouragement to nearly 1,000 inmates in 110 prisons and jails in 18 states, including 28 federal prisons. In addition, 540 devotionals taken from Pastor Jason’s sermons were donated, 244 Bibles have been distributed, and 422 inmates have joined prison small groups to learn more about Jesus!


ASSOCIATION OF RELATED CHURCHES (ARC) resources church planters and pastors to help them build healthy churches and reach people with the message of Jesus. This year, we helped plant 55 churches. Over 20,000 people attended those churches on launch day, and over 1,600 of them gave their lives to Christ.

LOVE LIFE CHARLOTTE unites and mobilizes churches, creating a culture of love and life, resulting in an end to abortion and the orphan crisis. This year, we have seen 180 babies spared from abortion at the closest abortion clinic to us in Charlotte, and 19 expecting parents have given their lives to Christ.







5 SCHOLARSHIPS GIVEN



1,041 INMATES REACHED



55 CHURCHES PLANTED




180 BABIES SPARED


Global Missions

\$36,200 given to global missions.


AIM serves eleven different countries in eight nations, spreading the gospel by providing education, taking care of essential needs, offering medical and disaster relief and building centers of hope. Here is the kingdom impact over 60 years of ministry through AIM.




OVER ONE MILLION HAVE HEARD THE GOSPEL




227 WATER WELLS DUG




800 PRESSURE COOKERS GIVEN TO WIDOWS




10,000 NATIONAL PASTORS TRAINED




2,500 CHILDREN SPONSORED, EDUCATED, AND RAISED TO KNOW CHRIST




1,000 BICYCLES DONATED



2,000 CHURCHES PLANTED



2,500 BIBLES DISTRIBUTED



ONE MILLION HAVE RECEIVED MEDICAL OR DISASTER AID

GOOD SHEPHERD’S FOLD (GSF) serves orphaned and vulnerable children in Uganda, focused on building thriving families, transforming communities for Christ and making disciples through childcare, advocacy, education, and community development.



SERVICES OUR CONTRIBUTION HELPS FUND
TRAINING LEADERS • EDUCATION • DISASTER RELIEF • MEDICAL • ESSENTIAL NEEDS
SPREADING THE GOSPEL • WATER WELLS • CREATING CENTERS OF HOPE • TRAUMA HEALING



Ministry

At Impact Church, our ministry is you. We want to pour into you, build you up and equip you, so you can grow in your relationship with Christ and share your faith with others.

SUNDAY MORNING SERVICE

When we gather on Sunday mornings, it is an opportunity to worship God and come together as a community. Sunday morning services include praise and worship, prayer, a sermon and response time. We meet both at our physical location and stream our Sunday Service online.

IN-PERSON ATTENDANCE
AVERAGE
1,179

ONLINE ATTENDANCE
AVERAGE
270

FIRST TIME GUESTS
TOTAL
459

NEW PARTNERS
TOTAL
188



- In 2025, we averaged 1,179 people at our physical location and 270 online every Sunday.
- Sunday service attendance at Impact has grown 253% since 2017.
- Since January 2025, we have welcomed 459 first time guests.
- In 2025, we had individuals stream our services from 8 different countries, including Canada, Mexico, Europe, and Africa.
- This year, we streamed our services to over 21 states, including NC, GA, FL, AL, MS, LA, TN, VA, KY, MI, WI, MN, IL, CA, OR, WA, TX, MO and OH.
- In 2025, 725 people downloaded the Impact Church App, bringing Impact Church App downloads to 3,357 downloads.

NEXT STEPS

Next Steps is an introduction to Impact Church designed to help new attendees understand our mission, vision, values and strategy for helping them grow in their relationship with Christ and get connected.

- This year, 276 people completed Next Steps and 188 of them partnered with the church.



BAPTISMS

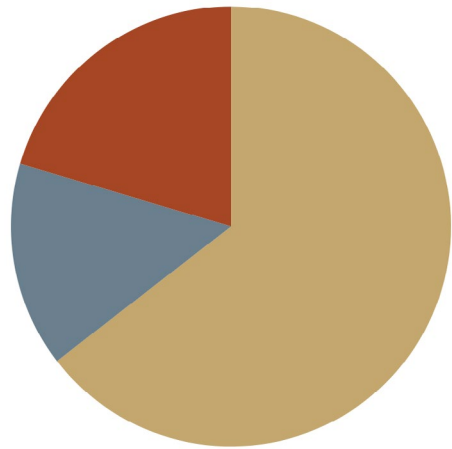
Baptism is an important step of obedience that shows others we have personally trusted Jesus for our salvation. Baptism is an outward expression of what you have already decided in your heart; it is your public declaration of your decision to follow Jesus Christ and that you are beginning a changed life in Christ.

- This year, 48 people were baptized during our spring and fall baptism Sundays.



DREAM TEAM

At Impact we have numerous volunteer teams who make the Sunday services, and nearly everything else we do possible. The Dream Team is a group of amazing people who are actively serving God by serving His people.



■ Guest Services (291) ■ Worship (68) ■ Next Gen (92)

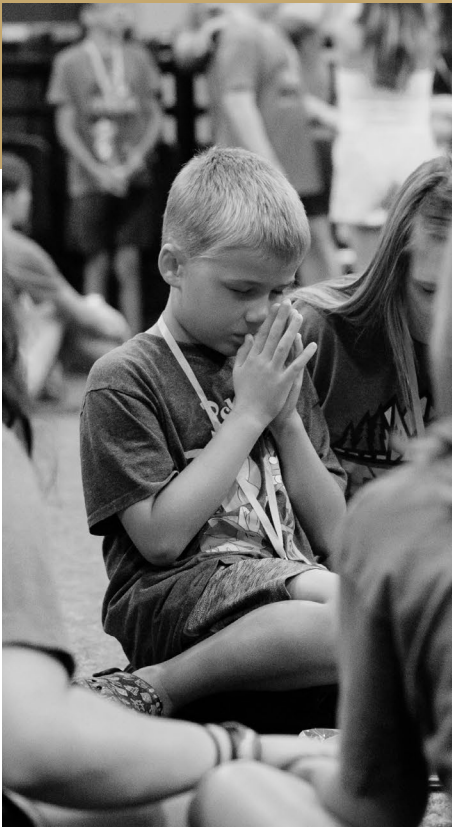
In 2025, **451** people served on the Sunday morning teams.

- **291** of those were on the café, parking, welcome, usher, first responder, prayer and safety teams.
- **68** people served on the Worship & Production team – Vocalists, musicians, production, photography and videography.
- **92** people served on the Next Generation team – Preschool babies to pre-kindergarten, iKidz kindergarten to fifth grade, Impact Youth middle school and high school.

iKIDz

Our children’s ministry serves children ages birth through fifth grade. We have both an early childhood and elementary program. In the early childhood program, our goal is to provide a fun, safe environment where children experience the love of Jesus. In the elementary program, we focus on our relationship with God and loving others. Our goal is not to simply raise kids who have character, but to encourage kids to have the kind of relationship with God that results in showing His character to the world.

- In 2025, we averaged 179 children in our iKidz ministry.
- Our highest Sunday iKidz attendance this year was 240.
- During our Sunday services, this year, we averaged 51 iKidz volunteers.
- The iKidz Team has 110 total volunteers.
- This year, we formed a team dedicated to ministering to the 11 children in our church with special needs. Comprising 12 passionate members, the team focuses on creating meaningful opportunities for these children to engage in iKidz.



iKamp

As part of our iKidz ministry, iKamp is our take on Vacation Bible School, offered specifically to the children of Impact Church and their friends and family. iKamp is a fun-filled week of intentional discipleship through God-centered lessons, games and activities for our elementary kids. **Watch a recap of camp above.**

- This summer, 165 kids maxed out capacity at iKAMP
- In 2025, 94 leaders volunteered their time at iKAMP

CHRISTMAS PLAY

As part of our iKidz and youth ministry, children kindergarten through eighth grade participate in a small group to practice for and then perform a Gospel themed Christmas play for Impact Church family and friends.

- In 2024, we moved the performance to our Sunday morning service, and it was performed three times which allowed for 1232 people to attend the Christmas play.
- This year, in 2025, 41 children are registered for the Christmas Play small group.
- An estimated 24 hours will be invested this year, preparing for the 2025 Christmas Play.

CHILD DEDICATIONS

Child Dedication is an act of worship, thanksgiving, dependence, trust and commitment. God placed our children into our care, to train and nurture them. Dedicating our children to the Lord is a public commitment, reminding parents to depend on God and His resources, including the church family and friends, to help nurture their children.

- In 2025, 26 children were publicly dedicated by their parents who attended a class where they learned practical ways to train up their children in the Lord and select a meaningful life verse from Scripture for their child.

ImpactYTH

ImpactYTH ministers to students in grades six through twelve. We exist to meet students where they are and come alongside parents, who are the primary disciple-makers in their families, to disciple students in their relationship with Jesus. Our passion is to see students changed by the love of God, build Christ centered relationships with others, fulfill the unique calling God has given them, and be mobilized to Impact their world for Christ.

- In 2024, ImpactYTH averaged an attendance of 85 on a Sunday night.
- This year, we had a record high attendance of 157 students.
- ImpactYTH has grown by 137% since 2020.
- Throughout 2025, 30 people served as leaders in the ImpactYTH ministry.
- Each month, ImpactYTH has Reach Night. On these nights and leading up to these nights, students are encouraged to reach people with the Gospel, and our tagline is "Each One. Reach One."
- In 2025, ImpactYTH took 80 students and 13 leaders to Crossroads Summer Camp.
- More importantly, ImpactYTH students are growing tremendously in their faith, and their lives are producing more spiritual fruit than we could imagine.



DISCIPLE NOW WEEKEND (D-NOW)

As part of our ImpactYTH ministry, D-now is an entire weekend full of fun and intentional discipleship. Students are discipled in their relationship with Christ through worship, messages, and small groups at host homes of individuals who are a part of Impact Church. Students are also given the opportunity to be the hands and feet of Jesus and serve in multiple ways throughout our community.

- In 2025, 103 students attended D-now Weekend.
- This year, 18 Impact Church members offered their homes as a place for ImpactYTH students to be housed for the weekend.
- 63 Impact Church partners volunteered their time in support of D-now weekend.
- ImpactYTH Leadership saw spiritual life change and relational bonds grow within students' lives including 3 salvations and 4 community service projects.
- 10 recent high school graduates have returned to serve in Impact YTH and 22 current students have responded to a call to ministry this year.



SMALL GROUPS

We believe establishing healthy relationships with others is essential to our spiritual growth. God created us to live in community with others, and in that community, we can experience the full life He intends for us.

This year, 966 people participated in a small group.

- Throughout 2025, 133 people led 78 small groups.
- In the fall of 2025, we launched 20 L.A.B groups where we take what's taught on Sunday and put it to the test in real life. We ask questions, wrestle with the truth, and encourage each other to actually do what God says—not just hear it.
- Our Pain to Purpose small group had such great success that we've turned it into a ministry of our church. In our Pain to Purpose course, 24 people have unpacked their pain, found freedom, and begin walking in healing, direction, and wholeness.

PRAYER AND PRAISE

This year, we hosted a week of prayer culminating with a Night of Worship.

- 299 attended the summer week of prayer.
- 297 individuals attended our summer Worship Night.

WEDNESDAY MORNING PRAYER

All Impact Church members are welcome to come together mid-week for a dedicated time of prayer, encouragement, reflection and strength for the week.

STAND STRONG MEN'S EVENT

In October, at Camp Canaan, men ages 16 and up gathered for our Stand Strong Men's Event—an unforgettable day of challenge, brotherhood, and faith. From high ropes and team competitions to fishing and basketball, the activities pushed us physically and bonded us relationally. The food was great, the fellowship even better, but most importantly, God's presence was undeniable.

Rooted in 1 Corinthians 16:13–14, this event was more than just adventure—it was a rally cry for men to stand strong in their faith, act with courage, and do everything in love. Through powerful worship and a challenging message, men were reminded that now, more than ever, our world needs strong men of God.

Stand Strong wasn't just an event; it was a call to action. Men left encouraged, sharpened, and united to live boldly for Christ in their homes, workplaces, and communities.



Financial

Giving to God through the church in tithes and offerings is an act of worship. At Impact, we track our giving by “giving unit”. A giving unit can be either an individual or a family. We carefully and prayerfully track our finances, which allows us to be good stewards of the resources God has given us and allows us to plan in a more educated and thoughtful way. We believe it is important to be transparent regarding where and how our money is spent. Below is an overview of Impact Church’s income and expenses, breaking the spending into categories.

Giving

For October 2024 through September of 2025, tithes and offerings totaled **\$2,252,203.57**

602
GIVING UNITS
contributed to Impact in 2025, reflecting an **INCREASE OF 34 UNITS** compared to the previous year.

72%
OF ALL TITHES AND OFFERINGS
were recieved through recurring online payments, (highlighting a strong shift toward digital giving).

215
GIVING UNITS
utilized recurring online giving, an **INCREASE OF 85 UNITS** from the previous year.

Expenses

OPERATIONS 24%

Examples of Operations include, but are not limited to: utilities, building maintenance, lawn care, janitorial services, office operations, and fees for online donation processing.

OUTSIDE MISSIONS 12%

Given to the local, national, and global missions listed within this report.

MINISTRY 21%

Examples of Ministry include, but are not limited to: Sunday morning services, iKidz, YTH, Small Groups, Next Steps, guest services, worship and production, and events.

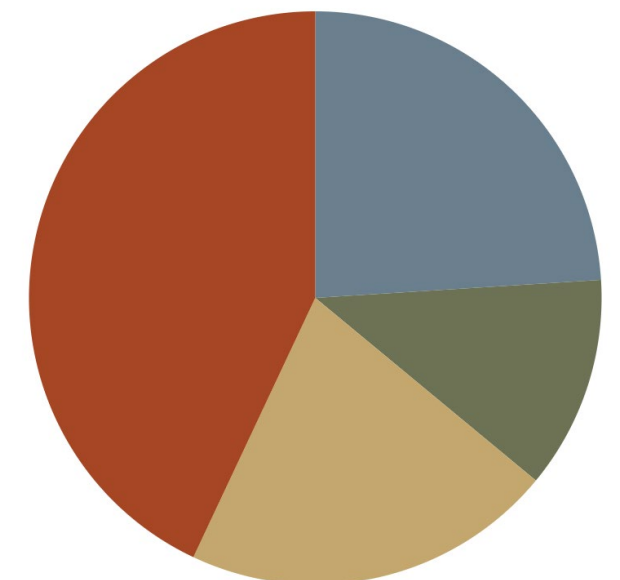
PERSONNEL 43%

Examples of Personnel expenses include, but are not limited to: salaries, taxes, health insurance, and benefits.

1:8 CAMPAIGN

Starting in June 2023, the 1:8 Campaign was our pledge and commitment to pay off our existing \$1.6 million building loan debt and save an extra \$200,000 in 18 months.

- Over the course of the campaign, 270 giving units gave to the 1:8 Campaign.
- January to September of this year, \$66,299.27 was given. This campaign has enabled us to pay off our mortgage 4 years early and set aside money to start the construction of our campus expansion project.



2026

The Future

As we look forward to 2026, here a just a few of the exciting things to come...



MORE OF WHAT YOU LOVE

We believe the best is still ahead. Building on all that God has already done, we are committed to stepping into an even greater season of effectiveness and impact. Every area of ministry will continue to grow stronger—our small groups will become places of deeper connection and discipleship, our Dream Team will be equipped to serve with greater joy and excellence, our Sunday worship experiences will create more space for people to encounter God’s presence, and our Children’s and Youth ministries will raise up the next generation of world changers. Beyond our walls, we will press forward in missions and outreach, ensuring that the hope of Jesus reaches further into our community and around the world.

NIGHT TO SHINE FOR A SECOND TIME!

We will host our second Night to Shine on February 13, 2026. We are looking forward to welcoming those who attended last year and hoping to see some new faces too.

MEN’S MINISTRY LAUNCH

Men, the time has come to rise to the standard God has called us to. We live in a culture of confusion, compromise, and passivity—but that is not the way of Christ. Tier One is a new men’s movement at Impact designed to call men into a higher way of life: disciplined, accountable, courageous, and ready for battle.

Tier One takes its name from the elite units who are always mission-ready. In the same way, this initiative is about forging Tier One men—brothers who live with clarity of mission, strength of character, and unity of purpose. We believe God is raising up men who won’t sit on the sidelines but will step into the fight as husbands, fathers, leaders, and disciples of Jesus.

At the heart of Tier One are our SOPs (Standard Operating Principles)—battle-tested truths that guide how we live. Principles like No Choice in Duty, Tip of the Spear, Get Off the X, and Work the Problem shape us into men who reject excuses, embrace responsibility, and fight for what matters most. These SOPs aren’t just ideas—they’re a code of conduct, a brotherhood, and a call to action.

Through gatherings, LAB groups (Learn–Apply–Become), devotionals, and training resources, Tier One will equip men to grow stronger in their faith, lead courageously in their homes, serve faithfully in the church, and stand ready for whatever battles life brings. This isn’t a hobby. This isn’t a side group. This is a movement—a rally cry for every man who knows deep down he was made for more.



Expansion

This has been an incredible year of growth at Impact! Our weekly attendance has risen to over 1,400, and in September we saw more than 65 people go through Next Steps in a single month—so many that we had to begin offering the event during our 8:30 service to make room. God is moving, and we are making plans to keep up with what He is doing.

We are moving forward with our expansion plan to add a new 1,001-seat worship center on our current property. This involves working closely with the city on development plans, collaborating with our build team, and securing financing with banks and lending institutions. We look forward to sharing more details with you early in the new year.

In addition, we are also exploring options like launching a Thursday night service or even opening a new campus. No decisions have been made yet, but we are prayerfully considering every opportunity to reach more people with the Gospel.

The future is bright at Impact—thank you for being part of this journey as we continue to make room for all God is doing!

Mission

TO EQUIP PEOPLE TO LOVE GOD, LOVE OTHERS,
AND IMPACT THEIR WORLD FOR CHRIST

Values

LOVE GOD
MATTHEW 22:37-38

HONOR PEOPLE
ROMANS 12:10

PURSUE EXCELLENCE
I CORINTHIANS 10:31

HAVE FUN
PSALM 68:3

GO FIRST
I CORINTHIANS 11:1

LIVE GENEROUSLY
JOHN 3:16

IMPACT
CHURCH